

DATE: October 8, 2010
TO: Public Libraries in Washington State
FROM: Will Stuivenga, Project Manager – Washington State Library
Ahniwa Ferrari, Online Resources Consultant, WSL
Susan McPhee, Account Executive, Gale Cengage Learning,
Doug Cunningham, Account Manager, Gale Cengage Learning,
Mary Weiss, Sales Manager, Gale Cengage Learning

SUBJECT: WPLC GALE ONLINE DATABASES – 2011 OFFER

Dear Colleagues,

In partnership with Washington Public Libraries Cooperate! (WPLC!), the Washington State Library Statewide Database Licensing Project and Gale Cengage Learning are pleased to offer the 2011 Gale online database options. This offer is available for all public libraries in the state of Washington and provides unlimited number of users and remote access for the subscription term of January 1, 2011 through December 31, 2011. For 2011, you will again be able to choose your package level and, within that level, you will be able to select the resources that best fit the needs of your library and your patrons.

Please select your 2011 Package based on the options below. There will be no price increase. Gale is pleased to announce the following package additions and enhancements:

- Select Gale *Resource Centers* are being upgraded to the innovative new [In Context](#) experience, including [Biography in Context](#), [Opposing Viewpoints in Context](#), and [History in Context \(U.S. and World\)](#) editions - this suite of online solutions makes discovering information engaging, simple and fun for the user.
- [Books & Authors](#) – Gale’s intuitive “Barnes & Noble” like reader’s advisory tool will replace What Do I Read Next? What Do I Read Next? is included in Books & Authors along with much more!
- [U.S. History in Context and World History in Context](#) are being offered together for the purpose of providing WPLC members more content per selection. If you select history you will receive both resources!
- Gale’s most popular and most engaging new resources have been added to Package A and Package B - [Powerspeak Languages](#), [Career Transitions](#), [Global Issues in Context](#) and [GREENR](#) (Global Reference on the Environment, Energy, and Natural Resources). Please visit www.galesites.com/offer/wplc to trial and preview these exciting additions.
- Package B has been expanded to allow **9 choices** for greater value to your library, again with no price increase.

There are four packages to choose from (A, B, C, or D). The packages and their options are listed in Appendix B. For additional information on database content, please visit www.galesites.com/offer/wplc.

- **Package A** - You will receive all the offered resources! Package A has been upgraded to a grand total of twenty five databases.
- **Package B** - You can choose 9 resources. Increase!
- **Package C** - You can choose 6 resources.
- **Package D** - You can choose 4 resources.
- In addition, [Gale's Biography & Genealogy Master Index Online](#) and [PROMT – Predicast's Overview of Markets and Technology](#) database are included at no additional charge with any of the packages.

Instead of updating to 2010 population statistics, we will continue to use the 2000 population statistics (source: Office of Financial Management's *Population Trends*). To calculate your approximate cost, take your population served (Appendix A) and multiply that by the FTE cost outlined in the 2011 proposal (Appendix B). Billings will be net 30 days or as otherwise requested by the individual libraries. All participants will be billed directly by Gale Cengage Learning.

If you wish to participate in the 2011 Gale package, please complete and return the included **two-page** "Intent to Participate" form (Appendix B) or visit our website to renew electronically at www.galesites.com/offer/wplc. Be sure to check the package that you want and select individual databases within that package.

Please visit the website or return the forms no later than November 30, 2010 if you wish to participate. Please email the document to doug.cunningham@cengage.com or fax the documents to (248)699-8059 attention: Doug Cunningham. If you do not wish to participate in this group purchase, there is no need to return the form. These databases are for public library access. If your local high school would like to have access to these databases please call us for a quote.

Please don't hesitate to contact us if you have any questions. Thank you!

Sincerely,

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 (360) 704-5217 or toll free (866) 538-4996

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Appendix A -

Population Statistics by Library

LIBRARY	POPULATION	LIBRARY	POPULATION
Anacortes Public Library	14,840	Ocean Shores Public Library	3,930
Asotin County Library	20,700	Odessa Public Library	960
Bellingham Public Library	68,890	Orcas Island Library District	4,564
Burlington Public Library	6,995	Pend Oreille County Library District	11,800
Camas Public Library	12,970	Pierce County Library System	472,638
Castle Rock Public Library	2,125	Pomeroy (Denny Ashby Memorial) Library	1,520
Cathlamet Public (Blanche Bradley) Library	560	Port Townsend Public Library	8,430
Chewelah Public Library	2,200	Pullman (Neill) Public Library	24,540
Cle Elum (Carpenter Memorial) Library	1,755	Puyallup Public Library	33,900
Colville Public Library	5,010	Reardan Memorial Library	610
Concrete Public Library	790	Renton Public Library	51,140
Davenport Public Library	1,735	Richland Public Library	39,350
Dayton Memorial Library	2,715	Ritzville Public Library	1,745
Ellensburg Public Library	15,460	Roslyn Public Library	1,017
Enumclaw Public Library	11,180	Roy City Library	367
Everett Public Library	95,990	San Juan Island Library District	6,837
Fort Vancouver Regional Library	372,610	Seattle Public Library	568,100
Grandview (Bleyhl) Community Library	8,410	Sedro-Woolley Public Library	8,700
Harrington Public Library	425	Sno-Isle Regional Library	579,905
Jefferson County Rural Library District	18,016	Spokane County Library District	226,405
Kalama Public Library	1,840	Spokane Public Library	195,700
Kelso Public Library	11,860	Sprague Public Library	505
Kettle Falls Public Library	1,550	Stevens County Rural Library District	31,540
King County Library System	1,140,470	Tacoma Public Library	194,500
Kitsap Regional Library	233,400	Timberland Regional Library	410,039
Kittitas Public Library	1,105	Waitsburg (Weller) Public Library	1,205
LaConner Regional Library	5,000	Walla Walla County Library District	16,550
Longview Public Library	49,100	Walla Walla Public Library	29,500
Lopez Island Library District	2,240	Whatcom County Library System	101,710
Mid-Columbia Library District	161,305	Whitman County Library	15,440
Mount Vernon City Library	26,460	Wilbur (Hesseltine) Public Library	920
North Central Regional Library	219,716	Yakima Valley Regional Library	216,090
North Olympic Library System	64,454		

