

The Voter!

Conference Agenda

DoubleTree by Hilton - SeaTac, WA

2013 Washington State Elections Conference



Tuesday, June 11, 2013

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| 10:00am – 5:30pm | Registration | Foyer |
| 12:00pm – 3:00pm | Voter Registration User Group Meetings Votec *This meeting begins @ 1:00pm* DFM DIMS | Northwest Ballroom I Northwest Ballroom II Northwest Ballroom III |
| 3:15pm – 5:00pm | Tabulation User Group Meetings HART ES&S | Northwest Ballroom I Northwest Ballroom III |
| 5:30pm – 8:30pm | Vendor Reception @ ACME Bowl | Off site @ ACME Bowl |

Wednesday, June 12, 2013

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| 7:00am – 9:00am | Registration | Foyer |
| 8:00am – 9:00am | Breakfast | Grand Ballroom III |
| 9:00am – 10:15am | Opening of the 2013 Elections Conference Newly Certified Election Administrator Awards | Grand Ballroom I&II |
| 10:15am – 10:45am | Break | Foyer |
| 10:45am – 12:00pm | Keynote Speaker - Jeff Tobe: “Coloring Outside the Lines” | Grand Ballroom I&II |
| 12:00pm – 1:15pm | Lunch | Grand Ballroom I&II |
| Training Track 1 | <i>Communications & Media Outreach</i> | Northwest Ballroom I |
| 1:15pm – 2:15pm | Strategic Communications, Partnering for Success. | |
| 2:30pm – 3:30pm | Are you listening to me? | |
| 3:30pm – 4:00pm | Break in Foyer | |
| 4:00pm – 5:00pm | Roundtable - Improving communication with voters. | |
| Training Track 2 | <i>User-Centered Design</i> | Northwest Ballroom II |
| 1:15pm – 2:15pm | Don't make me read! Less is more for information voters. | |
| 2:30pm – 3:30pm | I can't find what I'm looking for: How to answer voters' questions on your website. | |
| 3:30pm – 4:00pm | Break in Foyer | |
| 4:00pm – 5:00pm | Roundtable - How effective voter communication helps... | |
| Training Track 3 | <i>Improving Election Administration/Data Driven Decision-Making</i> | Northwest Ballroom III |
| 1:15pm – 2:15pm | Voting Centers - Everybody Has One! | |
| 2:30pm – 3:30pm | LEAN - It's Not a Dirty 4-Letter Word. | |
| 3:30pm – 4:00pm | Break in Foyer | |
| 4:00pm – 5:00pm | Roundtable - Cleaning house to improve the voter experience. | |

5:00pm Dinner on your own

Thursday, June 13, 2013

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| 8:00am – 9:00am | Breakfast | Grand Ballroom III |
| 9:00am – 10:00am | “Dealing with the Press: How to develop a warm relationship without getting burned.” <i>David Zeeck, Publisher, The News Tribune</i> | Grand Ballroom I&II |
| 10:00am – 10:30am | Break | Foyer |
| 10:30am – 12:00pm | Assessing Data in Elections Administration <i>Zachary Markovits, Manager, Election Initiatives, The Pew Charitable Trusts</i> | Grand Ballroom I&II |
| 12:00pm – 1:15pm | Lunch | Grand Ballroom I&II |
| | Training Track 1 <i>Communications & Media Outreach</i> | Northwest Ballroom I |
| 1:15pm – 2:15pm | I will vote! | |
| 2:30pm – 3:30pm | What’s not to “Like” about Social Media? | |
| 3:30pm – 4:00pm | Break in Foyer | |
| 4:00pm – 5:00pm | Roundtable- Keeping up with the future voters of America. | |
| | Training Track 2 <i>User-Centered Design</i> | Northwest Ballroom II |
| 1:15pm – 2:15pm | Don’t make me read! Less is more for information voters. | |
| 2:30pm – 3:30pm | I can’t find what I’m looking for: How to answer voters’ questions on your website. | |
| 3:30pm – 4:00pm | Break in Foyer | |
| 4:00pm – 5:00pm | Roundtable - How effective voter communication helps. | |
| | Training Track 3 <i>Improving Election Administration/Data Driven Decision-Making</i> | Northwest Ballroom III |
| 1:15pm – 2:15pm | Strategic Communications, Partnering for Success. | |
| 2:30pm – 3:30pm | Why isn’t there a ballot drop box in my neighborhood? | |
| 3:30pm – 4:00pm | Break in Foyer | |
| 4:00pm – 5:00pm | Roundtable - Finding common ground to better serve voters. | |
| 5:00pm – 7:00pm | Social Hour & BBQ | Poolside |
| 7:00pm – 9:00pm | An Evening of Networking & Games! | Grand Ballroom I&II |

Friday, June 14, 2013

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| 7:30am – 8:30am | Breakfast | Grand Ballroom III |
| 8:30am – 9:30am | 2013 Legislative Update: “Your Argument is Invalid” | Grand Ballroom I&II |
| 9:30am – 10:30am | Electronic Registration Information Center (ERIC) Update | Grand Ballroom I&II |
| 10:30am – 11:30am | Intelligent Use of the USPS | Grand Ballroom I&II |
| 11:30am – 11:45am | Adjourn Conference | |
| 12:00pm – 2:00pm | Tour of King County Elections Facility | |

