

**Sno-King County Combined Fund Drive  
Steering Committee Minutes**  
University of Washington  
Tuesday, October 2, 2018

In Attendance: Mike Morris (DSHS), Shana Ava (UW); Annie Ayres (UWKC); Kerri Fuller (UWCFD); Jolyn Mason (UWCFD).

**Action Items Follow-up**

- Jolyn will follow up with Tracy on the status and plan for outreach for new members
- Jolyn will check the time we have reserved for the event to make sure we have enough time booked.

**Kickoff Breakfast**

- Strategize way to drive attendance
  - Invite supervisors as well as coordinators
  - Make sure leadership and managers are welcome
  - Target regional leadership
  - Reach out to the various Secretary's and ask for regional leader info

**Recognition Event**

- Date & Location
  - March 20<sup>th</sup> at the Mountaineers
- Theme
  - We've arrived/destination reached type theme
- How to increase attendance
  - Jolyn will ask state CFD team to make a flyer for the event.
  - Jolyn will ask the state if we can borrow their games.
- Other
  - Host a mini-fair as part of the program
  - Start check in at 5:30 and program at 6:00. Jolyn will check the time we have reserved for the event to make sure we have enough time booked.

**Other**

- Mike shared information about the talk that Lauren McGowan from the United Way of King County gave to the UWCFD Events Committee. She addressed a variety of misconceptions around homelessness. She is a passionate and dynamic speaker. CRE is schedule for March 13<sup>th</sup>.

**Budget**

- We save a lot on refreshments and our training costs are down, but we are still waiting for room charges to hit the budget.
- Printing cost a lot more this year. Next year, we'll go back less color in our printing.

### **Subcommittee Reports**

- *Training* – Dean is typing up and we hope to have at our next meeting
- *Recognition* – See above
- *New Member Recruitment*- Jolyn will follow up with Tracy

### **State Report**

- *Marketing, Development, Volunteer Outreach & Overall News* – No report
  - *Masquerade ball on 10/20*
  - *Golf Tournament went well*

### **Member check in**

**Annie** – CRE is in March and she is busy with her new job and looking to adopt a cat.

**Jolyn** – School has started for the boys and we are excited to be back at our neighborhood school.

**Kerri** – Campaign has kicked off! Celebrated 1<sup>st</sup> wedding anniversary with George and he caught a ball at a Mariner's game.

**Shana** – Glad to be back to normal schedule, but looking forward to travelling someplace warm this winter.

**Mike** – Spent a week on the Oregon coast last month. It was very nice the whole time he was there. The Golf Tournament raised \$11K.

**Next Meeting:** Nov 6, 2018, 9:00 AM - 10:30 AM Ballard Conference Room