



Demystifying E-readers

Idaho Commission for Libraries &
Washington State Library

January 12, 2012

9:00 a.m. PST

Technicians



Jeremy Stroud

jeremy.stroud@sos.wa.gov

360.570.5583



Nhan Nguyen

nhan.nguyen@sos.wa.gov

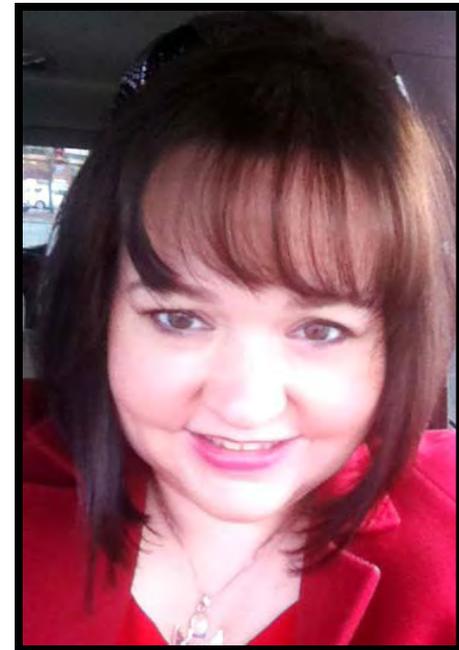
360.570.5579

Facilitators



Shirley Biladeau
Continuing Education Consultant
Idaho Commission for Libraries
shirley.biladeau@libraries.idaho.gov

Jennifer Fenton
CE/Training Coordinator
Washington State Library
jennifer.fenton@sos.wa.gov



Agenda

- Introductions
- ICE-TT: Improving Customer Experience Through Technology
- Learning to Love e-Books
- E-reader Resources
- Tips on Purchasing e-readers for Library Use
- Q&A

Michelle Angell



Michelle Angell

Youth Services Librarian

Lakewood, Pierce County Library

mangell@piercecountylibrary.org

Lindsay Zamara



Lindsay Zamara

eResources and Business Librarian

Boise Public Library

lzamara@cityofboise.org

Lorena O'English



Lorena O'English

Social Sciences Reference and Instruction Librarian

Washington State University

oenglish@wsu.edu

Michelle Angell



Michelle Angell

Youth Services Librarian

Lakewood, Pierce County Library

mangell@piercecountylibrary.org

ICE-TT

-Improving Customer Experience Through Technology- Staff Training Initiative

*Michelle Angell
Youth Services Librarian
Current Chair of ICE-TT Project Committee
mangell@piercecountylibrary.org*

How do I get books for my reader?



- ❑ Improving Customer Experience Through Technology, ICE-TT, committee was formed in June of 2010.
- ❑ Comprised of a mix of staff:
 - ❑ 2 Youth Services Librarians
 - ❑ 2 Adult Services Librarians
 - ❑ 2 Senior Branch Assistants/ Paraprofessional Staff
 - ❑ 1 IT Specialist
 - ❑ Staff had varying technological skill and comfort levels.

From the [ICE-TT Project Charter](#):

- ❑ Problem Statement: Customers expect to be able to get information about current technology from their library so they can make informed choices. Technology is a constant in life and is always evolving and expanding. ...in order to provide good customer focused service, staff need to be exposed to and familiar with these new and/or existing technological tools.

Regular Business/Tipsheets

- ❑ Tip sheets were created to have something for staff to give to customers that can get them started.
- ❑ Tip sheets are complicated. For example: with Freegal, our free downloadable music service, we created four separate tip sheets.
 - ❑ [Using Freegal, on library computers, with Windows Media Player](#)
 - ❑ [Using Freegal on an Apple computer](#)
 - ❑ [Using Freegal on Windows with iTunes](#)
 - ❑ [Using Freegal on Windows with Windows Media Player](#)

Getting Library Kindle eBooks with a Wi-Fi Connection

Getting Library Kindle eBooks with a Wi-Fi Connection

Pierce County Library System



Note: Public library books require an active Wi-Fi connection for wireless delivery to a Kindle device. Library books will not be delivered via your Kindle's 3G connection.

- If trying to send to a Kindle device and do not have an active Wi-Fi connection, you may instead choose to load your library book via USB. Both Mac and Windows users can manage Kindle content through a USB connection.
- If your Kindle device does not have Wi-Fi capability please see the tip sheet titled Getting Library Kindle eBooks without a Wi-Fi Connection for further instructions .

Step 1: Register with Amazon

- When you initially purchased your Kindle you went through a registration process and created an Amazon account. Have your Amazon login information ready, you will use this later. If you don't already have an account go to amazon.com and sign up for free.

Step 2: Check out

- Go to www.piercescountylibrary.org.
- Browse or search Overdrive for Kindle downloadable materials.



Downloadable Learning Kits



- ❑ *Goal: Give staff the time and permission to simply get started and practice with new devices and services.*
- ❑ Self-directed learning and hands-on experience.
- ❑ Four kits created to rotate throughout the system.
- ❑ Kits can circulate between branches through our normal delivery system.
- ❑ Site Supervisors/Branch Managers check out a kit for their branch, for 3 weeks at a time, through Outlook calendars.
- ❑ Supervisors schedule off-desk time for staff to spend with the kits.

Anatomy of a Learning Kit



Original Kit Contents

- ❑ Laptop Computer w/USB mouse
- ❑ Manual
- ❑ Apple iPod Touch
- ❑ Two MP3 players
 - ❑ Sansa Fuse
 - ❑ Creative Zen
- ❑ Nook - 1st Edition
- ❑ Sony eReader
- ❑ Adobe ID, Barnes & Noble, iTunes, and Amazon dummy practice accounts, specific to each kit.

Items Added/Removed

- ❑ Nook Simple Touch
- ❑ Amazon Kindle
- ❑ *Nook 1st Edition removed because of space constraints.*

Anatomy of a Learning Kit

Manual
Section
Headings:

*Getting
Started*

Music

Audiobooks

eBooks

Appendix

- [Learning Kit Manual:](#)
 - [Introduction](#) that clarifies expectations and introduces self-directed learning.
 - [Learning Objectives Check List](#)
 - [AudioBooks](#) & Portable Listening Devices PowerPoint Presentation
 - [E-Books & E-Readers](#) PowerPoint Presentation
 - Appendix- includes device schematics and a glossary or “[jargon decoder](#)”.
 - [Evaluation Form](#) Can be submitted in paper or online through survey monkey, link on laptop desktop.

What We Have Learned So Far...

