

**Sno-King County Combined Fund Drive
Steering Committee Minutes**
Tuesday, September 11, 2018
Fremont Conference Room

In attendance: Kerri Fuller (UWCDF), Jolyn Mason (UWCDF), Joany Higgins (UWCDF), Jennifer Schmidt (UWCDF), Dean Speer (UWCDF), and Miraclejoy Curtis (UWCDF)

On the phone: Tracy Jahr (DSHS), Brendlyon Linton (United Way of King County)

Welcome

Action Items Follow-up

- If you have an organization or topic you'd like us to highlight, please let Jolyn know
- Jolyn will send a survey to the committee to determine which charities to invite to our mini-fair. – *Did not send since breakfast was cancelled.*

Kickoff Breakfast

- Due to low meeting attendance, we are rolling this topic over to next month.

Recognition Event

- Will be held at The Mountaineers Program Center on Sand Point Way on March 20th.
- Suggested theme: Destination reached/We've arrived
- To increase attendance we will try to offer an early bird registration incentive with an awesome prize.

Other

- Please join us or call in to the UWCDF Events Committee Meeting on September 20th. We'll be joined by Lauren McGowan, Senior Director for Ending Homelessness from United Way of King County

Budget

- Only change is the addition of copy charges for training materials. They were higher than anticipated since they packets were printed in color. Next month's budget should show coordinator t-shirt orders and refreshment expenses. Last year, we were under budget and we hope to be under again this year.

Subcommittee Reports

- Training – we hosted 3 trainings this year. One was cancelled due to low enrollment. Overall numbers were down, due in part to low appointment numbers from DSHS.
- Recognition – see above
- New Member Recruitment – Jolyn will send Tracy the interest cards and will provide her the outreach info we've been using.

State Report

MARKETING:

- The First Week to Give will officially run from October 1-7.
- We will be rolling out a podcast every day during the campaign. We are calling it the Daily Drip. They are about 10-15 minutes in length each day, with our main podcasts still dropping every two weeks.
- The charities for the Friday Flix have all been filmed and are currently being edited.

VOLUNTEER OUTREACH:

- Our trainings are done. But we will be taking questions from volunteers through our site and answering them on Facebook Live. State CFD office will give details when we put program together.

OTHER CAMPAIGN ITEMS:

- The Masquerade Ball is all scheduled for October 20 from 7:00 PM - 11:00 PM. Volunteers are still needed.

Member check in

Kerri – Ramping up for the UWCFD campaign for 2018 and looking toward starting work on the 2019 campaign. There will be focused outreach at the UW for the Be the Match program and they will be our featured charity for 2019. Daughter got married in August and got to watch her grandson.

Joany – Focusing on coordinator outreach. Loves the charity tours and is excited to engage with UW Community.

Jennifer- Excited to see connections between charity tours and accounts she has and creating custom matches for the campaign.

Dean – Inspired by good works in the community!

Miraclejoy – Grateful for this team! Is enjoying finding niche on team and in campaign.

Brendlyon – LEs started yesterday and has great new volunteers!

Tracy – Just back from a two week vacation (that included a stop at the Corn Palace & Walnut Grove). Has a good team lined up to help her this year.

Jolyn – Yoga class has started again and so has school. Both boys have afterschool sports AND band.

Next Meeting: November 6, 2018, 9:00 AM - 10:30 AM - Ballard Conference Room