

eBooks – The Techy Side

Michelle Angell, Pierce County Library System
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Getting Started

Darlene Pearsall, Computer Education,
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Library System



Why Do we have to use a Vendor?

- Overdrive
 - Company who work with the publishers to gain agreements for us to use their electronic resources.
 - Provides the full service of managing the resources.
 - Overdrive Media Console and "app"
 - Sell the electronic format
 - provide the storage and tracking
 - book shelf to search
 - check out the items
 - manage the return of the items



First Things First

- Account with device vendor
 - Amazon
 - Apple
 - Barnes & Noble
 - Sony Wireless
- Adobe ID
- Adobe Digital Editions/Overdrive App
- Library Card



Adobe ID – 6 Devices



Laptop



Smartphone



Home Computer

ONLY ONE DEVICE LEFT!



Your eReader



Family Member's eReader



Why Do I need Adobe ID?

DRM – Digital Rights Management

- Systems/programs that control access to electronic information
- Controls how long you can use it
- Controls how many computers you can use it on

Its all about CONTROL!

Device Vendor Accounts

Set up an account with your device vendor using the same email as Adobe ID.

Use the same password too so you can remember it!

i.e., Amazon, iTunes, etc.

Create an Apple ID without Credit Card

TIP

- Go to App Store
- Select “free app” – such as Overdrive Media Console
- Create account
 - None for credit card will now be a choice

Choose the Right Format

- eBook
 - Different formats of books
 - ePub
 - Open ePub
 - PDF
 - Open PDF
 - Kindle
- AudioBooks
 - WMA
 - MP3

No Renewal

- Delete from device (and computer if needed)
 - Removes the cookie with the DRM Information
- Check out **again**



Return Early

Now most apps allow for deleting and returning early

- | | |
|--|--|
| <ul style="list-style-type: none">• Digital Editions – right-click• Apple<ul style="list-style-type: none">• Edit• Press Red Button• Press Red Delete button• Choose Return and Delete | <ul style="list-style-type: none">• Android<ul style="list-style-type: none">• Press down on the title• Delete from Menu• Return then Delete |
|--|--|

Patron Troubleshooting Tips

Liz Boston, Reference Librarian, Timberland Regional Library



Troubleshooting with Patrons

- What do they intend to do (listen or read)?
- What device(s) are they using?
Supported?
- Ever used Overdrive successfully before?
- Do they have the required software?



My Help
Customized help for your computer or device

my help has moved to Help page

Troubleshooting (cont)

- Is the title fully checked out on their card?
- Is their card in good standing?
- More than one library card in household?
- More than one Amazon account?
- If EPUB or PDF, does the software have an Adobe ID entered?
- If Kindle format is checked out, patron may have to contact Amazon.

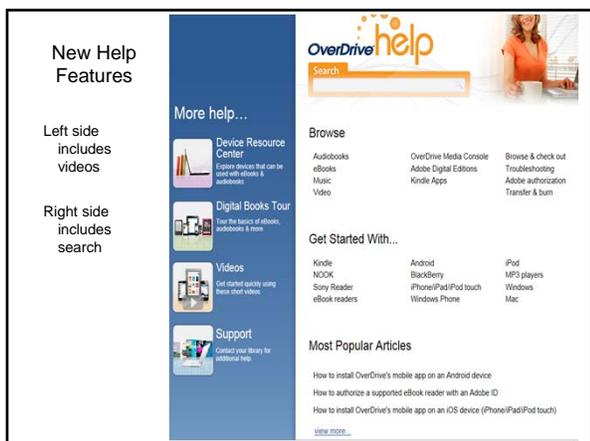
Overdrive's Help Page

Not accessible from Mobile devices

Home Download Home Help

Help

- OverDrive Help**
Find answers to your questions, solutions to your problems, and more.
- My Help**
Customized help for your computer or device.
- Device Resource Center**
Explore computers & devices that can be used with eBooks & audiobooks.
- Digital Books Tour**
Take a tour through the basics of eBooks & audiobooks.
- Library Lending Policies**
Learn how many items you can check out, for how long, and more.
- Support**
Still need help? Contact Support.



Brief Discussion of Publishers

Michelle Angell, Youth Services Librarian,
Pierce County Public Library System



**Pierce County
Library System**
Information & Imagination

Publisher Politics

- **Random House**- One book, one user. Recent dramatic price increase.
- **Harper Collins**- 26 checkout rule.
- **Macmillan**- Audiobooks available, only small amount of Scholarly eBook titles.
- **Penguin**-Terminated contract with Overdrive, new titles not currently available.
- **Simon & Schuster**- Audiobooks available, no eBooks.
- **Hachette**- Audiobooks and backlist eBook catalog available.

Amazon

- Profit driven corporation
- Library patrons redirected to amazon.com
- Lending Library w/Amazon Prime
- Creates "lock in" with Kindle devices and format.
- Can afford to price eBooks at a very low cost.

In the News

- Justice Dept vs Apple, Simon & Schuster, Hachette, Penguin, Macmillan, & HarperCollins
- Apple accused of colluding with publishers to raise the price of eBooks, by moving from a wholesale model to an agency model.
- amazon removed 5,000 IPG eBook titles from its online store.

Other Vendors

-  **OneClickdigital** – Recorded Books audio catalog
-  **Axis360** - Baker & Taylor, uses BLIO reader app
-  **3M Cloud Library** – Discovery Terminals, 3M eReaders

Shameless Plug...

Join us for our Pre-Conference:

Downloads, eBooks and Apps, Oh My!

April 18, 2:00 to 5:00



Questions?

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More information:

<http://nwcentral.org/wla-2012-pre-conference-downloads-ebooks-and-apps-oh-my>

Thank You!
