

Lending e-Readers: What Libraries Need to Know



Sponsored by Idaho Commission for Libraries and Washington State Library

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MANAGING E-READERS IN THE LIBRARY

Snake River School Community Library

Blackfoot, ID

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OUR MOTTO

Every person who walks into our library should be greeted personally and have a problem solved.

Current problem: How can I download books to my Kindle, Nook, Sony E-reader.....

What do our patrons want or need?

We listened and responded to their needs.

- ◉ Information in a variety of formats
 - ◉ Programs to improve literacy
 - ◉ Support for teachers/students

HOW CAN WE MEET PATRON NEEDS?

- Patrons and students then started asking about e-books and e-readers.
- Purchased 15 Kindles using library funds budgeted for technology.
- Budgeted money to purchase ebooks.

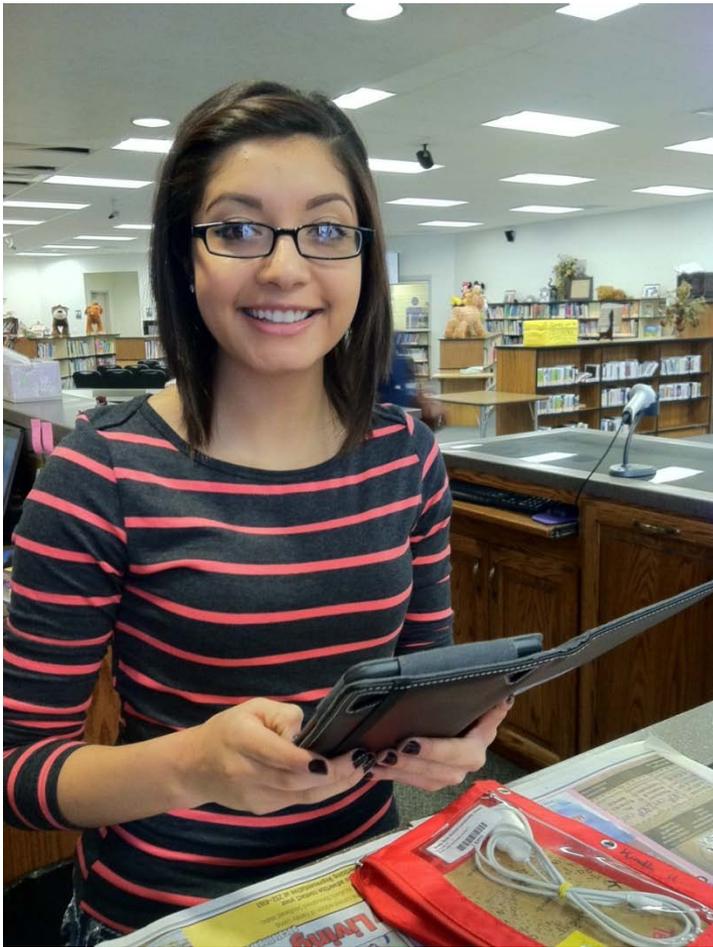
KINDLE STORAGE



MANAGING THE KINDLES

- ◉ Searchable Spreadsheets with what books are on each Kindle.
- ◉ Students need parent permission to check out a Kindle.
- ◉ Patrons can request a book be downloaded to the Kindle they have checked out. It's then transferred wirelessly to the device.

STUDENT RESPONSES



I love the Kindle because it fits in my backpack easily. I can read lots of books without packing them with me all the time.

Makenna . 9th grade student

PATRON RESPONSE



I'm excited to try this and see if I like it. If I do, I'll buy one for my husband's birthday.

Julie

This will make my vacation so much easier and more pleasant. No more stack of books in my carryon.

