

## Statewide eBook Conference – November 3 & 4, 2022, Hotel Murano, Tacoma

Program Agenda and Schedule. Speaker information is collated at the end of the program.

### Thursday, November 3

7:30 – 8:30 AM: **Continental Breakfast** sponsored by OverDrive

8:30 – 9:00 AM: **Welcome and Remarks from the State Library**

Will Stuiivenga, Conference Convener & Sara Jones, Washington State Librarian

9:00 – 10:00 AM: **Keynote Address: E-book Access, Discovery, and Delivery, Kelvin Watson**

Kelvin will talk about models that are still being pursued with the book publishers over the past 10+ years and how Access, Discovery, and Delivery from his library experience has transitioned and what the future may hold.

10:00 – 10:15: break

10:15 – 12:30: **Panel Discussion: Trends in eBook Selection and Purchasing—During Covid and Beyond**

Panel members: **Robin Bradford**, Collection Development Librarian, Pierce County Library System; **Frank Brasile**, Selection Services Librarian, Collections and Access Services, Seattle Public Library; **Lisa Gresham**, Collection Services Manager, Administrative Services, Whatcom County Library System; **Mike Hawkins**, Electronic Resources Librarian, Sno-Isle Libraries; **Sarah Johnson**, Librarian, Mid-Columbia Libraries; **Will Stuiivenga**, Moderator.

12:30 – 1:30: **“Working” Lunch** featuring Dr. Tod Colegrove in conversation with Sara Jones, State Librarian.

1:30 – 2:45: **OverDrive: Making the Most of your Digital Collection**

**Steve Potash**, OverDrive CEO, will appear via a pre-recorded video. **Kate Connell**, OverDrive Account Manager for Washington Libraries.

2:45 – 3:00: Break

3:00 – 4:00: **Sustaining a Digital Library Book Collection, Carmi Parker**

With costs continuing to outpace budget increases, how can libraries sustainably offer a reasonable digital collection? A brief presentation will summarize challenges, ongoing research, and some of the solutions libraries are considering, including legislation. Group discussion will follow.

4:00 – 5:00: **New Kid on the Block: The Palace Project, Mike Buschman**

Thanks to funding from the Knight Foundation in 2021, the Digital Public Library of America (DPLA) and LYRASIS have teamed up to develop and implement the Palace Project with the goal of “supporting public libraries in their mission to provide equitable access to digital content, while restoring the direct relationship between library and patron.” This session will describe the Palace Project in detail as well as the Washington State Library’s involvement and strategic objectives around the project.

**Dinner on your own.**

## **Friday, November 4**

### **Breakfast on your own.**

8:30 a.m. – 12:00 p.m. (10:30 – 11:00 break with time for hotel checkout): **Guided Topics Discussion** in small group breakouts (table by table) with reporting in at the end; each person will rotate through 2 or 3 different topic discussions. Discussion Topics are being solicited through the registration process, and by direct submission to Conference Convener, [Will Stuiivenga](#). This is an opportunity for staff from different libraries to connect with one another around the eBook issues that are most important to them. In the 2017 iteration of this conference, many comments indicated that attendees found this to be the most valuable and engaging portion of the event. Coordinators: Will Stuiivenga and Brianna Hoffman, WLA Executive Director.

### **Speaker information (in order of appearance):**

**Will Stuiivenga** has been with the Washington State Library since 2004. As Library Development Cooperative Projects Manager, he oversees the Statewide Database Licensing Project, and works with the Washington Digital Library Consortium, which provides the OverDrive-powered Washington Anytime Library to 45 of the state's public libraries, serving a combined population of just over 840,000.

#### **Sara Jones**

As Washington State Librarian since February 2021, Sara Jones directs the Washington State Library, a division of the Office of the Secretary of State, where among other responsibilities, she works with the Institute of Museum and Library Services to manage federal funding, insuring compliance with the Library Services and Technology Act, as well as CARES Act and ARPA grant funding.

Jones came to Washington from the Marin County Free Library, where she was Library Director from 2013. Prior to that, she held positions in Nevada libraries for over 25 years, including time as Nevada State Librarian.

#### **Kelvin Watson**

As executive director of the Las Vegas-Clark County Library District, Kelvin Watson oversees 25 branches run by 600+ employees, spanning 8,000 square miles, with a budget of \$77 million and a collection of 3.2 million items. Regarded as one of the most highly respected thought leaders in the library industry, Kelvin has been credited, in multiple library management roles, with expanding his customer base through outreach efforts to underserved and diverse populations.

Previous positions include director of the Broward County Libraries Division, where he managed 38 locations in the Ft. Lauderdale, Florida region and COO/senior vice president for Queens Library, New York. He is a past president of Black Caucus of the American Library Association and past Public Library Association Board member.

Kelvin serves on the San Jose State University School of Information, Leadership, and Management Program Advisory Committee, co-chairs the [ALA Digital Content Working Group](#), and serves on the ALA Business Advisory Group, REALM Project Steering Committee, and on the Board of the Book Industry Study Group. [A more complete bio is available online.](#)

### **Tod Colegrove**

Tod Colegrove is the recently appointed dean of the Albertsons Library at Boise State University, coming from a position as executive director of the Carson City Public Library system, and former Nevada state librarian and administrator of the Nevada State Library, Archives, and Public Records division.

In addition to an MLIS, he holds advanced degrees in physics, and has fourteen years of entrepreneurial experience in high-tech private industry and taught physics and astronomy courses at the University of Nevada, Reno before joining that campus's DeLaMare Science and Engineering Library, leading the team which helped advance the library to international recognition.

Colegrove is a recognized thought leader in libraries and his work is acclaimed internationally, with invitations ranging from TEDx presentations and congressional panels in Washington, DC, to service abroad. Working at the intersection of libraries, innovation, entrepreneurship and design, Colegrove has a record of successful innovation and implementation of leading-edge technology, and has been involved in legislative efforts to advance library interests around eBook licensing.

### **Kate Connell**

Kate is OverDrive Account Manager for Washington Libraries. Prior to joining OverDrive, Connell worked at the Akron Law Library and The University of Akron Archives. She enjoys partnering with public libraries to assist them in developing their digital collections.

### **Carmi Parker**

Carmi Parker is ILS Administrator for the Whatcom County Library System and an Executive Advisory Committee member for the Washington Digital Library Consortium, serving 840,000 state residents. She is also a member of the ReadersFirst.org Working Group. She is honored to have been named a 2021 Mover & Shaker by *Library Journal*.

### **Mike Buschman**

Mike Buschman is the Library Development Program Manager for the Washington State Library. More than 20 years ago, as the Microsoft Library Collections Manager, Mike led the adoption and usage of ebooks within Microsoft, which became Overdrive's first corporate customer. Later Mike was the Microsoft Book Search product manager coordinating the effort to mass-digitize books in academic libraries including U. of California, U. of Toronto, British Library, Cornell, and Yale. Mike was the original product manager of ProQuest's Summon Discovery Service before co-founding Plum Analytics, a company that measures the impact and reach of scholarly research, now part of Elsevier.