

**Sno-King County Combined Fund Drive  
Steering Committee Minutes**  
University of Washington - UW Tower  
Tuesday, July 19, 2019 Ballard Conference Room

**In Attendance:** Kerri Fuller (UWCFD), Lauren Lane (RMHC) and Jolyn Mason (UWCFD)

**On the phone:** Mike Morris (DSHS), Bonnie Jacques (DSHS), Dawn Baker (CFD); Jose Armando Munguia (UWKC), and Lynn Jordan (Summit Assistance Dogs)

**Welcome**

**Learning and Outreach**

- 2019 Training Review
  - We are using a 35 years of making connections/celebrating theme. We'll profile what's great about the campaign and cover key dates. The breakout session will feature an opportunity to create a campaign plan.
  - DSHS is not using the campaign theme. They are using "Legacy of Community Connections"
  - Jolyn will send invite to coordinator training this week

**Budget**

- On track for this year's spending

**Other**

- Kick Off Breakfast – results of survey
  - Jolyn went over the kickoff event survey results with the committee. We won't be hosting an event this year. There was no clear winner in terms of event type or time. All the answers were fairly evenly divided. Do we need 3 kickoffs? Would a short video be better? Jolyn asked Philip for a short video to be used as a kick off. Jolyn will follow up with him. If we have an event, we need to figure out how to drive attendance.
  - Bonnie reminded us of a breakfast that took place between the graveyard and day shift to help drive attendance.

**Subcommittee Reports**

- *Training, Recognition, and New Member Recruitment*

**State Report**

- *Marketing, Development, Volunteer Outreach & Overall News*
  - Marketing materials are in and the links to order them are going up this month.
    - DSHS will not be using the State's materials or theme
  - Working on trainings. All are scheduled

- Continuing to recruit local coordinators. Jolyn will coordinate getting those lists from Bonnie and Dawn.
- Celebrating 35<sup>th</sup> birthday this month!
  - Hosting a t-shirt sale and film festival/birthday party

### **Member check in**

Mike – Nothing to report. Working on a program expansion for basic food and keep people fed.

Bonnie – Board of organization she works with had an essay contest and the winner (and Bonnie) got to have lunch with the Governor. The winner also got to go to Great Wolf Lodge.

Dawn – Her daughter and son-in-law moved back to the area from Eastern Washington.

Jose Armando – Getting ready for the Fall campaign. There is a Family Resource Event on 8/21 at the UW Bothell. Joined a board that helps detained children.

Lynn – Just placed 2 dogs with clients. 6 dogs recently completed training – including one raised by a student from the UW. Hope to have new donor relations staff member hired soon.

Lauren – House is still trying to get all the permits they need for new construction. She's loving the summer weather.

Kerri – Working on planning the fall campaign. Hosting an event for Birthday Dreams in July. One her way to the ocean soon and welcomed a new grandson, Kade, to the family.

Jolyn – Her son auditioned for and got into the HS jazz band and her younger son enjoyed his week at sleep away camp.

**Next Meeting:** August 6, 2019, 9:00 AM – 10:30 AM Ballard Conference Room