Gilbert

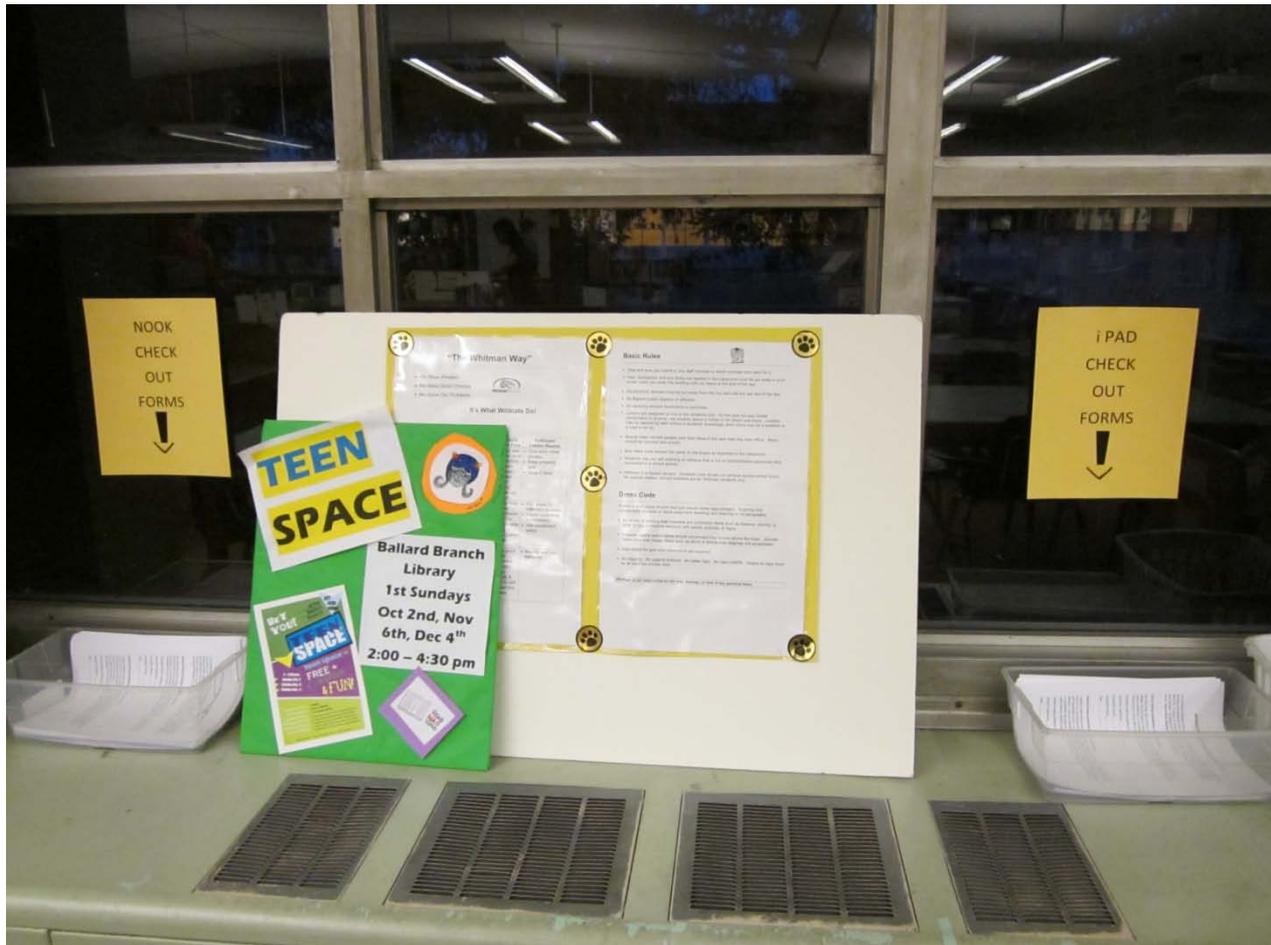
LESSONS LEARNED

- ◉ Patrons often check out a Kindle just to decide if they want to purchase one.
- ◉ Levels the playing field.
- ◉ Next step, OverDrive or some service that allows libraries to purchase ebooks that can be downloaded to patrons personal devices.
- ◉ Libraries are not book warehouses. It's our job to provide content/information in whatever format patrons want/need.

