

Spring 2004 Database Trials

Vendor Questions:

1. Describe the database product(s). If you want us to link to more than one product, provide a unique description for each product. If there are special hardware or software needs, please make sure you include them in the description.

Product Overview

The AccuNet/AP Multimedia Archive is the world's most extensive online collection of Associated Press news photos, captions and graphics for education. The Associated Press feeds its digital images directly into the Archive within minutes of a current event, while also providing an historical back file spanning 160 years. This adds to the depth and breadth of your collection on a consistent and systematic basis. As the sole source distributor of the Associated Press' Archive, the AccuNet/AP Multimedia Archive brings this vast collection of over 800,000 searchable photos and graphics to your schools and libraries.

To expand on its application as a teaching tool, we have taken this primary source material and correlated some of its photo content to Washington State learning standards. The Associated Press photo correlations not only offer support for state standards, but also serve as a steppingstone for teachers to integrate technology in their classrooms. The standard correlations can be found in the center of our search page when you first access the Archive by clicking on "AP Photo correlations to state learning standards." While searching the Archive, simply click on your browsers "refresh" button to make the standards reappear.

The basic subscription to the AccuNet/AP Multimedia Archive also includes an AP Graphics component containing maps, charts, graphs, logos, etc.; the very same graphics that accompany news stories around the world. An AP Text database containing full-text articles describing events at the time they occurred, as reported by the Associated Press staffers. There is a 48-hour delay in receiving the current text files. Also available is the AP Audio database containing searchable audio clips dating back to the 1920s, with clips as recent as 48 hours.

How many images are in each database?

AP International Photos - Over 800,000 (News photos specific to the American news markets)

AP Euro/Asia Photos - Over 500,000 (News photos specific to the European and Asian news markets. Also containing German and Spanish language captions.)

AP Graphics - Over 20,000 (Maps, charts, graphs, logos, etc.; the very same graphics that accompany news stories around the world.)

AP Text - Over 1.3 million news articles (The brief and concise news articles that appear in many news papers.)

AP Audio - Over 700,000 audio clips (Current and historical audio clips.)

Technical Information:

The AccuNet/AP Multimedia Archive requires Netscape Communicator 4.04 or higher (which requires Windows 95/NT) or Microsoft Internet Explorer 4.0 or higher. Netscape 6.x is not supported at present. The AccuNet/AP Multimedia Archive will work with Macintosh computers,

but only if running a Mac with a fairly recent operating system and with Netscape Communicator 4.04 or higher, or Microsoft Internet Explorer 4.0 or higher. You need to be running Mac OS 7.6.1 or higher or have a Macintosh Power PC. You may obtain a free copy of Communicator at <http://www.netscape.com> or you can obtain a free copy of Microsoft Internet Explorer at <http://www.microsoft.com>. Technical Support: 1-800-249-5389 Email: apsupport@accuwx.com

2. Is remote access included in the subscription price? If there are additional charges or requirements in order to offer remote access, please describe. What methods of remote access are supported? If applicable, please discuss any methods or assistance you offer regarding remote access patron verification and authentication.

Remote access is included in the subscription price. Authentication is based on IP address, referral URL, or user name and password. The subscribing institution may decide how they wish to access both on site and remotely.

3. What customer training is provided, and at what cost? Please include “freebies” such as Web-based tutorials, end-user documentation tents, cheat-sheets, etc.

We provide over-the-phone training for individuals (train the trainer sessions), and groups at no extra charge.

We also supply Quick Reference Guides. These are double-sided, heavy stock, 8 ½ x 11 sheets designed to promote the AccuNet/AP Multimedia Archive as well as provide useful search options and information.

On-site training may be arranged by request. The fee for this greatly depends on the individual situation.

4. What customer and technical support is provided, including hours of operation? In your reply, please include contact names (if applicable) or name of department, the phone numbers and e-mail addresses for your support services. If you have toll-free access to these support centers, please make sure they are available here.

Technical Support is available 24 X 7 X 365 through our toll-free phone number: 1-800-249-5389 or Email: apsupport@accuwx.com

If you should need to contact Technical Support, it is best to provide your account or trial username.

5. Please describe the statistics you provide, and discuss whether your statistical reporting complies in part or in whole with the guidelines developed by the International Coalition of Library Consortia found at <http://www.library.yale.edu/consortia/webstats.html> or the COUNTER Code of Practice found at http://www.projectcounter.org/code_practice.html

We can send monthly usage reports via email to our subscribers. We provide verification of username and the name of the subscriber; first access date and time, and last access date and time; total number of logins broken down by IP, username and password, or referral url; the number of queries; number of images downloaded; number of connections or movements on the screen; the number of licenses connected with the subscriber; and if applicable, the number of times a license was exceeded.