- ❑ Allow adequate time for hands on training with the devices.
- ❑ Each branch needs an on-call expert.
- ❑ Committed managers are essential.
- ❑ Many staff members had inadequate levels of computer knowledge for working in today's library.
- ❑ It's not the destination, it's the journey.
- ❑ Self-directed learning was new to many people.
- ❑ Learning something new, on a computer, can be very emotional and humbling.

Emotional Barriers



- Emotional Barriers- Any emotion that puts a gap between you and what you need to accomplish.

New Learning Kit Introduction excerpt:

- ...The goal is to build your comfort level. If you are more comfortable using this technology you will be more comfortable getting our customers started with the process...every minute you spend playing with this kit is useful, no matter your starting skill level.

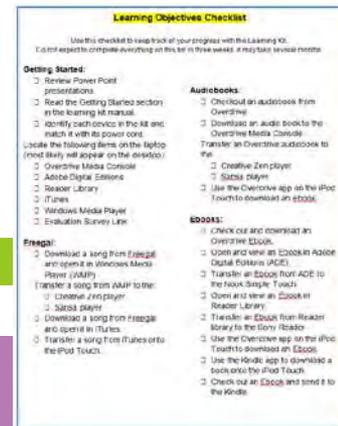
Learning Objectives

Original

- ❑ Be able to get a customer started.
- ❑ Download audiobooks using Overdrive and Netlibrary.
- ❑ Download eBooks using Overdrive.

Revised

- ❑ Learning objectives are now in a checklist format, to keep track of progress.
- ❑ The checklist is long, it may take several months for staff to complete, and that is ok!



Now ...and the Future!

- ❑ Updated kits are circulating to staff in the branches.
- ❑ Librarians starting to use the Learning Kits in computer classes.
- ❑ Ongoing evaluation and updates.
- ❑ After the initial start-up costs, \$1 000 from our IT department annual budget is set aside for updating the Learning Kits.
- ❑ eReaders for the public?



Michelle Angell

Youth Services Librarian

Current Chair of ICE-TT Project Committee

mangell@piercecounyalibrary.org

www.piercecounyalibrary.org

Lindsay Zamara

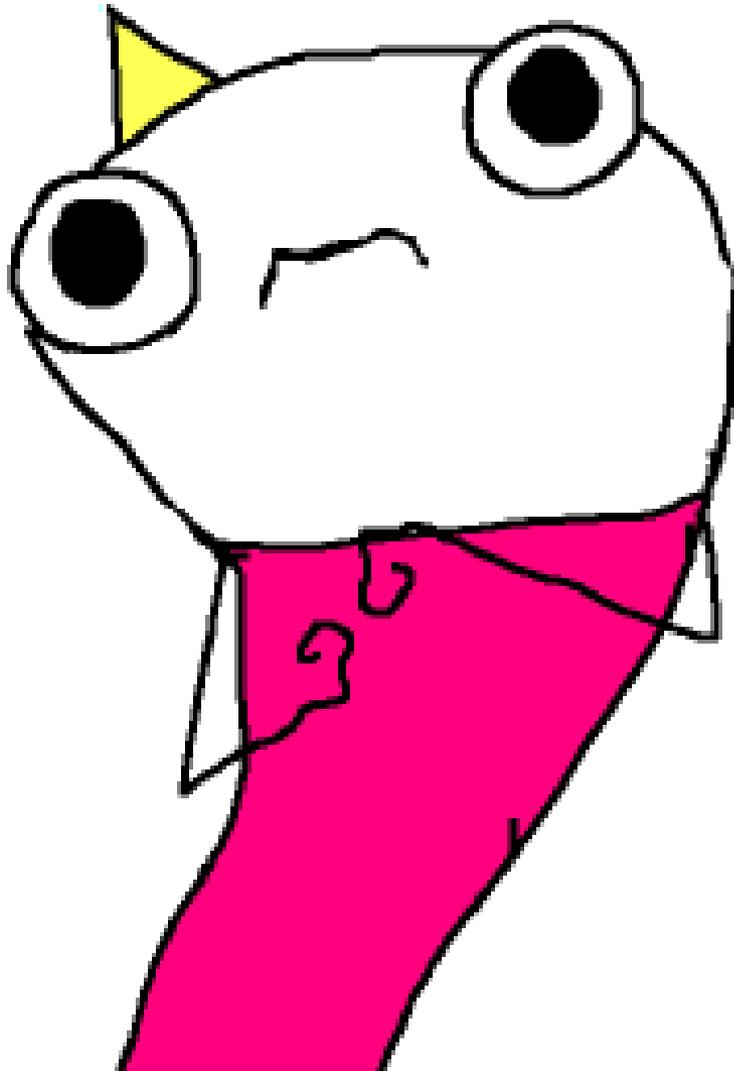


Lindsay Zamara

eResources and Business Librarian

Boise Public Library

lzamara@cityofboise.org



learning
to
love
eBooks

A graphic consisting of a large black oval containing the word "Library!" in white, bold, sans-serif font. Below this oval are two smaller black circles of decreasing size, arranged in a line from bottom-left to top-right, creating a thought bubble effect.

Library!

MOAR chocolate!!!!



get devices in their hands

- gadget garage
- teams/departments
- Rebates
- Learning opportunities
- TIME



I can do
anything.