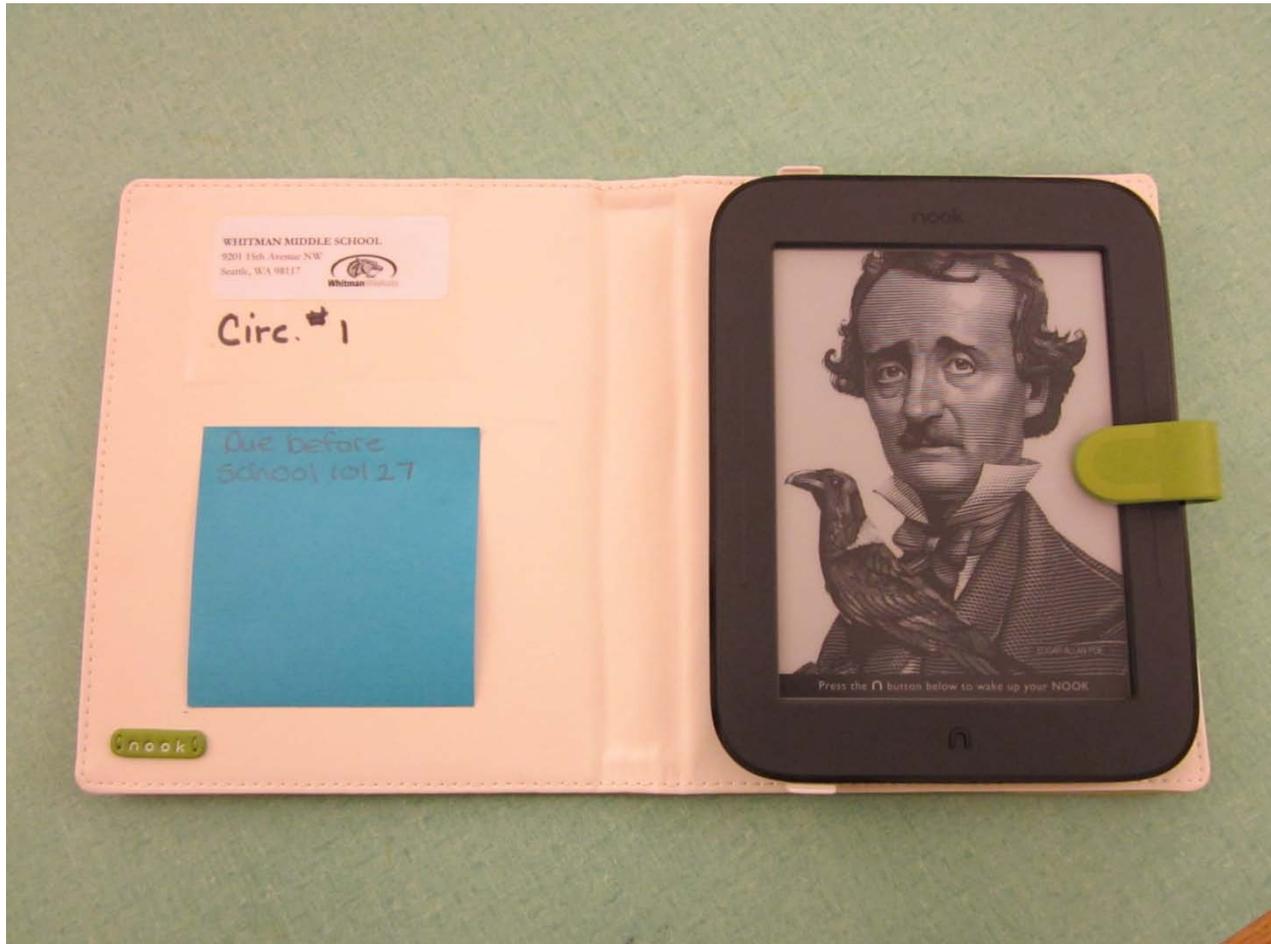
Our iPad and Nooks



Permission Slips



Labeling



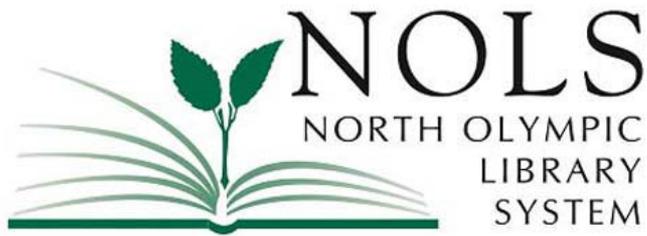
Who Gets What When



Showing Some Use



(4)
Charliea Nicholas i 1211
Toko Weaver e 115
Elias Graham i abs
Elias Graham e abs
Jake Schroeder i
Kyler Krueger i 1218
Alicia Heia i 1215
Alicia Heia e
Sydney Fuller i 1216
Rayshard Kilgore e
Gadence Goldthorpe-Kraft i
~~Fabian Smith i~~
LaFave, Emily i
Taylor, Cyrus i
Ben Rainsberger i



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Washington

Circulating E-Readers Project



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Phase 1



Formed exploratory committee (May 2011)

- Researched other libraries' practices, policies and procedures
- Visited the Greater Victoria Public Library to learn about their circulating *Kobo* Reader program

Applied for and received Washington State E-Reader Pilot project grant, including 3 *Nooks*

Trained staff to use the *Nook*

Created budget for additional e-readers and content





Phase 2

Purchased 30 *Nooks* for circulation

Selected titles

Created policies & procedures for board approval

Purchased protective covers & prepared *Nooks* for circulation

Created a "Quick Start Guide" insert

Nook Quick Start Guide

Do NOT return the Nook to a book drop.
Please return to a NOLS public service desk.

Fines
There is NO grace period for Nooks.

1-10 days overdue	\$5.00/day overdue charge
11+ days overdue	\$50.00 overdue charge \$10.00 processing charge \$167.00 replacement charge

