

FUNDRAISING:

Getting Started the Right Way

for

Charities and Nonprofits

Attend our **FREE*** Workshop!

September 24, 2012

10:00 am – 3:00 pm

St. Luke's Health Education Center

3333 Squalicum Parkway

Bellingham, WA 98227

**Learn why Philanthropy trumps transactions
Discover the importance of donor loyalty
Differentiate between bad and good fundraisers.**

Learn from the best!

*Dr. Stuart Grover, Chair Emeritus of The Collins Group
and member of the Secretary of State's Charity Advisory Council
shares over 30 years of experience as a fundraising consultant.*

*Join us in this interactive workshop to learn why philanthropy trumps
transactions. You'll also discover the importance of donor loyalty and
learn how to differentiate between bad and good fundraisers.*

*This isn't a "how-to" for fundraising events,
but delves deeper into the responsibilities and ethics of fundraising
for charitable and nonprofit organizations.*

Register online today and reserve your spot!

www.sos.wa.gov/charities/training

****There is a \$10 charge to help defray costs of the facility and catering***

For more information contact:

**Teresa Glidden, Charity and Nonprofit Education Coordinator
Office of Secretary of State
360-725-0373**

Hosted by:



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