

THE STATE LIBRARY



Washington
Secretary of State
SAM REED

Library Council of Washington

January 13, 2004

Washington State Library, Room 413
Olympia, WA

LCW PRESENT

Carol Cahill, Public Libraries
Kevin Comerford, Information Technology
Eve Datisman, School Libraries
Michael Eisenberg, Ex-Officio, iSchool
Leonoor Ingraham-Swets, Academic–2 Year
Yazmin Mehdi, Cultural Diversity

Lisa A. Oberg, Special Libraries
Kevin Stevens, Information Technology
Jan Walsh, Ex-Officio, State Librarian, WSL
Jan Weber, School Libraries
Bruce Ziegman, Public Libraries

WSL PRESENT

Rand Simmons, Library Development
Program Manager
Karen Goettling, Consultant
Anne Yarbrough, Secretary Administrative

SPECIAL GUESTS

Elizabeth Iaukea, WSL Consultant
Susan Barrett, WSL Consultant

WELCOME AND RECOGNITION OF NEW MEMBERS AND GUESTS

The Library Council of Washington meeting was called to order by Carol Cahill, chair. Carol welcomed the Council's two new members, Jan Weber and Kevin Stevens. Everyone present introduced themselves.

APPROVAL NOVEMBER 6, 2003 MEETING NOTES

The November 6, 2003 meeting notes were approved without changes.

REVIEW MEETING AGENDA

The previously revised meeting agenda was distributed and reviewed. No further changes were made.

NEW MEMBER ORIENTATION

Carol gave the new members a brief overview of the purpose and history of Council, by-laws and mission of Council, member's responsibilities, as well as an explanation of the initiative process.

ENVISIONING THE FUTURE OF COUNCIL

A sub-committee was appointed at the November 6, 2003 LCW meeting to discuss the future directions of Council. Carol Cahill, Kevin Comerford, Deborah Reck, Leonoor Ingraham-Swets, and Bruce Ziegman met in December, along with Library staff Rand Simmons and Karen Goettling, to begin their discussion. As a result of that meeting, they proposed the following broad questions for the Council members to explore at

today's Council meeting: What do we want to achieve? What would bring the most benefit to library service in the state? Whatever we want to achieve, how do we go about achieving it? What is the best use of LCW and staff time to achieve the desired results?

Rand and Karen then facilitated a lengthy discussion to establish goals for the next few years to guide decision-making on project funding. Ideas resulting from this discussion were then organized and collapsed into the following categories:

- Statewide ease of access
 - Statewide uniformity in library services; standardization
 - State/local portal
 - Statewide Database Licensing
- Relevancy and recognition
 - Libraries as the information providers in their communities
 - Libraries as the first place for finding information
 - More services by remote access while still retaining local identity
 - Marketing (promoting remote access/electronic databases)
- Information Literacy
 - Changing skills/knowledge of library staff
 - Strengthening teaching styles of library staff
 - Teaching information literacy to staff and the public
 - Technical skills
- Advocacy
 - Democracy: libraries' role in promoting democracy
 - 211 Initiative: social services information referral statewide directory
 - Advocacy for funding for libraries
 - Funding resources and assistance
 - Community funding basis to constituents
 - Libraries as the common good
- Serving traditionally underserved
 - Serve the underserved
 - Reading and literacy (children entering school with deficiencies in literacy)
 - Libraries to communities?
 - New ways to serve cultural communities (building collections, finding aids, databases, outreach)
 - Recruitment (diversity, science/technology, engineering)
- Preservation
 - Activity to be undertaken
 - Environmental scan
- Common principles/filters under which to work:
 - Collaboration
 - o Resource sharing
 - Statewide benefit
 - o Common good for all libraries
 - Relevance

Since funding is not expected to increase and currently-funded initiatives will consume available discretionary funds, it was agreed not to consider new initiatives for 2005.

The Council discussed ways to restructure the current statewide initiative proposal process. One option discussed would be for Library Council to prioritize high-level directions or themes for the use of funding. State Library staff would then develop a package of proposals that would be reviewed by the State Librarian Jan Walsh, and the Assistant Secretary of State Steve Excell or Secretary of State Sam Reed. Proposals would be then be brought back to Council for final recommendation. Final approval would then be given by the State Librarian and the Secretary of State or his designee.

