

**Sno-King County Combined Fund Drive
Steering Committee Minutes**

Tuesday, May 1, 2018 Fremont Conference Room
9:00 a.m. – 10:30 a.m.

In attendance: Shana Ava (University of Washington), Lauren Lane (Ronald McDonald House), Kerri Everly (UWCFD), and Jolyn Mason (UWCFD)

On the phone: Tracy Jahr (DSHS); Philip Kerrigan (CFD)

Welcome

We were excited to welcome our newest committee member, Shana Ava.

Action Items

- If you have an organization or topic you'd like us to highlight, please let Jolyn know
- Jolyn will send out an updated meeting calendar
- Please let Jolyn and Kerri know if you think there is anything you think we need to assist/promote the committee mission and efforts
- Jolyn and Kerri will send our ideas to Philip
- Jolyn will send out a survey to the non-attendees for the Recognition Event
- Kerri and Jolyn are going on a site visit for an event space for the kick off
- Kerri will send the value per hour of volunteer time to Tracy.

Review 2018 Meeting Calendar and Membership Roster

- Roster was passed around for review
- Jolyn will send out an updated meeting calendar

Learning and Outreach

The group came brainstormed several ideas about how to increase staff involvement in the campaign through volunteer opportunities.

Ideas included:

- Send out a survey to find out if when you co-workers are interested in volunteering. At lunch? After work? The weekend?
- Can you offer incentives? Create a competition?
- Profile volunteer opportunities and volunteers throughout the year.
- Check VolunteerMatch or contact local or preferred charity together
- Set up specific opportunities with nonprofit
 - Set up with for a group
 - Consider setting up for employees to bring family, if they are interested

Kerri will send the value per hour of volunteer time to Tracy.

Budget

We're currently about \$1,800 under budget. We're waiting for May/June charges to hit the budget. Things we are considering purchasing include a pop-up banner or a logo tablecloth. Jolyn and Kerri will send our ideas to Philip.

Other

- Kick Off Breakfast – The Secretary of State isn't able to join us. We will proceed with finding a space and make some program decisions after we go to the state CFD kick off breakfast.
- July Meeting – Who will be here in July?
- Jolyn will send out a survey to the non-attendees for the Recognition Event.

Subcommittee Reports

- *Training, Recognition, and New Member Recruitment*
 - The Training Committee has starting to meet on Thursday morning from 9-10 and are making great progress.
 - Kerri and Jolyn are going on a site visit for an event space for the kick off. Jolyn has a couple of calls into other hotels in case this space isn't a good fit.

State Report

Marketing

- Wrapping up the details for all the marketing materials
- There will be 4 posters and they will feature a charity and a donor (state employee)
- Other materials are being finished
- This year, there will be a small/medium/large agency box that should be helpful for new coordinators. Items will be available ala carte as well.

Development

- Making calls/seeking donations for CFD Masquerade Ball; the Softball tourney, and Sno-King giveaways.

Volunteer

- Campaign Leader recruitment is underway and they are 85% complete.

Outreach Status

- Leadership Breakfast is at the Great Wolf Lodge on 5/17
- Campaign Leader Training will be held in Thurston County on 6/6; 6/13 and 6/19 from 8-1.
- Spokane CFD is hosted a Wine Night
- There are CFD nights at upcoming Rainier Games on 5/18, 7/20 and 8/18

Member check in

Kerri – Earth Day Forum with Zero Waste Washington was great! We have an event coming up for PAWS on 5/15. Daughter is getting married in April.

Lauren – Men in Kilts fundraiser a big success – raised \$78,000. Puppy is 10 months old.

Shana – Glad to be here! Just got back from vacation

Tracy – Met with campaign committee and are working on planning some big events. Things are busy and she's officially an empty-nester.

Philip – Getting ready for kid sports and busy with the campaign.

Jolyn – Excited for her upcoming vacation!

Next Meeting: June 5, 2018, 9:00 AM – 10:30 AM Fremont Conference Room