

# Fundraising Event Ideas

## Bake Sales/Breakfast Sales

Ask coworkers in your department to volunteer to bring goodies to contribute to a bake sale (homemade items usually do better than store bought treats.) Post signage in neighboring departments and other high traffic areas. Choose an area which will maximize sales such as a high traffic area in your department.

## Balloon Popping

Each employee who is giving or turns in a giving form, increases contributions, etc. gets to choose a balloon with a prize written on a slip of paper inside. Let them choose a balloon to pop for their prize.

## Brown Bag Presentation

Schedule a variety of charity speakers to speak at lunch time during the campaigns. Brownbag presentations are an awareness event and do not require employees to donate. Ensure that giving forms and charity guides are available to the audience.

## Chili Cookoff

Promote the cook off and charge an entry fee for each pot of chili entered into the contest. Other ways to charge are to ask tasters to pay a fee for each chili taste and vote. You could also ask for a flat fee, suggested donation or allow anyone to participate regardless of donation. Give people the option to pay using cash, credit card or a giving form. Create categories for the judges such as: spiciest, judge's favorite, crowd favorite. etc. Prizes: the winner can choose the charity that will receive the total funds raised.

## Coin Jar Collection

Give each coordinator or team member a coin jar to place at an active location and choose a recipient charity to which to donate the proceeds. Fundraiser can be part of a campus/agency-wide effort or in your department only.

## Media (book/CD/movie) Sale

Ask employees in your department to donate gently used or new media including tapes, CDs, DVDs, games, books and/or magazines. People can pay with cash, credit card or a one-time gift on their giving forms.

## Tabling

Set-up a table with CFD forms, charity guides and charity giveaways - pens, key chains and post-its. It is ideal to do a tabling event in conjunction with another event such as an employee informational fair or flu shot clinic. Setting up a table in any high traffic area like a cafeteria.

## Themed Potlucks

Host a themed potluck such as Harvest Festival, Thanksgiving, Crazy Hat, Ugly Holiday Sweater day, etc.) Have charity info, charity guides, giving forms available. Invite a charity speaker.

## Trivia Contests

Trivia contests are a fun and interactive way to raise money for charity. You can partner with a local pub, hold it during your lunch hour or after work. Identify your teams, choose trivia categories, set reasonable entry fees, and designate a charity of choice or let the winning team choose the recipient charity.