learning
&
teaching
opportunities

- webinars
- email
- online help videos
- open houses
- visual cues

culture
of
try



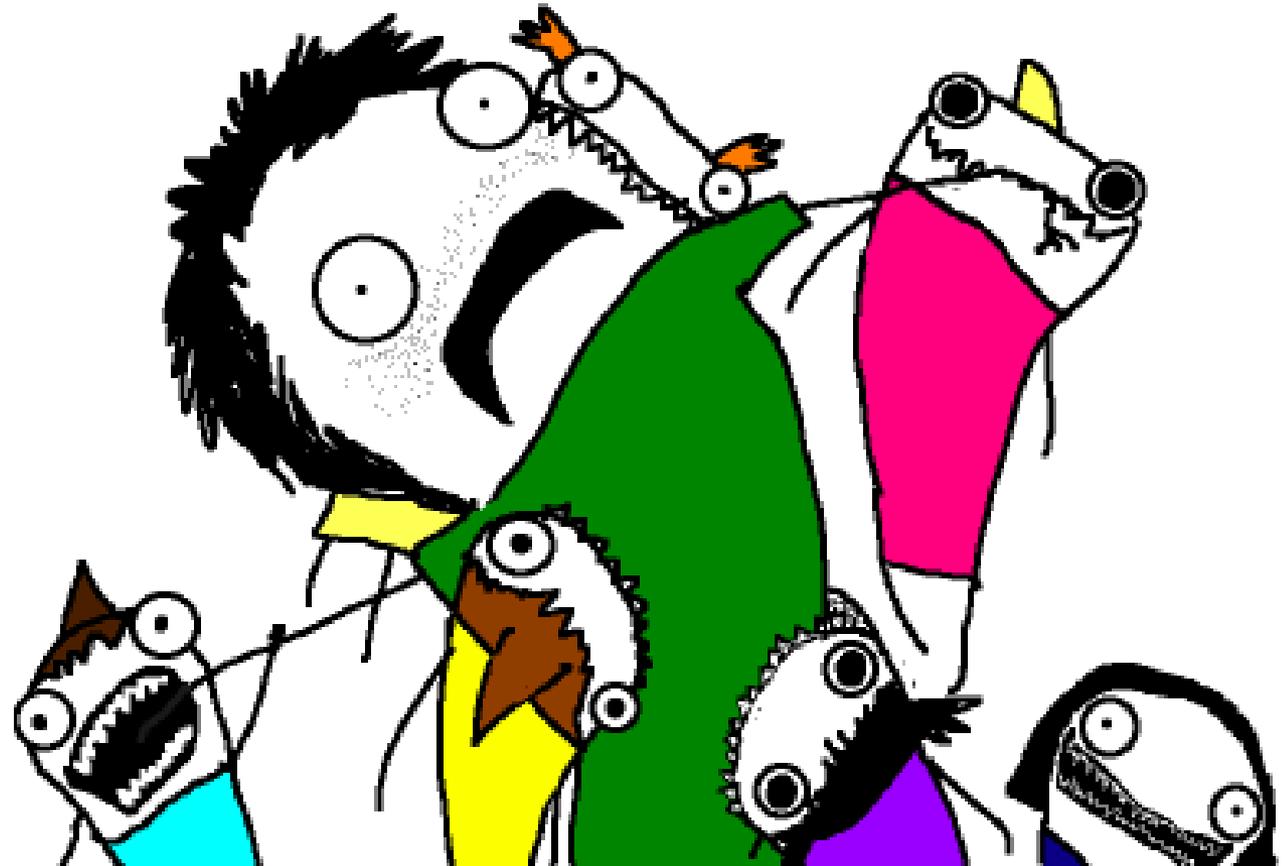
DO I LOOK
pretty?



scripts
for
customer
conversations

remember
your

partnerships





thank
you!

magic
sparkles

more
thanks
to

allie brosh

HYPERBOLE AND A HALF





Resources

Gadget Ecosystem (WebJunction)

<http://www.webjunction.org/mobile-devices/-/articles/content/127901692>



[Home](#) [My WebJunction](#) [Library Management](#) [Technology](#) [Library Services](#) [Courses](#) [Webinars](#) [Member Center](#) [About Us](#)

Documents

[Return to Full Page](#)

The Gadget Ecosystem

A freeze-frame view in November 2011 of the fast changing gadget landscape

Author: Betha Gutsche

Date Posted: 10/28/11

[Printer Friendly](#)

[Recommend to Friend](#)



This work is licensed under a [Creative Commons Attribution 3.0 United States License](#).

 Or

We all know how fast the technology landscape is shifting. A recent Pew Internet study found that 81% of gadget experts agree that the "hot gadgets and apps that will capture the imagination of users in 2020 will often 'come out of the blue' and will not have been anticipated by today's sawiest innovators." Although we can't predict what's on the 10-year horizon, we can at least look at what is here and now in the gadget domain.

Gadgets in the Library?

Before diving into the specific devices, let's take the aerial view of the landscape to understand where and how libraries fit in to the ecosystem.

[Libraries and learning communities](#)

Lee Rainie, Director of the Pew Research Center's Internet and American Life Project, helps us look at the big picture of the "gadget ecosystem" and its impact on the role of libraries. He shows how gadgets and social networks create connections, which enable learning to happen anywhere on any device at any time. He then explores five threads of how librarians can be even more valuable to their learning communities in this hyper-connected environment. Video, slides or PDF of his presentation at Internet Librarian 2011.

[The Kindles Are Coming: Ereaders and tablets are springing up in schools—and librarians are leading the way](#)

Ereaders and tablets are pumping new life into reading and learning: "...ereaders are bundling the three P's of librarianship—participation, portability, and personalization—into one magical package."

[20 Coolest iPad Ideas for Your Library](#)

Whether using the iPad or a competitor's tablet, librarians are resourceful in putting a cool new tool to work in the library. Ideas include using the tablet for roaming reference, mobile workstations and remote help for patrons.

[Integrating iPads and Tablet Computers into Library Services](#)

ALA Publishing shares the slides from this October 2011 webinar. After listing the specs for the 5 best-rated tablets (with a handy comparison chart on slide 35), the presentation explores the implementation of various library tablet programs. If you're a history buff, check out slides 6-13 for a brief, colorful history of the tablet.

WebJunction e-Reader Policies and Procedures

<http://wa.webjunction.org/mobile-devices/-/articles/content/120643671>



[Home](#) [My WebJunction](#) [Library Management](#) [Technology](#) [Library Services](#) [Courses](#) [Webinars](#) [Member Center](#) [About Us](#)

Documents

[Return to Full Page](#)

E-reader Policies and Procedures - Samples from Libraries

Examples of library policies for e-reader use as shared by staff on WebJunction's LinkedIn Group

Author: WebJunction
Date Posted: 7/14/11
Topic Pages: [Technology Policies](#)
[Mobile Devices](#)



This work is licensed under a [Creative Commons Attribution 3.0 United States License](#).

Or

Here are some circ policy links from *C&RL News* April 2011 for iPads and from Bishop Mueller Library--what they have on each screen.

