

## **King County Combined Fund Drive Steering Committee Minutes**

October 3, 2017 - Ballard Conference Room

9:00 a.m. – 10:00 a.m.

In attendance: Mike Morris (DSHS), Kerri Everly (UWCDF), Jolyn Mason (UWCDF), Lauren Lane (RMHC)

Via phone – Brendlyon Linton (UWKC)

### **Welcome**

#### **Action Items Review:**

- Jolyn will send a survey about the possibility of moving the meeting location and time.
- Kerri will start looking at awards now.
- Jolyn will follow up with state to arrange to get items they procured for us. She will also sent a list of those items to the committee.
- Jolyn will check Thurston County Roster for Bonnie Jacques. She will invite Bonnie to join our group.

#### **Outreach & Learning**

- Welcome to new members
  - Jolyn will send a survey about the possibility of moving the meeting location and time. The committee discussed having a rotating meeting locale, but decided that it made sense to have a single locale at this time. Suggested locales include Shoreline DOT, Lynwood DSHS, UW, or NSCC
- Recognition Event planning
  - Theme
    - Super Hero theme
      - Look in Oriental Trading Company Catalog for event material (capoes/masks/etc.)
    - Use more structured pauses to funnel participants to any activities we have
    - Keep event flow active
    - Ideas for activities:
      - Super Hero Bingo
      - Super Hero Trivia
  - Venue
    - Jolyn will follow up with Lynwood Convention Center and will check out other event venues including the Nexus Hotel at Northgate, Embassy Suites in Lynwood and Mukilteo Community Center.
    - Jolyn will create a spreadsheet comparing venue benefits and costs
    - Mike liked UW area as a central location
  - Other
    - Send letters to last year's winners. Invite them to join committee.
    - Kerri will start looking at awards now.

## **Budget**

- Kerri updated the budget and the expenses associated with the Leadership Breakfast will not be reflected in our budget. It was mostly paid for directly by the state CFD. There may be a few expenses paid out of our budget, but they will be reimbursed by the state.
- Printing costs are a little over budget right now
- T-shirts are a little more than last year

## **Other**

- Jolyn will follow up with state to arrange to get items they procured for us. She will also sent a list of those items to the committee. If there are enough items, we will hold one or two out for the recognition event.

## **Subcommittee Reports**

- *Training, Recognition, Kickoff Breakfast, New Member Recruitment*

## **State Report**

- *Marketing, Development, Volunteer & Outreach Status Report*

No report from State CFD Staff.

General updates:

- DSHS Golf Tournament raised about \$13,000. It went well. There were lots more teams than last year.
- Kicking off the First Week to Give
- Masquerade Ball is selling out!
- Jolyn will check Thurston County Roster for Bonnie Jacques. She will invite Bonnie to join our group.

## **Member check in**

**Kerri** – Kicking off the campaign tomorrow and all the campaign activities – 1<sup>st</sup> week to give, t-shirt contest, etc. – start this week. She also got married this weekend and is Mrs. Fuller now.

**Lauren**- Work is going well and it super busy. Their auction is in 2 weeks. Lauren is also the proud mom of a new puppy named Hazel.

**Jolyn** – Started sending the Sno-King emails. Boys are keeping her busy with soccer and ultimate Frisbee. John has started playing the baritone sax – it sounds like a fog horn!

**Mike** – nothing to report

**Brendlyon** – nothing to report. Excited to be part of this group!

**Next Meeting:** November 7, 2017, 9:00 AM - 10:30 AM - Greenlake Conference Room