When reviewing online or printed information, think about:

Who made this, and who is it for?

Was it a company, or an individual person? Who is the intended audience?



Why did they make it?

Think about the purpose. Is it to inform, entertain, or persuade?





When was this made?

Is the information relevant today?



What makes it believable?

Is there evidence from a reputable source or expert?

How might other people read this message?

Consider how someone with a different background might interpret it.



Ask the experts

Get trusted info from your county auditor or elections office. Consult a fact-checking site or ask an official source.

