**Snohomish-King County Combined Fund Drive Steering Committee Agenda**

Tuesday, October 18, 2021 via Zoom

9:00 a.m. – 10:00 a.m.

In attendance: Mike Morris, Jolyn Mason, Robert Lane, Nicole Reeve-Parker, Camille Nagasawa, Bonnie Jacques, Lauren Rutledge, Annabel Weyhrich, Kate Montebello, Dean Speer, Renee Lewis, Leila Anoina, Connor Walsh, Mackenzie Beard, Curtis Bronson

**Welcome**

* Meet the 2021 UWCFD campaign assistants: Dean Speer (returning for his fifth year as a CA), Annabel Weyhrich (recent UW graduate), Kate Montebello (recent grad just here from St. Louis, MO), and Camille Nagasawa (also a recent UW graduate). They will work through early December on the campaign.

**State CFD Update: Robert**

* New CFD staff:
	+ Renee Lewis is the new fiscal specialist 2, working on reconciliation projects. She recently moved back to the Northwest from Utah and is delighted to be in this role.
	+ Leila Anoina is the new Program Marketing & Training Coordinator. A Hawaii native, she recently graduated from St. Martin’s University with a degree in communications. Leila has been in this role for about a month and is enjoying learning about the CFD.
* State campaign progress & updates
	+ Robert is delighted to have a fully staffed state CFD office of 4, which will allow him to get “out of the weeds” a bit and look at the bigger program picture.
	+ Much of the early campaign season has emphasized agency support for technology and new coordinators. Staff have been hosting weekly Q&A webex meetings to support coordinators.
	+ CFD has been approved for a new database management system, which will be integrated in 2022 in the off-season. The CFD website will also be migrated to a Drupal platform in 2022, replacing a homegrown system.

**UWCFD Update: Jolyn/Nicole**

* Campaign 2021 update
	+ Coordinator kickoff: successful with 71 participants and strong speakers.
	+ Nonprofit expo had a strong showing with 155 booths (nonprofit organizations) participating. There were 1,355 site visits to the expo in the first week. Take a look here: <https://eventhub.shop/uwcfdnonprofitexpo/expo>.
	+ First week to give: $11,605.69 Raised in pledges and double days, with 17 volunteers
	+ Lunch & learn series is off to a great start. Anyone is welcome to join – register here for the zoom link: <https://hr.uw.edu/cfd/news-and-events/lunch-learn/>.
	+ Online auction benefiting Low Income Housing Institute (LIHI) earned $1,652
	+ Holiday wreath sale in progress to benefit LIHI

**Sno-King & DSHS Updates/Other: Mike**

* The DSHS golf tournament held last month in the Lacey area was very successful, with just under $11,000 raised to support [Hope, Horses N Heroes (H3)](https://www.hopehorsesnheroes.org/), a Monroe-based organization providing equine-assisted learning and therapy for veterans with TBI, PTSD and MSD.
* Committee recruitment continues to stall, with prospective members finding themselves too busy to take on another volunteer assignment with the CFD. Please send any referrals to Mike.

**Member check in**

* **Annabel:** reporting in from Hawaii, has been busy coordinating the lunch & learns.
* **Connor:** enjoying the busyness of his fourth campaign season with United Way. November will be a busy month and he is looking forward to some in-person kickoffs and other events.
* **Mackenzie:** RMHC is in the midst of their big online auction and continues capital project progress. Mackenzie is moving to a new position as volunteer coordinator at YouthCare.
* **Bonnie**: has been coordinating a variety of events and outreach opportunities with DSHS, including weekly newsletter posts, videos and “haunted tours” of one facility. She is working on innovative ways to connect with new employees and welcomes ideas and suggestions.
* **Renee:** enjoying learning her new job.
* **Curtis:** happy to gather some of his pirate friends for charitable events. Did lots of camping over the summer and his daughter got married.
* **Mike:** Also did some late summer camping.
* **Dean:** working on content creation for UWCFD newsletter and blog, and will be meeting with Northwest Hospital staff to encourage their participation in the UWCFD.
* **Leila:** enjoying learning her new job, busy with content creation for CFD social media and new hire materials. Hoping to get a new puppy!
* **Camille:** working on content for Japanese Cultural Day November 3, and is putting together a winter coat drive for ROOTS young adult shelter in the U district. Had a great trip to Disneyland this past weekend.
* **Robert:** so happy to have a full team in the state office! In addition to the quotidian tasks of the CFD, they are working on ways to better connect with and engage state employees in a relevant and relatable way. Will be attending the Disneyland Oogie Boogie ball as Cruella de Vil in a few days. Picture forthcoming. Is a big fan of The Great British Baking Show.
* **Nicole:** is moving to Raleigh, North Carolina next week. Will continue to work for the UWCFD in this role in a remote capacity through the end of the year.
* **Kate:** Wrapping up the first-ever UWCFD virtual auction.
* **Lauren:** in the weeds with Global Impact’s campaign season.
* **Jolyn:** working on making UWCFD campaign activities hybrid since some people are back in the office while others remain remote. UWHR has been very busy managing vaccine mandate impacts. Her younger son is taking a cooking class and the whole family benefits.

**Next Meeting**: Tuesday, December 14, 2021, 9 – 10 a.m. via Zoom <https://washington.zoom.us/j/97314569244>