

Web 2.0 on a Shoestring

HOW THE LIBRARY DIRECTOR OF ONE SMALL LIBRARY PULLED HER STAFF INTO THE COMPUTER AGE—PAINLESSLY.

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Background



Why is web 2.0 important?

- The Internet is an integral part of people's lives
- Our patrons are ahead of us
- We need to be able to talk the language
- Build staff confidence in a non-threatening way
- Create a comfort level as we introduce new technology

How We Did It – Try Things!!

- 29 things – Missouri River Regional Library
<http://mrrlearning.blogspot.com/>
- 43 Things – InfoTech Column, Information Outlook, February 2006
http://findarticles.com/p/articles/mi_m0FWE/is_2_10/ai_n16133338

What the staff had to say

- “Opened up a whole new world to me”
- “These projects have shown me I don't have to stay on the edge, I can jump right in with the rest of the world.”
- “Exploring MySpace and Facebook is a totally mind-boggling experience!”

What the staff had to say

- “The list has made me a bit less timid about checking out new places on the WWW.”
- “There are some items that definitely have potential to be useful, and others that I simply cannot see myself using”
- “In working with these I gained more confidence using both the sites that are new to me and the ones I have previously used.”

Other Resources on Web 2.0

- 23 Things on a Stick – Minnesota Library
<http://23thingsonastick.blogspot.com/>
- Learning 2.0 – Public Library of Charlotte and Mecklenburg County
<http://plcmcl2-about.blogspot.com/>
- Librarian in Black (Blog)
Sarah Houghton-Jan, Digital Futures Manager for the San Jose Public Library
<http://librarianinblack.typepad.com/librarianinblack/>
- Web 2.0 & Libraries: Best Practices for Social Software
Michael Stephens
Library Technology Reports, July/August 2006, ALA
<http://www.techsource.ala.org/>

Other Resources on Web 2.0

- Web 2.0 & Libraries, Part 2: Trends and Technologies
Michael Stephens
Library Technology Reports, Sept/Oct 2007, ALA
<http://www.techsource.ala.org/>
- Web 2.0: Where will the next generation Web take libraries?
Tom Storey
Next Space, OCLC Newsletter, No. 2, 2006
<http://www.oclc.org/nextspace/002/1.htm>
- All Together Now: The Social Networking Issue...
Next Space, OCLC Newsletter, No. 7, 2007
<http://www.oclc.org/nextspace/007/default.htm>