

Sno-King Combined Fund Drive Steering Committee Minutes

UW Tower, Fremont Conference Room

9:00 a.m. – 10:30 a.m.

Here: Annie Ayres (United Way of King County), Mike Morris (DSHS), Kerri Fuller (UWCFFD), Jolyn Mason (UWCFFD)

On Phone: Tracy Jahr (DSHS), Philip Kerrigan (CFD)

Welcome & Introductions

Action Items Review:

- Jolyn will send sign-up sheet out with job descriptions.
- If you have an organization or topic you'd like us to highlight, please let Jolyn know ASAP.
- Please let Jolyn and Kerri know if you think there is anything you think we need to assist/promote the committee mission and efforts.
- Philip will send Jolyn the nomination form the state uses.
- Jolyn will clarify the award description on the form and update the paragraph at the beginning. She will also update the overall language on the form and bring them to the June Meeting.
- For May, we'll talk about ways to increase volunteer hours and Jolyn will send Tracy her UWSC contact info.

Recognition Event – Debrief

Overall, the event and the set up went well, despite technical difficulties. We had good food, good speakers and a good program. We had lots of no shows and the committee would like Jolyn to send a survey out to find out why people no showed and will follow up with Tina to see why Andrew didn't respond to our call for help during the event. The awards were nice and the nominations were well written.

For next year, we will move the event south and plan on doing a north/south event split. We also need to make sure we have someone assigned to hand out the certificates at the end of the event. Venues to consider – Hale's Palladium. Look for a hotel for the breakfast.

Committee Sign Up

- Jolyn brought the sign-up sheet to the .meeting. She will send this it out with job descriptions.

Outreach & Learning

- Topics & organizations requested for 2018:
 - Latest from UWKC
 - Farestart
 - If you have an organization or topic you'd like us to highlight, please let Jolyn know ASAP.

Budget

- Still under budget. Please let Jolyn and Kerri know if you think there is anything you think we need to assist/promote the committee mission and efforts.

State Report

Marketing

- Theme this year is “Find Your Why”.
- Pushed up timeline for designing materials and working on it now
- Started shooting videos for Leadership Breakfast

Development

- Co-hosted program with King County Employee Giving Program
- Looking at bringing back the Speaker’s Bureau
- WSECU is sponsoring the first week to give
- TwinStar is the breakfast sponsor

Volunteer

- Preparing for leadership breakfast
- Started campaign leader recruitment process and outreach

Outreach Status

- Working on events for this Spring, Summer and Fall

Other

- Philip will send Jolyn the nomination form the state uses.
- Jolyn will clarify the award description on the form and update the paragraph at the beginning. She will also update the overall language on the form and bring them to the June Meeting. She will try to procure forms from:
 - The State
 - Thurston County
 - Our old forms
 - Our proposed new forms

Member check in

- **Jolyn** – Looking forward to Spring concert, school play and VACATION!
- **Kerri** - In campaign planning mode for 2018. Working on two events – an Earth Day forum on April 20th and an event for PAWS on May 15th. Summit Assistance Dogs is our featured charity and we are working on marketing pieces – including a calendar. Recruitment is about to start happening and our charity fair will be 10/16. Also, we raised a million miles with our Make-A-Wish mileage drive.
- **Annie** – New to United Way of King County. Just complete the CRE and more than 1,300 were served. Day of Caring is coming up on 9/14 and Night of Caring will be 9/21. She’s happy to be in Seattle and is enjoying going hiking.
- **Tracy**- Meeting with CFD team to start planning for the fall. She’s hoping to find a way to increase volunteer hours in the group. For May, we’ll talk about ways to increase volunteer hours and Jolyn will send Tracy her UWSC contact info.
- **Mike** – At the CRE with the mobile CSO. This year, they served fewer people, but provided more comprehensive services. Will be in Spokane for our May meeting.

Next Meeting: May 1, 2018, 9:00 AM - 10:30 AM Fremont Conference Room