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WASHINGTON STATE 2007 COMMERCIAL FUNDRAISER ACTIVITY REPORT - OVERVIEW

Total number of Commercial Fundraisers on report: **108**
 Total Contributions: **\$637,323,925**
 Total Net to Charity: **\$332,357,060**
 Average Percentage of Contributions returned to charity clients: **52%**

TOP TEN (10) PERCENTAGES			
	Commercial Fundraiser Name	Percentage to Charity	Page on Report
1	Lewis Advertising Company, Inc.	95%	1
2	Coinstar, Inc.	93%	1
3	Webster Group, Inc., The	89%	2
4	Aspen Marketing Services, Inc.	85%	2
5	Legacy Telemarketing Corporation	82%	2
6	Wilde/LWRA, Inc. dba L.W. Robbins Associates	76%	2
7	Hudson Bay Company of Illinois, Inc.	73%	3
8	Charitable Auto Resources (aka CARS)	71%	3
9	Eidolon Communications	71%	3
10	IDT Contact Services, Inc.	68%	3
11	Treasure State Development Corporation	68%	3
12	Advanced Business Teleservices, Inc.	66%	4

BOTTOM TEN (10) PERCENTAGES			
	Commercial Fundraiser Name	Percentage to Charity	Page on Report
1	DialogueDirect, Inc.*	-191%	24
2	Grassroots Campaigns, Inc.*	-86%	24
3	Donor Services Group, LLC	4%	24
4	Charitable Assistance Group, Inc.	9%	23
5	Vehicle Donation Processing Center, Inc.	9%	23
6	Community Support, Inc.	12%	23
7	Courtesy Call, Inc.	13%	22
8	TeleService USA	13%	22

BOTTOM TEN (10) PERCENTAGES			
	Commercial Fundraiser Name	Percentage to Charity	Page on Report
9	DialAmerica Marketing, Inc.*	14%	21
10	Millenium Fundraising, LLC	14%	21
11	Sponsor Reps, Inc.	14%	21
12	Xentel, Inc.	14%	22
13	A T S NW, Inc.	15%	20
14	Imperial Fundraising, LLC	15%	20
15	Midwest Publishing-DN, Inc.	15%	21
16	Bee, L.C.	16%	18
17	CharityUSA.com, LLC*	16%	19
18	LAS, LLC	16%	20
19	MJG Entertainment, Inc.	16%	20
20	Non-Profit Services, Inc.	16%	20
21	Elite Sponsors, LLC	17%	18
22	Impact Fundraising, LLC	17%	18
23	Preferred Community Services, Inc.	17%	18

* Commercial Fundraisers who provided solicitation comments for the financial year reported.