Lewis Music Library Student Manual-iPad: Circ policy; cursor down;
<http://libstaff.mit.edu/lewis/circ.html#iPad>

Virginia Tech University iPad loan policy
<http://www.lib.vt.edu/artarch/ipad-policy.html>

Bishop Mueller Library - Whats on each iPad screen
<http://bcutalks.wordpress.com/ipad-apps/>

Other examples of library policies

Calvert Library
<http://www.calvert.lib.md.us/ereaders.html> - Nook and Kindle instructions

Simon Fairfield Public Library - eReader circulation policy
<http://douglaspubliclibrary.org/douglas/aboutpolicies.asp>

Highland Public Library - Nook and NookColor eReaders
<http://www.highlandlibrary.org/2011/02/nook-and-nookcolor-e-readers-now-available/>

Bethel Public Library - e-reader borrower policy and procedure

WebJunction e-Books and Digital Audio Books

<http://webjunction.org/collection-development-e-and-digital-books>



Home | My WebJunction | Library Management | Technology | **Library Services** | Courses | Webinars | Member Center | About Us

- Customer Service & Interpersonal Skills
- Information Services
- Library Type
- Outreach
- Patron Training
- Populations Served
- Programming
- Readers Advisory
- Technical Services
 - Collection Development
 - E-Books and Digital Audio Books**
 - Digitization & Preservation
- Workforce Resources

Related Groups

Find Group Create Group

[Library Services](#) » [Technical Services](#) » [Collection Development](#) » [E-Books and Digital Audio Books](#)

E-Books and Digital Audio Books

 [RSS](#)



How is your library making digital audio or e-books available to patrons? What best practices and lessons learned do you want to share?

See related resources in [Mobile Devices](#).

Showing 5 results.

Type	Title	Status	Posted By
pdf	Training Staff on E-Books and E-Readers How the Pierce County Library System (WA) prepared staff to meet patron requests for e-books and help with their e-reader devices.		 WebJunction Central
pdf txt xls	"Wow, That's Cool! What is it?" Archive and associated resources for November 10, 2011, webinar with Cindy Church and Lisa Varga presenting on the Virginia training initiative which brought hands-on gadget training to library staff.		 Jennifer Peterson
ppt	Lights! Camera! Action! Using video for patron and staff		

Maine State Library

<http://www.maine.gov/msl/libs/tech/ereads/index.shtml>

Maine.gov Agencies | Online Services | Help | Search Maine.gov Page Tools GO

 **MSL** MAINE STATE LIBRARY Contact Us | Librarian Online Forms | Ask a Consultant | Sitemap

Search MSL Search

MSL Home Information Commons General Public Librarians State Agencies Talking Books Plus

Home → For Libraries → Technology → eReaders, & eBooks

Services
Calendar
Listserve
How to Get Help
Consulting
Jobs
Interlibrary Loan
Education & Learning
Advocacy & Marketing
Educational Media
Resources
Directories
Grants & Funding
Statistics
Legislation
Library Standards
Technology
For Friends & Trustees

eReaders & eBooks

With the release of eReaders there is an ongoing discussion about eBooks and the impact on public libraries.

eReader Comparisons

There are so many eReaders on the market and new ones coming out every day. It can be a bit stressful keeping track. For eReader comparisons take a look at:

- [Getting Started: Beginner's Guide](#)
- [Handy eReader Informational Chart](#) breaking down names, prices, specs, and file compatibility.
- eBook reader review -- <http://ebook-reader-review.toptenreviews.com/>
- Chamber Four -- <http://chamberfour.com/ereader-comparison/>
- Wikipedia -- http://en.wikipedia.org/wiki/Comparison_of_e-book_readers

Loaning eReaders: Policies & Agreements

For libraries, making decisions about whether to jump into loaning eReaders and/or eBooks requires some investigation.

- [Links to ereader sample policies](#)
- [See school eReader policies and agreements](#), handbook statements, parental waivers - also good to modify for libraries in general

eReaders, Overdrive and ePub

Companies like Overdrive are now offering downloads of e-books in the ePub format so patrons can borrow eBooks. [See a list of compatible devices for Overdrive eBooks](#), or [use a PDF sheet](#) taken from [Overdrive](#)

Featured Links

[An E-Book Odyssey: The History and Future of Electronic Books](#) - Print poster 8.5 x 14 legal size. [PDF, 22 KB] This file requires the free [Adobe Reader](#).
[\[Word 2007 version\]](#)

[Frequently Asked E-book Questions from Public Librarians](#) [PDF from American Library Association]

[Getting Started](#) documents with step-by-step guides for eReaders. Also see [Common Problems and Questions related to Maine InfoNet Download Library \(OverDrive\)](#) [PDF, 212 KB] This file requires the free [Adobe Reader](#).

[Video Tutorial - Getting Started with Ebooks](#)

Documents and Digital Devices

<http://libguides.wsulibs.wsu.edu/edocs>

Washington State University
Libraries - Guides

WSU WorldCat | Griffin Catalog | Find Journal Articles | My Accounts | Admin Sign In

WSU Libraries > LibGuides @ WSU Libraries > Documents and Digital Devices

Documents and Digital Devices

Tags: [ebooks](#), [ereaders](#)

Last update: Jan 6, 2012 | URL: <http://libguides.wsulibs.wsu.edu/edocs> | [Print Guide](#) | [RSS Updates](#) | [Email Alerts](#) | [SHARE](#) [f](#) [t](#) [e](#) ...

[Home](#) | [Devices and Reading Apps](#) | [Acquiring eBooks and eDocs](#) | [eBook Formats](#) | [Converting Documents](#) | [Organizing Documents](#)
[Reading Documents](#) | [Social Reading](#) | [Creating and Editing Edocs/Ebooks \(from scratch\)](#) | [eReader Extras: Add-on Tools and Services](#)
[Downloading EBL books](#) | [Coda...](#) | [Discussion Board](#)

[Home](#) | [Comments \(0\)](#) | [Print Page](#) | Search: This Guide

Shameless Plugs

Useful resources that have nothing to do with digital devices or packaged paper...

- [WorldCat: From Local to Social](#)
Learn how to personalize and enhance your WSU WorldCat experience by creating a WorldCat account...

[Comments \(0\)](#)

About This Class/About this Guide

This is a work in progress! What I'm interested in is converting and creating electronic documents to be read on ereaders and smartphones - documents that can be teaching and learning materials, policy manuals, flash cards, converted-from-PDF articles, and much more. I'll be scheduling *Packaged Paper and Digital Devices* classes for the December break and after very soon!

Interested in downloading academic ebooks from the WSU Libraries to your personal reading device? [Watch this space!](#) (And be aware in advance that it may not be worth the effort...)

[Comments \(0\)](#)

Keeping Up...

- [TeleRead](#)
- [mobileread](#)
- [eBookNewser](#)
- [A Kindle World](#)
- [Michael Hart obituary | Books | The Guardian](#)
The father of the ebook...
- [APA Style Blog: How Do I Cite a Kindle?](#)

[Comments \(0\)](#)

Lorena O'English



Lorena O'English

IM_Lorena

[loenglish is away](#)

loenglish is away.