It was agreed that Steve Excell and Sam Reed should be invited to the next Council meeting to have a face-to-face dialogue about library development and the proposal process.

PROJECT REPORT—TRAINING PROGRAM

Elizabeth Laukea, WSL Training Coordinator, gave an update on the Training Program, including the Continuing Education grant program.

In 2004, Elizabeth wants to develop a clear mission statement for the training program and a training plan for the state. She also wants to develop a one-stop calendar of training opportunities and a list of grant opportunities for WA libraries, both including WSL and non-WSL resources.

PROJECT REPORT—WASHINGTON PRESERVATION

Susan Barrett, WSL Consultant presented an update on The Washington Preservation Initiative.

In September and October, two preservation trainings were presented in Seattle and Spokane: "Disaster Planning, Response, and Recovery" and "Controlling Pests: Where Eating is Not Permitted". Both classes were enthusiastically received; most interest came from academics.

A preservation checklist of what libraries should look for is being developed, i.e., where are your library's water and sewer pipes?

A draft preservation assessment survey is being prepared by OCLC and will be reviewed by the Preservation Advisory Committee.

The Preservation Advisory Committee plans additional training for grant writing and preservation funding; obtaining museum grants; saving family treasures; etc.

Seven FY2003 Preservation grants totaling \$99,999.75 were awarded. There will be an additional grant cycle in FY2004.

INFORMATION SHARING AND UNFINISHED BUSINESS

- OBE Training follow-up
OBE Training was conducted in December 2003 by IMLS. Comments from Council members that attended were:
 - Good for program planning in general, not just LSTA grants.
 - Useful to discover that sometimes OBE can't be used, i.e., in Marketing and SDL.
 - Had to be careful regarding political issues.
 - It's not a research model.
 - Learn how to focus efforts.
 - Mandatory for WSL to report to IMLS using OBE.

- Marketing
There has been a delay in the Marketing Initiative. Much discussion has occurred about how to take the project to a higher level. The potential for a major media campaign with a simple but powerful message presents an exciting future for the project.
- Washington Reads
Jan reported that the Washington Reads program has received a great deal of interest and enthusiasm from many legislators and she encouraged everyone to wear their "Washington Reads" pins to promote the program. Jan's winter quarter book selection on the Lewis and Clark Expedition includes:
 - *In Full View*, by Rex Ziak (Adult) describes the expeditions' 30 days from November 7 to December 7, 1805, at the mouth of the Columbia River.
 - *The Lewis and Clark Journals: An American Epic of Discovery* edited by Gary E. Moulton (Adult) includes the journals of several enlisted men in addition to the journals of Lewis and Clark.
 - *The Captain's Dog: My Journey with the Lewis and Clark Tribe*, by Roland Smith (Young Adult) is told through the eyes of the Newfoundland dog, Seaman, who journeyed across the continent with Lewis and Clark.
 - *Seaman's Journal: On the Trail with Lewis and Clark*, by Patricia Reeder Eubank (Child) is also the journey as told through the eyes of Seaman.
- Congressional appropriation for 2004
LSTA funding levels for 2004 are expected to be comparable to 2003. The funding is currently tied up in Congress in the Consolidated Appropriations Bill, which has passed the House but not the Senate. Actual funding is not expected to be received until late February or early March. (*The Appropriations Bill has moved forward since LCW met and was signed by the President on January 23, 2004.*)
- Grant cycle update
Seven Washington Preservation grants and 29 CIPA grants have been awarded.
- WSL bi-monthly reports
Council was directed to the WSL bi-monthly reports in the agenda packet.
- IMLS Primary Source Newsletter
Council was directed to the November 2003 and December 2003 IMLS Primary Source Newsletters in the agenda packet.

WRAP UP; ITEMS FOR NEXT AGENDA

Sam Reed and Steve Excell

*Respectfully submitted,
Anne Yarbrough*