



## Social Media Toolkit

# Same Day Registration and Pre-registration of 16 and 17-year-olds

The following sample posts serve as a guide for social media messaging regarding Same Day registration and Pre-registration of 16 and 17-year olds. Posts should be concise, easy to read and highlight the important information the voter needs to know. When creating a post, the use of emojis, hashtags, graphics and high-resolution photos is encouraged.

### Same Day Registration Sample Posts

#### In-person registration window (8 days before Election Day)

- Avoid the long lines! Visit one of our locations where you can register, print out your ballot and vote all in the same day! Hours and directions to our vote centers —> [\[link to your office\]](#)
- Beat the rush! Visit one of our locations to register AND get your ballot the same day. Hours and directions to our vote centers —> [\[link to your office\]](#)
- Not registered? You can still register to vote AND get your ballot the same day. Hours and directions to our vote centers —> [\[link to your office\]](#)
- Register to vote and pick up your ballot the same day! Hours and directions to our vote centers —> [\[link to your office\]](#)

#### Election Day posts

- It's Election Day! Not registered? Visit one of our locations where you can register + cast your ballot today! Deadline is 8 p.m. Directions to our vote centers —> [\[link to your office\]](#)
- Avoid long lines! Register to vote and cast your ballot before 8 p.m. today. Directions to our offices —> [\[link to your office\]](#)

### Pre-registration of 16 and 17-year-olds Sample Posts (any time voter registration is open)

- If you're 16 or 17, you can now pre-register to vote! Here's how —> [\[link to voter reg page\]](#)
- Avoid Election Day FOMO! If you're 16 or 17, you can pre-register to vote now. So when you turn 18, you'll automatically get your ballot! Register today —> [\[link to voter reg page\]](#)
- Heads up! If you're 16 or 17, you can now pre-register to vote —> [\[link to voter reg page\]](#)  
You'll automatically get your ballot when you turn 18!

### #Hashtags

#voterregistration; #waelex; #beavoter; #electionday; #registertovote

## Images and Graphics Resources

- <https://nationalvoterregistrationday.org/partner-tools/social-media-assets/>
- <https://www.aiga.org/general/building-community-power/>
- <https://www.aiga.org/general/vote/>
- <https://electiontools.org/>
- <https://pixabay.com/>
- <https://www.pexels.com/>