Type **here** and hit enter to send a private message.

edit nick: [meeboguest70951](#)

King County Library System

<http://guides.kcls.org/ereaders>

CATALOG | GET A LIBRARY CARD | LOG IN TO YOUR ACCOUNT

KING COUNTY LIBRARY SYSTEM HOME USING THE LIBRARY BOOKS & READING RESEARCH & HOMEWORK PROGRAMS & CLASSES

EVENTS ABOUT KCLS

King County Library System » Web Guides » eReaders Admin Sign In

eReaders

Last update: Dec 12, 2011 | URL: <http://guides.kcls.org/ereaders> | [RSS Updates](#) | [SHARE](#) [f](#) [t](#) [e](#) ...

[Home](#) [Android](#) [Blackberry](#) [Computers](#) [iPad](#) [iPhone](#) [Kindle](#) [Nook](#) [Nook Color & Tablet](#) [Sony](#) [Windows Phone](#)

[Others](#)

[Home](#) [Print Page](#) Search: This Guide

Why buy when you can borrow?

Digital downloads for your eReader, tablet, phone, MP3 player and computers
Free for King County Library System users.



KCLS offers [more than 15,000 eBook unique titles](#) in our growing eBook collection.

Manage your downloads with [Adobe Digital Editions](#) or the [OverDrive Media Console](#).

Find your reader for device-specific information - click a tab or pick from the right side menu.

Ways to read

- [Android Phones](#)
- [Android Tablets](#)
- [Blackberry](#)
- [Computers](#)
- [iPad](#)
- [iPhone](#)
- [iPod Touch](#)
- [Kindle](#)
- [Nook Simple Touch](#)
- [Nook Color](#)
- [Nook Tablet](#)
- [Sony Reader](#)
- [Windows Phones](#)
- [Other eReaders](#)

Powered by [Springshare](#); All rights reserved. [Report a tech support issue](#).
View this page in a format suitable for [printers and screen-readers](#) or [mobile devices](#).

Pierce County Library System

<http://www.piercecountylibrary.org/books-materials/audiobooks-ebooks/overdrive/Default.htm>

BOOKS/MATERIALS

Audiobooks and e-books

- Audiobooks
- OneClickdigital
- Audiobooks/e-books
- OverDrive
- OverDrive Media Console
- OverDrive Patron Account
- OverDrive Troubleshooting Tips

Book Club Kits

Book Lists

Book Selection Tools

Discuss a Book!

Downloadable Music (Freemal)

International Newspapers

Magazines

Online Book Club

Pierce County READS 2011

TumbleBookLibrary

WorldCat

FIND BOOKS, MUSIC, MOVIES AND MORE



Audiobooks/e-books OverDrive

Download audiobooks and e-books for free

Search the [OverDrive Digital Home](#) website.

With your [Pierce County Library card](#), you can download a wide range of audiobooks and e-books.

Audiobooks

How to find downloadable audiobooks:

- **Search for:** *audiobook* in the [Pierce County Library catalog](#).
- Do *any* search in [Pierce County Library catalog](#) and **Limit by:** *Downloadable AudioBooks*.
- Search the [OverDrive Digital Home](#) website.

[How to download audiobooks](#) (pdf).

More information:

- Audiobook [help](#).
- [Compatible and incompatible devices](#)
- [Audiobooks on CD and Playaways](#).
- [Audiobooks via OneClickdigital](#).

E-books

How to find downloadable e-books:

- **Search for:** *e-book* in the [Pierce County Library catalog](#).
- Do *any* search in [Pierce County Library catalog](#) and **Limit by:** *Downloadable Ebooks*.
- Search the [OverDrive Digital Home](#) website.

How to download e-books:

- [iPhone, iPad and iPod Touch](#)
- [Kindle](#).
- [Kindle video guide](#)
- [Kindle App](#).
- [Kobo](#).
- [Nook](#).
- [Sony Reader](#).

More information:

- E-book [help](#).
- [Compatible e-book readers](#)
- [E-reader comparison chart](#)

7 Things You Should Know About E-Readers

<http://net.educause.edu/ir/library/pdf/ELI7058.pdf>

THINGS YOU SHOULD KNOW ABOUT... E-READERS

Scenario

On the first day of class for his new MBA program, Charles checks the reading list and sees that students have the option of purchasing traditional printed books or, for less cost, downloading all the course materials to the e-reader of their choice. Charles prefers reading on paper, so he buys the physical copies of the textbooks. Gina, on the other hand, values the convenience of electronic text and opts for the e-reader bundle.

Gina finds she likes only having to carry her Kindle to class instead of lugging around five textbooks. She also notices that she tends to pull out the device, start reading, and perhaps highlight a passage when she has a few minutes before class or is standing in line for coffee. Charles, too, thinks he made the right decision. He enjoys sitting down with his coffee and a book and writing notes by hand in the margins. This is how he studied as an undergrad, and he finds it effective.

During the second week of classes, Gina realizes she didn't put her Kindle in it the night before.

1 What is it?

E-readers are portable, low-power, high-resolution devices specifically designed to display digital versions of written material from books, magazines, newspapers, and other printed sources. Some e-readers also provide access to electronic documents like blogs, websites, news feeds, and the like. In many cases, devices with other primary functions—such as netbooks and cell phones—are pressed into service as e-readers. As used here, however, the term “e-reader” refers to devices designed specifically for presenting text—including the Amazon Kindle, Sony’s Reader series, and the Nook by Barnes & Noble—and multiuse devices like the eDGe e-book reader by enTourage, the QUE proReader from Plastic Logic, and the iPad from Apple, which were designed with the e-reader market in mind. Most e-readers offer black-and-white resizable text presented on so-called e-ink rather than an LCD screen, and they allow users to store a library of titles in a single device, make annotations, highlight text, and “dog-ear” pages.

2 How does it work?

E-readers present electronic versions of text, typically using e-ink, a display technology designed to simulate printed paper. It functions as newsprint and, relative to an LCD screen, reduces eyestrain. Because e-ink uses power only when the text changes, as when a page turns, a battery charge

Setting Up an iPad Lending Program

<http://crln.acrl.org/content/72/4/212.full>

College & Research Libraries
news
Association of College & Research Libraries
[HOME](#) | [CURRENT ISSUE](#) | [PAST ISSUES](#) | [ALERTS](#) | [SUBSCRIBE](#) | [HELP](#)

Search
Advanced Search

Setting up a library iPad program Guidelines for success

Sara Q. Thompson

Author Affiliations

Briar Cliff University is a Catholic Franciscan institution of roughly 1,100 students, served by the Bishop Mueller Library's staff of four full-time employees and a dozen student helpers. Over the past several months, we have been looking at many ways to proactively help our patrons become more comfortable with new technology, such as ebooks, ebook readers, PDF annotation software, and mobile interfaces.

