

GATHERING IDEAS 2009
09-GI-009

Project Name: Web 2.0 Technologies

Library, group, or person submitting proposal Jane Ternes

Library Name, if different Walla Walla Public Library

1. Briefly describe your idea for the use of LSTA funding (limit your response to approximately ½ page):

The State Library could host some of the Web 2.0 technologies for Libraries: RSS feeds, Wikis, Blogs, Calendars, Event Sign-ups and Surveys.

2. Briefly describe why funding of this idea is important to the Washington library community (limit your response to approximately ½ page):

Libraries are being battered by new technologies, We are expected to keep up with what is going on in the on-line world. We are pushed to keep our users happy. Often we are unable to add these technologies to our web sites. Our language is wrong, we don't have access to the server, etc. There are sites that offer free services such as Wikis, Blogs, Calendars, Event Sign-ups, Surveys and RSS feeds, but most of them come with advertisements. Our administrators want us to provide these services our users expect them and don't understand why we don't have them. The on-line community always wants more. This would increase user access to Libraries and Library events. It would improve the skill sets of library workers. It would educate and empower Library users in the on-line world.

3. Briefly describe the outcome that is expected should the idea be funded. In other words, how will we know if the project has been successful and has achieved its goals? (limit your response to approximately ½ page):

Libraries would be able to keep their Web 2.0 technologies on state servers. All Libraries, despite size or kind would offer surveys, blogs, wikis, calendars and event sign ups on their web sites. If these were done on a state wide level their would be the ability to share knowledge and ideas through out these projects.

General Information

Which library types are intended as the primary beneficiaries of this project? (check all that apply)

- Academic (private and public two-year and four-year academic institutions)
 Public (libraries organized under RCW 27.12)
 School (private and public K-12 schools)
 Special (business and industry, law, medical, other government, tribal, other)
If other, specify: all

The intended beneficiaries of the project? (check the primary beneficiary)

- Library staff
 Library users or potential library users
 A specific group of staff or users, or a potential user group. Name the target beneficiaries(s): _____
(e.g., children, adults, disadvantaged, remote access library users, unserved community members, reference staff, IT staff, students)

The activities needed to implement this project are envisioned to include (check all that apply):

- User training
 Staff training
 Grants
 Development of best practices
 Demonstration of emerging technology or practices
 Other, please explain:

Considering the outcome desired, how long should the project continue? 4 years
(Note that most projects are from one year to four years in length.)

Which Library Council priorities support the idea you are submitting (check all that apply)

- Increase information access for the people of Washington
 Advance literacy in the state of Washington
 Demonstrate how libraries educate, empower and elevate people, communities, and democratic society by providing free and equitable access to all types of information.
 Serve underserved, unserved, and culturally diverse communities and populations
 Enhance the skills and knowledge of library staff
 Preserve library collections