**Appendix B—STATEWIDE DATABASE LICENSING
Intent to Participate (Gale Public Library Package) – 2011**

*****Sign and return this page and the page indicating your choices*****

YES, this library will be a part of the Statewide Database Licensing group purchase for the Gale public library package in 2011. We agree to pay our share of the overall cost based upon the tier of database coverage that we choose. We understand that the cost could vary depending on participation level. If we are asked to pay more we will be given an opportunity to reevaluate our participation. Please mark which level of participation:

- Package A at \$.388 per population served
- Package B at \$.2549 per population served
- Package C at \$.1995 per population served
- Package D at \$.1773 per population served

I understand that by agreeing to participate in the group purchase for the Gale public library package, I am agreeing to pay my library's portion of the total cost once this library receives a bill from the Washington State Library. **Further, I realize that there will be license agreement terms that will apply to our library staff and our patrons, and that we have a responsibility to understand and adhere to those terms, or to work directly with Gale to modify them if necessary.** I am authorized to commit this library to participate.

Name (Signature)

Position / Title

Library Name

Date

Phone

FAX

Email Address

RETURN THIS PAGE AND THE FOLLOWING PAGE
BY DUE DATE: November 30, 2010
FAX to the attention of Doug Cunningham at Gale - 248-699-8059

Questions? Call Will Stuiwenga, Washington State Library at 866-538-4996
Susan McPhee, or Doug Cunningham at Gale - 800-877-4253 ext 8328

**Appendix B (continued)—STATEWIDE DATABASE LICENSING
Intent to Participate (Gale Public Library Package) – 2011
INSTRUCTIONS: Check the package level of your choice. Then choose the titles
for that package. Return BOTH pages**

2011 Level A Package
Package A includes ALL of the following:

- Career Transitions – NEW!
- Powerspeak Languages – NEW!
- Global Issues in Context – NEW!
- GREENR – NEW!
- Opposing Viewpoints in Context
- Marquis Who's Who
- U.S. & World History in Context
- Associations Unlimited
- Biography in Context
- Literature Resource Center
- Business and Company Resource Center (includes PROMT)
- OneFile (Includes: General Reference Center Gold, Expanded Academic ASAP, Computer Database, LegalTrac, InfoTrac Religion & Philosophy and Military & Intelligence Database)
- Health and Wellness Resource Center (includes Alternative Health Module)
- Health Reference Center, Academic
- Informe
- Books & Authors – NEW!

2011 Level B Package
**Package B includes eight of the following products:
Choose nine - INCREASE!**

- Career Transitions – NEW!
- Powerspeak Languages – NEW!
- Global Issues in Context – NEW!
- GREENR – NEW!
- Opposing Viewpoints in Context
- U.S. & World History in Context
- Biography in Context
- Literature Resource Center
- Business and Company Resource Center (Includes PROMT)
- OneFile (Includes: General Reference Center Gold, Expanded Academic ASAP, Computer Database, LegalTrac, InfoTrac Religion & Philosophy and Military & Intelligence Database)
- Health and Wellness Resource Center (Includes Alternative Health Module)
- Associations Unlimited
- Informe
- Books & Authors – NEW!

2011 Level C Package
**Package C includes six of the following products:
Choose six**

- Opposing Viewpoints in Context
- Biography in Context
- Literature Resource Center
- U.S. & World History in Context
- Business and Company Resource Center (Includes PROMT)
- OneFile (Includes: General Reference Center Gold, Expanded Academic ASAP, Computer Database, LegalTrac, InfoTrac Religion & Philosophy and Military & Intelligence Database)
- Health and Wellness Resource Center (Includes Alternative Health Module)
- Informe
- Books & Authors – NEW!
- Associations Unlimited

2011 Level D Package
**Package D includes four of the following products:
Choose four**

- Biography in Context
- Literature Resource Center
- U.S. & World History in Context
- Business and Company Resource Center (Includes PROMT)
- OneFile (Includes: General Reference Center Gold, Expanded Academic ASAP, Computer Database, LegalTrac, InfoTrac Religion & Philosophy and Military & Intelligence Database)
- Health and Wellness Resource Center (Includes Alternative Health Module)
- Informe
- Books & Authors – NEW!
- Associations Unlimited

Name (Signature)

Library System