In Summer 2010, the campus IT department approached the library with the possibility of having iPads to check out, and we jumped at the chance to provide such a service. We saw iPads as having the potential to introduce some of the new information management tools to our patrons.



View larger version:
» In this page » In a new window

[< Previous](#) | [Next Article >](#)
[Table of Contents](#)

This Article

April 2011
College & Research Libraries News
vol. 72 no. 4 212-236

[» Full Text](#)
[Full Text \(PDF\)](#)

Classifications

Features
ACRL TECHCONNECT

Services

- Email this article to a friend
- Alert me when this article is cited
- Alert me if a correction is posted
- Alert me when eletters are published
- Similar articles in this journal
- Add to Personal Archive
- Download to citation manager

Comments

Submit a comment
No comments published

Citing Articles

Google Scholar

Social Bookmarking

Navigate This Article

Top

Current Issue

December 2011, 72 (11)



Alert me to new issues of College & Research Libraries News

[About C&R News](#)

[About ACRL](#)

[Instructions for authors](#)

[Subscribe](#)

[Advertise](#)

[E-mail alerts \(free\)](#)

[RSS feeds \(free\)](#)

[Help](#)

[Contact us](#)

[C&RL](#)

[RBM](#)

Lorena O'English



Lorena O'English

Social Sciences Reference and Instruction Librarian

Washington State University

oenglish@wsu.edu



A Brief Look at Purchasing (and Managing) eReaders in Libraries: Going Beyond OverDrive

Lorena O'English

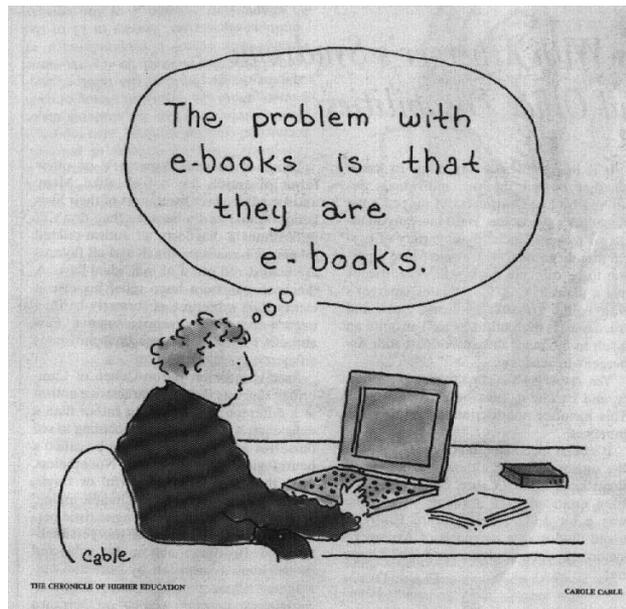
Washington State University Libraries (Pullman)

oenglish@wsu.edu

Skype, GTalk, Yahoo IM, Twitter: wsulorena

I Mean *Brief*...

- Focusing on dedicated ereaders, not tablets (iPad, Kindle Fire, Nook Tablet) or tablets manqué (Nook Color, Pandigital Novel)
 - Expense
 - Entire new set of issues due to how they can be used
- Very limited focus – just presenting some thoughts – your circumstances and mileage may vary...



Chronicle of Higher Education 10/21/2005 p. B22

Ereader Expectations

- Content:
 - Purchased content, classics/freebies/CC-licensed or open access/ or created content?
 - Content from a major DRM online store (i.e. Amazon or B&N or academic publishers such as EBL or Ebrary)?
 - DRM-free multi-format indie outlets ([Baen](#), [Smashwords](#), etc.)?
- Patrons
- Purpose
- Nothing is set in stone: ereader functionality, ebook access, legal issues...

*All of these affect what ereaders
your library may choose to purchase*

The B&N nook (or NOOK)

- Library-friendly; Outreach
- Each B&N book can be on six devices at the same time
- B&N ebooks extensive
- Physical stores; tech support
- Classic Nook
 - Can store B&N books; sideload other EPUB/PDF books; works with OverDrive;
- Nook Simple Touch
 - Works with OverDrive
 - Page turning is very smooth and easy
 - Page transition (flash) is spaced out (affects text quality, however)
 - Nice form factor and design
 - The touch navigation is intuitive



- Simple Touch
 - B&N books can be downloaded only via wifi
 - “Limited” device space for non B&N books, though they can also be sideloaded to a SD card;
 - Touch interface may be awkward
 - Covers don’t always show
 - No headphone slot or speakers; no audiobooks or MP3s
 - Shows all books that you have in your account; not just the downloaded ones; must specifically click to see Shelves (a training issue for patrons)

What about the Nook Classic?

Clunkier, but more open

The Amazon Kindle (1-4, DX, Touch)

- Extensive ebook holdings; free content available
- Does read alternative formats, including .mobi
- Can sideload non-Amazon content ; mostly indie-OK
- Can manage with calibre
- 3G and/or wifi options; can always load anything via USB
- Headphone slot, speakers, works with audiobooks (including Audible integration) and MP3 files.
- Only shows what is on the device; all other content is in Archive folder; collections are listed first
- Amazon-Libraries tensions
 - Legal and License ambiguity
 - OverDrive controversy
- Proprietary format (.AZW)
- Each Kindle has its own email address and each book purchase is associated with one Kindle
- No SD card for additional space
- Little enterprise tech support available



The Others...