Replacement and processing charges will be refunded if the Nook is returned.

Parts Included
All parts must be returned in order for the Nook to be checked in and cleared from patron record. Patrons will be charged for each damaged or missing part.

Nook.....\$140.00
USB Cable.....\$4.00
Nook Case.....\$23.00



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Sent out news releases



Phase 3



Circulation began December 19, 2011

Nook added to catalog as a bibliographic record with 30 items attached

Content keyword searchable from MARC notes field







Conducted "E-Reader Roundup" classes for patrons





June 2012: Add more titles to *Nooks*

Fall 2012: Purchase additional e-readers for
outreach and ILL

Resources

- [E-reader Policies and Procedures-Samples from Libraries \(WebJunction\)](#)
- [WebJunction Blog post: Circulating E-Readers](#)
- [Developing and Maintaining E-Reader Policies and Procedures for Libraries \(WebJunction\)](#)
- [Hooksett Public Library eReaders for Loan @ Your Library](#)
- [NACO article: County Libraries See Benefits in Lending e-Readers](#)
- [American Libraries article 1/12/2012: Threats to Digital Lending](#)
- [Code4Lib: So You Want to Start a Kindle Lending Program](#)
- [TechDirt 1/5/2012: If Libraries Didn't Exist, Would Publishers be Trying to Kill Book Lending?](#)
- [Fairleigh Dickinson University eReader Loan Program FAQs](#)
- [Reddick Public Library District: eReader Lending Policy](#)

Thank You!

Washington and Idaho appreciate your support!