We also have a website for our subscribers to track their own statistics. To check usage reports directly, go to: <http://apadmin.accuweather.com/apphotadmin/login.asp>

Enter your given username and the password to obtain your stats is: **apaccuwx**

6. Describe your pricing structure or formula for the product. (Note: This question means - we want to know what your prices are and how they are calculated: Based on FTEs? On buildings? On a combination, or on something else?)

If you cannot provide a standard price that would enable each library to understand their cost to subscribe, then for each product you must tell us the price that you would charge these hypothetical libraries if they subscribe to your product as a result of these trials.

- a. Library A: A high school library with 750 students in grades 9-12
- b. Library B: A public library that serves a population of 100,000 and has two branches
- c. Library C: A public library that serves a population of 20,000 and has only one building, no branches
- d. Library D: A community college library serving 5,000 full-time equivalent students
- e. Library E: A four-year academic library serving 5,000 full-time equivalent students
- f. Library F: A hospital library serving a hospital that employees 1,000 staff plus has 200 doctors attached to the hospital

Please see our price lists attached. Our company has a strict policy about posting our prices for public display. Please let me know if we can have interested parties contact me directly for pricing information. Any new subscribers who sign up with the AccuNet/AP Multimedia Archive during this trial period may take 15% off the prices attached.

7. If a library subscribes to any of your products as a result of this trial, will their future subscription rates continue to reflect any savings or discount they may receive today?

Their renewal fee will remain the same unless there is a rate increase. For example, if there is a 5% subscription rate increase, they will be charged 5% of their discounted rate.

8. What is the minimum participation level (however you care to define it) that would be needed to allow participating libraries to receive a group discount? How will you treat existing library customers with regard to a group buy?

An entire school district whether it is 2 or 200 schools is a group and entitled to a discount. Individual institutions purchasing separately through a consortium may obtain discounts if 4 or more institutions subscribe at once. More subscribers upfront will yield a larger discount.

9. Please provide the name and contact information (toll-free telephone number, e-mail address, hours, etc.) for libraries to make further inquiries. (Sales representatives for our area preferred.)

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AccuNet/AP Multimedia Archive 2004

A one-year basic subscription to the AccuNet/AP Multimedia Archive includes: AP International Photos, AP Euro/Asia Photos, AP Graphics, and remote access.

K-12

	<u>Basic Single User</u>	<u>Add w/ Audio</u>	<u>Basic 5 Concurrent Users</u>	<u>Add w/ Audio</u>	<u>Basic Site License</u>	<u>Add w/ Audio</u>	<i>Text Add 10% to Photo Rate</i>
Elementary	X	X	X	X	\$550	\$140	
Middle/Jr High	\$675	\$140	\$850	\$210	\$1,200	\$280	
Senior (9-12)	\$760	\$175	\$1,050	\$225	\$1,900	\$450	

SPECIAL DISTRICT DISCOUNTS AVAILABLE

Public Libraries

Population Served	<u>Basic Single User</u>	<u>Add w/ Audio</u>	<u>Basic 5 Concurrent Users</u>	<u>Add w/ Audio</u>	<u>Basic Site License</u>	<u>Add w/ Audio</u>	<i>Text Add 10% to Photo Rate</i>
Main Location					Main Location		
Under 39,999	\$700	\$200	\$1,695	\$250	\$3,500	\$400	
40,000-79,999	\$850	\$225	\$1,695	\$250	\$3,500	\$475	
80,000-199,999	\$1,050	\$275	X		\$3,500	\$550	
200,000-499,999	\$1,450	\$330	X		\$6,750	\$735	
500,000-999,999	\$1,700	\$500	X		\$12,750	\$1,050	
1,000,000 +	\$1,950	\$600	X		\$20,625	\$1,375	

*Add \$200 per branch

Academic

FTE	<u>Basic Single User</u>	<u>Add w/ Audio</u>	<u>Basic 5 Concurrent Users</u>	<u>Add w/ Audio</u>	<u>Basic Site License</u>	<u>Add w/ Audio</u>	<i>Text Add 10% to Photo Rate</i>
Under 5,000							
5,001-9,999	\$1,050	\$280	\$2,040	\$600	\$5,085	\$1,395	
10,000-19,999	\$1,300	\$375	\$3,500	\$825	\$6,100	\$1,650	
20,000-34,900	\$1,750	\$475	\$4,900	\$1,150	\$8,200	\$2,300	
35,000 +	\$2,035	\$560	\$6,900	\$1,725	\$10,150	\$3,225	
	\$2,975	\$775	\$8,700	\$2,415	\$14,300	\$4,550	