- Sony eReaders (can share one book to six devices ; good devices)
- Kobo eReader
- Pandigital
- ...and many, many more

Manufacturer	Model	Year	Weight	Screen	Capacity	Resolution	OS	WiFi	3G	CDMA	GPS	Storage	MicroSDHC	USB	Other						
Amazon	Kindle 2 Wi-Fi 3G (new Kindle Keyboard)	2010	2011	6	eInk Pearl	247 g (8.7 oz)	600 x 800	16	Linux	No	Yes	Yes	Yes	Yes	4 GB (3 GB)	No	No	Yes	Yes (US Only)	No	
Amazon	Kindle 3 Wi-Fi (new Kindle Keyboard)	2010	2011	6	eInk Pearl	241 g (8.6 oz)	600 x 800	10	Linux	No	Yes	Yes	Yes	Yes	4 GB (3 GB)	No	No	Yes	Yes (US Only)	No	
Amazon	Kindle DX	2009	2011	9.7	eInk Pearl	540 g (18.9 oz)	824 x 1200	16	Linux	No	NO CDMA (US), 3G (GPS)	Yes	Yes	Yes	Yes	4 GB (3.3 GB)	No	No	Yes (Limited)	Yes (US Only)	No
Amazon	Kindle 2	2009	2010	6	eInk	289 g (10.2 oz)	600 x 800	16	Linux	No	NO CDMA (USAL), 3G (GPS)	Yes	Yes	Yes	Yes	2 GB (1.4 GB)	No	No	Yes (Limited)	Yes (US Only)	No
Amazon	Kindle	2007	2009	6	eInk	289 g (10.2 oz)	600 x 800	4	Linux	No	CDMA	No	Yes	No	No	200 MB (180 MB)	SD	Yes	Yes (Limited)	Yes (US Only)	No
James & Noble	Nook	2009	2011	6	eInk	343 g (12.1 oz)	600 x 800	16	Android	Bottom	Wi-Fi, LTE (optional)	No	Yes	Yes (FW v1.6)	2 GB (1.3 GB)	microSDHC	Yes	Yes (FW v1.3)	Yes	No	
James & Noble	Nook Simple Touch	2011	?	6	eInk Pearl	212 g (7.48 oz)	600 x 800	16	Android	Yes	Wi-Fi	No	Yes	Yes	2 GB	microSDHC	No	No	Yes	No	
Bookeen	Cybook Cityway	2011	?	6	eInk Pearl + HDX	190 g (6.9 oz)	600 x 800	10	Linux	Yes	Wi-Fi, 802.11n/g	No	French	Yes	2 GB	microSDHC	No	Yes	Yes	No	
Bookeen	Cybook Orion	2010	?	6	eInk SiPix	245 g (8.6 oz)	600 x 800	10	Linux	Yes	802.11n/g, Bluetooth 2.1+EDR	No	No	Yes	2 GB	microSDHC	No	Yes	Yes	No	
Bookeen	Cybook Dibia	2009	?	5	eInk	150 g (5.3 oz)	600 x 800	4	Linux	No	No	No	No	Yes	1 GB	microSDHC	Yes	No	Yes	No	
Bookeen	Cybook Gen2	2007	?	6	eInk	174 g (6.13 oz)	600 x 800	4, 6 or 16	Linux	No	No	No	No	Yes	10 MB, 512MB, 1 GB	SD	Yes	No	Yes	No	
by2i	movistar ebook 62	2011	?	6	AUD + SiPix	244 g	600 x 800	10	Linux	Yes	Wi-Fi	?	Yes	?	2 GB	microSDHC max16GB	No	Yes	Yes	No	
Condor Technology	eDriver Touch	2010	?	6	eInk	240 g (8.45 oz)	600 x 800	16	Linux	Yes	Wi-Fi	Optional	Yes	Yes	2 GB	SDHC	No	Yes	?	No	
Condor Technology	eDriver IDEO	2010	?	6	eInk	?	600 x 800	16	Linux	No	No	Optional	Yes	Yes	1 GB	SDHC	No	No	?	No	
EB&S Technology	eBook Reader (model e-reader-D)	2010	?	6	eInk	260 g (9.2 oz)	600 x 800	16	Windows CE	Style	No	Yes	Yes	Yes	812 MB	SD	No	No	?	No	
Etrex	OUTER	2009	?	6	eInk	180 g (6.35 oz)	600 x 800	8	?	No	No	?	No	?	512 MB	microSDHC	?	?	?	No	

Image: Wikipedia

Accessibility Issues...

- Who are your patrons?
- Kindle
 - Speech-to-text (if publisher allows)
 - Font sizes, line spacing, limited typeface options; screen rotation
- Nook
 - More fonts; margin spacing; line spacing; brightness
 - No speech-to-text or screen rotation
- ADE
 - Issues with screen readers and more
 - Working on accessibility

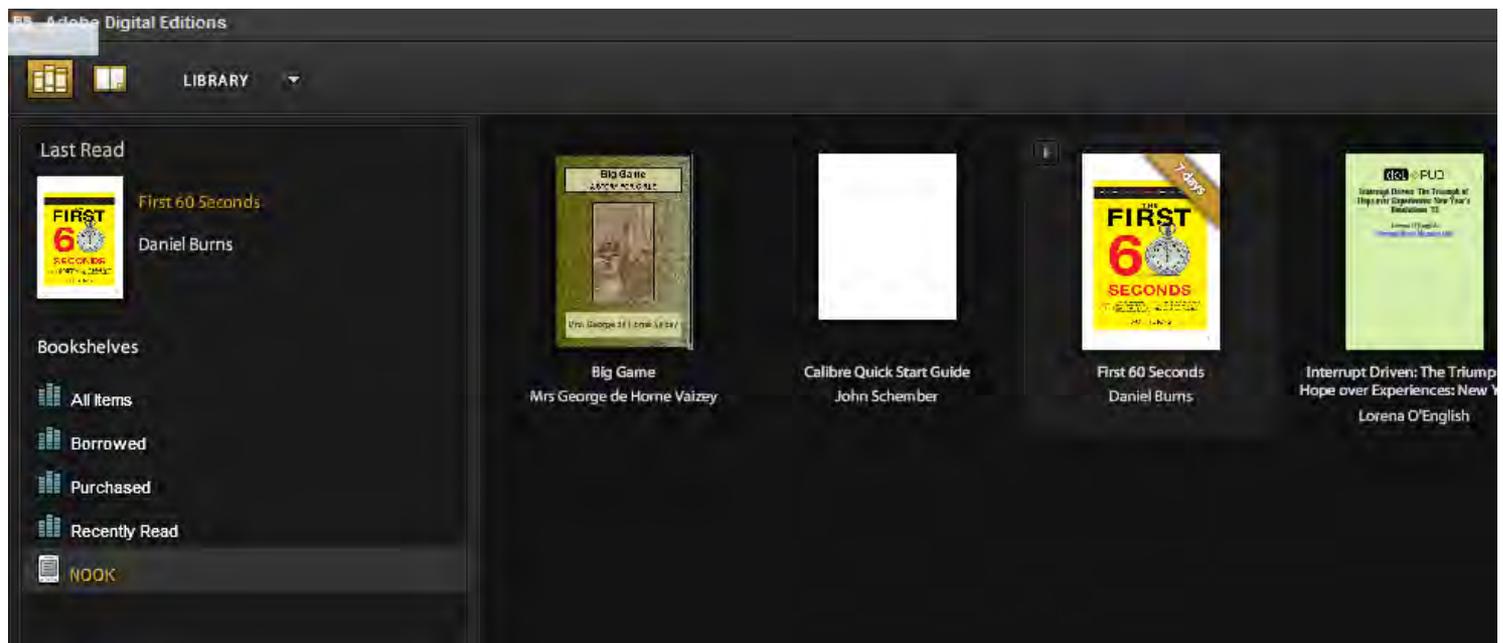
Upcoming .EPUB and Amazon standards/format changes will make a positive difference, but devices will still matter

The Purchasing Problem...

