

Snohomish-King County Combined Fund Drive Steering Committee Minutes

Tuesday, January 12, 2021 via Zoom

9:00 a.m. – 10:00 a.m.

Welcome

In attendance: Mike Morris, Bonnie Jacques, Jolyn Mason, Stephanie Prentice, Nicole Reeve-Parker, Noam Soker, Emma Kouguell, Mackenzie Beard, Connor Walsh, Lauren Rutledge

- The committee approved amending the meeting schedule to fall on the second Tuesday of each month from 9 – 10 a.m. going forward.

Action Items – Jolyn/Nicole/Noam

- Recognition event planning progress
 - Weds. March 3, 2021, 10 – 11 a.m.
 - RSVP link: <https://catalyst.uw.edu/webg/survey/nicolerp/401017>
 - Guest speaker: Joseph DiCario III, Executive Director of EarthShare WA
 - ZOOM link: <https://washington.zoom.us/j/94346891765>
 - Goody boxes: The committee reviewed two types of travel coffee mugs. A vote on the favorite resulted in a tie. Jolyn will compare prices and move forward on the less expensive option.
 - Noam and Nicole are working on additional contents for the goody bags: cocoa packets, breakfast cookie, etc.
 - Mike agreed to assist with handwritten notes to be included in the bags.
- Award Nominations: the current list of nominees was circulated and reviewed. It was agreed that the deadline for Sno-King/UW nominations would be extended to Friday, Jan. 22.
 - Nicole sent a reminder about open nominations with website links to the forms to all Sno-King/UW volunteers on 1/12.
 - Stephanie will share info about the Sno-King/UW nominations in her correspondence with statewide volunteers this month.
 - Bonnie offered in-kind DSHS 2021 calendars to the award winners this year.
 - Stephanie's staff will assist with the production of award certificates.
 - All nominees will be acknowledged at the recognition event

Other Items

- UW Campaign wrap up - Jolyn
 - \$2,040,474 campaign total
 - \$163,475 for featured charity, Northwest Harvest = more than 700K meals
 - This total is larger than contributions to the UW Foundation, for the first time since Jolyn has worked with the CFD
 - Looking forward: the UW team will likely employ a hybrid campaign in 2021, using successful virtual events like the digital coin jar and nonprofit expo.

State Report – Stephanie/Mike

Stephanie was married in July and her name has changed from Horn to Prentice.

- State CFD Office Staffing
 - Stephanie is filling in on the committee until a new CFD coordinator is hired. That position and the CFD program manager are both posted on state jobs site. These jobs will be in Olympia and do not have the opportunity for long-term (post-Covid) telecommuting:
 - [Program Specialist 4](#) (Program Manager)
 - [Program Coordinator](#)
 - The state CFD office currently has no staff members.
 - State IT is understaffed as well. The state has contracted with a former IT staffer, Matthew Edwards, to help train new IT staff and help out with campaign wrap-up.
- The final state 2020 campaign numbers will be out soon, including breakdowns by agency. Numbers seem to be a little down from last year, as expected, but not terribly lower.
- The hope is that the 2021 CFD schedule will return to a standard (pre-Covid) schedule, with the leadership breakfast in May and training done virtually in real-time (not using LMS) until it can be done in person.

Member check in

Lauren: Global Impact is transitioning from campaign season to business development work

Noam: enjoying coordinating several projects with UWCFD and UWHR

McKenzie: RMHC had a great end to the year despite the ongoing challenges

Connor: is working through a backlog of pledges; UWKC is working with the City of Seattle to provide ongoing rental assistance through the CARES Act

Emma: Summit is planning for the new year and continues to move forward with the new training facility development

Bonnie: staying busy with side projects, including life coaching certification

Stephanie: in the weeds of the CFD while searches are open for two of the four staff positions

Next Meeting: Tuesday, February 9, 2020, 9 – 10 a.m. via Zoom