

Snohomish-King County Combined Fund Drive Steering Committee Minutes

Tuesday, March 9, 2021 via **Zoom**

9:00 a.m. – 10:00 a.m.

In attendance: Mike Morris, Mackenzie Beard, Jolyn Mason, Nicole Reeve-Parker, Noam Soker, Lauren Rutledge, Connor Walsh, Curtis Bronson

Welcome

Debrief recognition event

- Pros/advantages of virtual event
 - Easier for people to join, without having to drive
 - Event can be recorded to watch later and share out
 - Easier to give a presentation because notes are readily available on separate screen (thus not forgetting important info)
 - People engaged via the chat and emoticon functions
- Cons/disadvantages of virtual event
 - The boxes were fun, but a catered event with real food is nice
 - Fewer technical difficulties at a live event
 - Don't get to see people in person and catch up
- Next year's event – and probably those for the fall 2021 campaign, including training – will ideally be hybrid, perhaps using Facebook Live or another streaming program while also recording the event for those who cannot attend.
- Glass awards will be delivered to the UWCFD office on Friday and mailed out thereafter.
- The UWCFD office will send coordinators a follow-up email with a photo of the glass award for this year along with another appeal for committee membership.

Action Items follow up

- Review budget – Jolyn reviewed the 2020-2021 Sno-King budget (attached).
 - Most of this year's expense was for the goody boxes, for which we await postage charges. We saved money this year and will apply the excess toward cost-sharing a campaign 2021 virtual nonprofit expo with the state CFD.

Other

- Sno-King committee composition/structure will remain the same for now.
- Recruitment: Some new coordinators from the 2020 campaign might be interested if we make personal requests. State CFD staff hope to host in-person events this summer/fall, at which they will assist with recruitment for the Sno-King steering committee.

State Report – Mike

- Training, Marketing, Development, Volunteer Outreach & Overall News
 - New program manager starting this month: Robert Lane, coming from a student services background at South Puget Sound Community College. He starts march 15

and will participate in the recruitment and hiring process for the remaining open positions.

- Jolyn is almost certain that Erin Akino, who worked as a receptionist for OSOS previously, is moving into the program coordinator position (formerly Dawn). We will confirm this for this committee asap.
- State awards will be announced at the May leadership breakfast, which state staff hope to host in a hybrid format.
- The state CFD budget requests for 2021-2022 include a request for funds to implement a new giving system, addressing complex backend system difficulties.

Member check in

Connor: likes the idea of hosting hybrid events in the future. UWKC will be moving to hybrid.

Lauren: working on business development and new business partners for the 2021 campaign.

Mackenzie: wrapping up 2020 audits for RMHC. All RMHC staff have been vaccinated.

Curtis: enjoying his granddaughter's gymnastics.

Noam: enjoying various projects with UWCFD, and the sunny spring-like days.

Jolyn: working on planning for Earth month content and activities. Enjoying outdoor socializing at the Elks Club and planning for 2021 campaign.

Mike: closing the regional Lynnwood DSHS office because of staffing changes and the increase in teleworking among staff. Packing and planning to move office furniture and supplies is proving a big project. Other state offices are closing, putting pressure on clients who will have to travel additional distance for services. Got both doses of the Covid vaccine!

Next Meeting: Tuesday, April 13, 2021, 9 – 10 a.m. via Zoom

Reminder: committee meeting schedule will fall on the second Tuesday of each month