

Snohomish-King County Combined Fund Drive Steering Committee Minutes

Tuesday, June 8, 2021 via Zoom

9:00 a.m. – 10:00 a.m.

In attendance: Jolyn Mason, Mike Morris, Nicole Reeve-Parker, Connor Walsh, Mackenzie Beard, Erin Aquino, Emma Kouguell, Lauren Rutledge, Bonnie Jacques

Schedule: meetings will be held every other month going forward. Our set schedule for the rest of 2021, with additional dates if needed, will be:

- June 8
- August 10
- October 12
- December 14

We are planning to continue holding these meetings via zoom. However, there is some interest in returning to in-person/hybrid meetings, perhaps at the UW Tower. We will revisit the issue later in the year.

Campaign 2021 update – Jolyn/Nicole

- Featured charity: [LIHI Tiny House Villages](#). LIHI is building a tiny house village in the U District at 45th and Roosevelt, and the site will offer unique partnership opportunities for fundraising and awareness of houselessness in the Seattle area.
- T-shirt designs & vendors: We will be using [Sanctuary Art Center](#) once again for t-shirt designs for the UW and Sno-King campaigns. We have not yet determined a vendor.
- Nonprofit expo will be virtual only with EventHub, open to all state employees for two months beginning in mid-October. There are some new features to the platform that should make the overall experience better.
- UW staff are returning to the office Monday September 14. Nicole and Jolyn will begin in-office/hybrid 3/2 schedules August 1.

State Report: Erin Aquino, CFD Program Coordinator

- Hiring: the state CFD office has a [Fiscal Specialist 2](#) open position for which they are actively recruiting. There are only 2 applicants but they are hoping for a broader pool as the opportunity is more widely shared, including to CFD nonprofit partners. The position will be on-site in Olympia. Feel free to share in your networks.
- Biennial [CFD Advisory Board](#) recruitment is wrapping up for the 2021 – 2023 term. There have been 25 applicants so far. SOS Wyman will review the applicants next week with selected appointees announced in early July.
- Virtual [campaign leader trainings](#) will be held throughout June for agency leaders.
- State staff are planning some Q&A webex opportunities for later in the summer. Feedback from the 2020 campaign demonstrated that volunteers found these helpful. Dates TBD.
- The leadership breakfast is scheduled for September 9th. They are still looking for a keynote speaker. A potential speaker has been identified but not confirmed.
- Robert continues to work on the CFD website migration and redesign, with hundreds of web pages having been archived.
- Meetings to discuss planning for the donor management software update will kick off this month.

Sno-King committee: Mike

- Recruitment for this committee continues to be a challenge. All: please put the word out to your networks that we are seeking volunteers for the committee, which now meets bimonthly for one hour – so the time commitment is minimal.

Other

- Noam (our UWCFD graduate student intern) is wrapping up her time with us. Her last day is Tuesday, June 15. We have posted an opening for a new intern to begin summer quarter and work through March 2022.

Member check in

Connor: tracking down pledges as the fiscal year wraps up. His colleague is retiring and UWKC has a great position open for an [engagement officer](#).

Emma: Summit paired two dogs with people this month and hopes to make two more matches next month. Working on small summer projects and gearing up for fall campaigning.

Lauren: meeting with alliance partners individually to plan for a variety of fall campaign styles.

Mackenzie: construction continues on the new building; preparing for fall events, including the annual gala.

Erin: shared she was previously with the Secretary of State office in another role and is delighted to be working with the CFD. A UW alumna, she would be happy to come to campus for events.

Jolyn: working on campaign planning, wrapping up program development for a UW HR mentor program, and looking forward to a trip to Montana next week.

Mike: DSHS will hold their annual golf tournament on September 11, though how it will look is still a bit up in the air. They continue to downsize space and close or combine offices as DSHS reevaluates their delivery model going forward.

Nicole: will reach out to Sno-King coordinators about committee membership and reminders of other events and activities.

Next Meeting: Tuesday, August 10, 2021, 9 – 10 a.m. via Zoom

Reminder: committee meeting schedule will fall on the second Tuesday of each month