

**Sno-King County Combined Fund Drive  
Steering Committee Minutes**  
University of Washington  
Tuesday, August 7, 2018 Fremont Conference Room  
9:00 a.m. – 10:30 a.m.

Attending: Mike Morris (DSHS), Kerri Fuller (UWCFD), Alex Stone (Summit Assistance Dogs), and Jolyn Mason (UWCFD)  
On phone: Tracy Jahr (DSHS)

## **Welcome**

## **Outreach & Learning**

- No topic this month to allow training and breakfast to be fully discussed

## **Coordinator Training**

- We went over the locales and the speakers for the coming trainings. We cancelled the training on August 8<sup>th</sup> due to low enrollment – we only had two people enrolled. Overall, we have 41 people register for training. That number is down from last year. Last year, we had 57 people register for training. The state CFD office shared that there is a group of coordinators at DSHS that has not been appointed.

## **Kickoff Breakfast**

- The breakfast has been moved the Officers Club at Magnuson Park to the Mountaineers Program Center in Seattle. The cost is roughly the same and the service is better. We'll use the caterer we used last year – Fresh Betty – and will order eggs, potatoes, bacon, fresh fruit & sticky buns. I'll see if they can do coffee or if we should use Starbucks. I'll also get water and juice. The program will be like the program the previous year. Jolyn will send a survey to the committee to determine which charities to invite to our mini-fair.

## **Other**

- Megan Davidson has stepped off the committee. She moved to Clark County.
- Award Nomination forms were reviewed. As a group we reviewed the changes and are Kerri will update them a final time based on the feedback from the group.

## **Budget**

- Kerri reviewed the budget with the group. A few cost that hit the budget were copy charges, coordinator gifts and a new Sno-King tablecloth.

## **Subcommittee Reports**

- *Training, Recognition, and New Member Recruitment*
  - We talked about the recognition event and having a more “south” locale than last year.
  - We talked about using a gift card as an incentive to register for events

## **State Report**

### **MARKETING:**

- We sent our first marketing packages through the mail yesterday
- Some things are already gone (no more large posters) but most have already ordered
- We still have UWCFD charity guides here

## DEVELOPMENT

- Working on sponsors for the Masquerade Ball

## VOLUNTEER OUTREACH

- Training is in full force
- Given the news that we are missing a large chunk of DSHS volunteers, we were thinking about holding another training in September
- We also want to do an online training. Does anyone have a good online site and conference call company that might work?

## OTHER NEWS

- Masquerade Ball Oct 20
- Football ticket online auction Aug 27 - Aug 31

## **Member check in**

Tracy – Daughter surprised her with a trip home

Jolyn – Vacation was great. It was hard to come back to work 😊

Alex – Excited to get rolling with the calendar project at the UW

Mike – Won't be at the breakfast – will be on vacation that week

Kerri – Daughter is getting married this month and her son and his girlfriend are having a baby!

**Next Meeting:** Oct 2, 2018, 9:00 AM - 10:30 AM - Ballard Conference Room