

5 Reasons to Use ABI Collection for Better Research, Better Learning and Better Insights



1. **Focused, relevant results.** Drowning in the Google flood? 76% of teachers and students think the amount of information they find online is overwhelming. Use your library's ProQuest databases instead. You'll get a focused set of search results, minus the paywalls, ads and millions of irrelevant hits.
2. **Access at your fingertips.** Did you know your library's ProQuest databases work on any of your devices? Whether you are on your smartphone, tablet, or laptop, you can expect the same functionality across all of your devices.
3. **Easy to use - ad free navigation.** Google is pretty easy to use, but the sites it connects to often are not. In most cases you'll encounter ads and paywalls and other elements of clutter that make it difficult to analyze the content. Your library's ProQuest databases offer a clean user experience designed from the ground up with input from students like you to make your experience more productive and focused.
4. **Full text articles.** Read the full text of the best business news and journals including *Wall Street Journal*, *Financial Times*, *MIT Sloan Management Review*, *The Economist*, and the most important publishers such as Cambridge University Press, Palgrave Macmillan, Emerald Group Publishing and Springer.
5. **Access comprehensive, expert market information.** An unrivalled collection of expert analyses of industries, countries, economies, and markets from BMI Research, Economist Intelligence Unit (EIU), Euromonitor, Dun & Bradstreet, Plunkett Research, Barnes reports, Oxford Analytica, Oxford Economics, and more.

Example search and activity using ABI Collection:

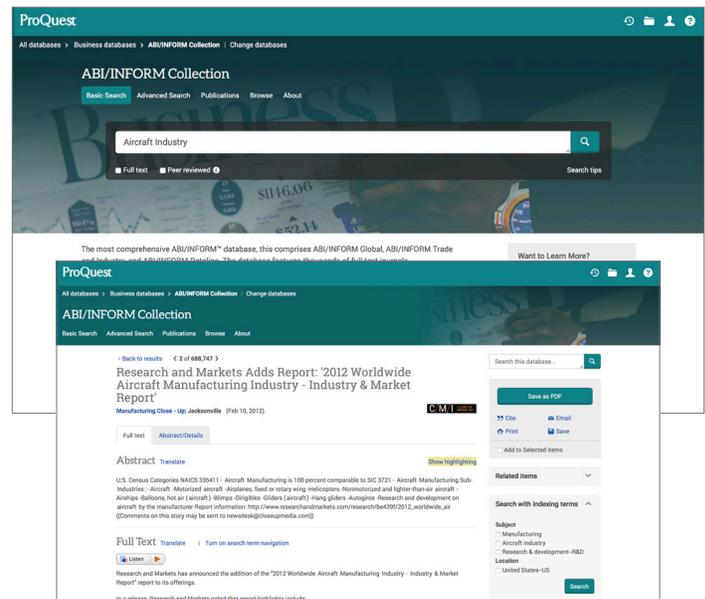
Aircraft Industry – What's Happening Now

Find current data on the aircraft industry without typing a word – look in a specific collection.

- Growth rate
- Industry indicators
- Industry revenue forecast
- Industry drivers

Find additional topical data through Advanced Search, still without keywords, by using limiters – look in a specific collection.

- Document types
- Source types
- NAICS codes



Need More Resources?

Check out our Washington State Library LibGuide: <http://proquest.libguides.com/WASDL>

Be sure to keep an eye on the ProQuest "Share This" Blog for K-12: <http://blogs.proquest.com/>

Want to add ABI Collection to your library page?

Use this link: <https://search.proquest.com/abicomplete/business/>



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