

# Snohomish-King County Combined Fund Drive Steering Committee Agenda

Tuesday, December 8, 2020 via **Zoom**

9:00 a.m. – 10:00 a.m.

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## Welcome

### Action Items follow up – Jolyn

- Recognition event planning progress
  - Committee decided to have a morning event starting at 10. UWCFD team will look at selecting a date at the end of February/beginning of March and putting together a couple of morning box options to share with the committee in January.
  - We will still solicit nomination forms and share the nomination as part of the program. We won't send recognition awards, but we will send recognition box to folks who register.

### Other

- UW Campaign wrap up this week
  - \$2,015,673.51 raised so far. We are ahead of where we were last year!
  - \$160,231 raised so far for featured charity, Northwest Harvest. This is almost twice as much as we raised for them last year at the UW.

### State Report – Dawn

- Training, Marketing, Development, Volunteer Outreach & Overall News
  - State campaign ends December 9
  - Staffing update – Dawn shared that she is leaving at the end of the year. Thank you for all your hard work. You will be missed!!
  - Holiday Grams available through Dec. 31, \$2 each with 11 styles to choose from and sales are going well.
  - 2020 Charity clips – 30-60 second charity videos highlighted by CFD on social media. Have about 100 clips so far!
  - Where in the state is Shiedly promo continues but since people aren't going out, it is a slower process than it should be.
  - Review [weekly Campaign Tracker reports](#) which are updated and posted each Monday on the [Campaign Tracker page](#).
- CFD Office Closures in December:
  - Tuesday, December 15th, closure for all-staff meeting
  - Thursday, December 24th, closure for a furlough day
  - Friday, December 25th, statewide closure for Christmas

### Member check in

**Bonnie** – Not too much happening now. Had about 50 events this year

**Brady** – This is his last week and he appreciates all the work you do and is happy to have been part of the UWCFD team

**Connor** – Wrapping up workplace giving season and looking forward to starting to plan next year's campaign

**Dean** – Missed seeing people in person this year and is hoping to come back next year

**Elise** – Enjoyed working with UWCFD and is starting a new, permanent job at the UW Foster School on Monday

**Lauren** – Finishing up the campaign season and congrats to this year's team. You did a great job!

**Mackenzie** – Wrapping up campaigns at the House and is happy to see so many successful efforts

**Noam** – Glad to be back at the UWCFD and her intern role will extend into the next quarter and her focus will shift to recognition and planning

**Mike** – Took week after Thanksgiving off, but still worked two days.

**Jolyn** – Thrilled with campaign results so far this year.

**Next Meeting: Tuesday, January 5, 2020, 9 – 10 a.m. via Zoom**