- Breaking the bank
- Kindles
 - Can order books via credit card or gift card; after books are ordered, can switch to a very low amount gift card
 - Can unregister after the device is loaded; if patrons register, must require them to unregister before returning
- Nooks
 - Credit card information required
 - Can password-protect so patrons cannot order from the device
 - Can unregister device after it is loaded; if patrons register, must require them to unregister before returning

Organizing your eReader Content: Nook Simple Touch

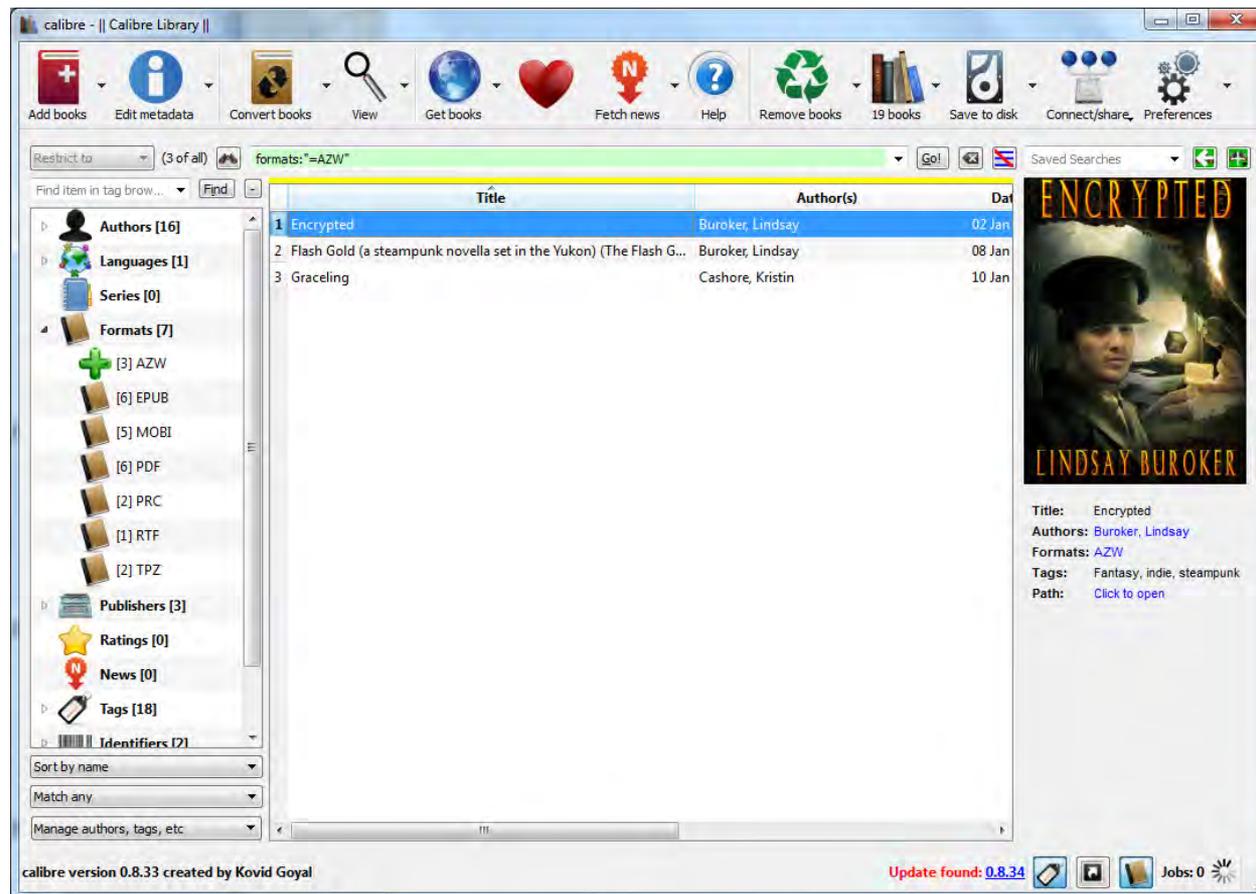
Use [Adobe Digital Editions](#) to move DRM and non-DRM EPUBs and PDFs to your Nooks from your desktop (each B&N book can be shared with six Nook devices at a time)



Organizing your eReader Content: Kindles (1-4; DX,Touch); Nook Classic

- Use [calibre](#) (move ebooks between computer and devices; organize with tags; keep track of metadata and info; solve the Patron Purchasing Problem, and more)

*calibre works with
virtually all
ereaders
(major issues with
the Nook Simple
Touch, however)*



Resources

*** Sue Polanka's [No Shelf Required](#) blog (and two books and recent [LTR](#) issue)

Accessibility

- [No Shelf Required Blog – Accessibility category](#) (see especially [Accessibility and eReaders: functional requirements](#))
- [Wired Campus: Education Department Clarifies E-Reader Accessibility Rules](#)
- <http://blog.kellyford.org/>

EReader Comparisons

- [2012 Best eBook Reader Comparisons and Reviews](#) (TopTenReviews)
- [The Digital Reader: Reviews](#)
- [Roundup: E-ink Readers](#) (Wired; 12/2011)
- [CNet Reviews](#)

Kindle Lending

- [So you want to start a Kindle lending program](#) (Code4Lib, post by Patrick Berry on 12/14/2011)
- [Mixed Answers to "Is It OK for a Library To Lend a Kindle?"](#) (Library Journal)

Nook Lending

- Sacramento Public Library : e-Readers @ your Library! [books purchased directly from B&N; library preloads most nooks by genre ; content is refreshed ; special book club nooks]
Patron site: <http://www.saclibrary.org/?pageId=1465>
Interested Libraries site: <http://www.saclibrary.org/?pageId=1591>

Academic Libraries

- [Duke University Libraries](#) (nooks and Kindle DX)
[Fairleigh Dickinson University Library](#) (Kindle, Sony, iPod Touch)
[Oregon State University Libraries](#) (Kindles)