### Learn about valuable resources to help you know your company's:

- Image as viewed by the public and customers.
- Ratio of purchases to store, phone or website visits.
- Break-even point in dollars and units.
- Competitors' products, strengths and weaknesses.

Class instructor **John Rodenberg's** more than 25 years of experience includes small business management in manufacturing, recreation and consulting industries. His corporate career involved production, engineering, product management and sales supply. He currently serves clients in Pierce County as a business advisor and development specialist.

### **Lakewood Pierce County Library**

6300 Wildaire Road S.W. • 253-582-6040 Thursday, July 15, noon — 1:30 p.m.

#### **South Hill Pierce County Library**

15420 Meridian E. • 253-848-8686 Tuesday, July 27, noon – 1:30 p.m.

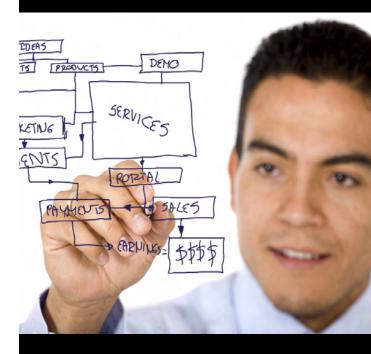


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- WorkForce-Central, an investor

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