

Sno-King County Combined Fund Drive Steering Committee Minutes

In Attendance: Curtis Bronson (WSDOT Alaskan Way Viaduct), Alex Stone (Summitt Assistance Dogs), Kerri Fuller (UWCDF), Mike Morris (DSHS), Jolyn Mason (UWCDF), Philip Kerrigan (CFD), Jerika Ferguson (CFD)

Attendance via phone – Tracy Jahr (DSHS)

Welcome

Action Items Follow-up

- Jolyn sent Bonnie nomination forms and invited her to be part of our group. Done. Bonnie returned a nomination form and didn't respond to invitation to join the committee.
- Kerri and Jolyn will visit the hotels and make a final decision on venue. After visiting the venues, we are going to have the event at the Shoreline Conference Center

Nomination Reviews

The Committee reviewed the nominations. We will review the nomination process at our retreat this spring.

Review 2018 Meeting Calendar and Membership Roster

3 people responded to the event survey and the majority wanted to keep the meeting as is. Jolyn will send out an updated roster and make sure that all the members who are on the roster want to continue to participate.

Recognition Event

- Theme: Super Hero
- Date: March 15, 2018 @ Shoreline Conference Center
- Ideas/Awards

- Notes on Recognition Event:
 - The committee likes the idea of an all American theme for food and décor. Jolyn will research food option and hero sandwich options. Apple pie was suggested for dessert
 - Kerri will send out a volunteer sign-up sheet to help with the event.
 - Jolyn will send out a survey to sign-up for bringing beer/wine.
 - We'll use some of the leftover posters for centerpieces and the state will bring their banners and their photo booth items.

Budget

- Nothing to report

Other

- February D/C Event in Shoreline?
 - State will send one person and Curtis is willing to help out.

Subcommittee Reports

- *Training, Recognition, and New Member Recruitment*
 - Nothing to report in Training
 - Recognition covered above
 - Jolyn will reach out to our new members.

State Report

Marketing, Development, Volunteer Outreach & Overall News

- Theme for this year is “Find Your Why.” – Focus on why people give.
- Leadership breakfast is happening in May – no date set yet. Olympics themed with Special Olympics Speaking
- Large posters are going away – but keeping small and medium
- Creating agency box for small/medium/large agencies to help coordinators get the materials they need.
- WSECU is being asked to close the difference on the cost of SBUX cards and are reaching out for sponsorship for 2018. In 2018, they are opening a UW branch.
- Adding Compass 360 software to increase customer service ability and data management
- Working on the appointment ask for next year – Campaign Leader, Local Coordinator & County Committees
- Wrapping up the campaign
- Working on 5 year plan to present to Advisory Council in February and will complete annual plan once that has been reviewed.
- Up 800 donors this year. Already over \$5.3 million and will probably get to \$5.4 million when all monies are reconciled.

Member check in

- Member check-ins were skipped because we ran out of time