

**Sno-King County Combined Fund Drive  
Steering Committee Agenda**

University of Washington

UW Tower 4333 Brooklyn Ave NE, Seattle WA 98195

Tuesday, December 4, 2018, 9:00 AM - 10:30 AM - Ballard Conference Room

In Attendance: Mike Morris (DSHS), Kerri Fuller (UWCFD) & Jolyn Mason (UWCFD)

On the Phone: Philip Kerrigan (CFD)

**Action Items Follow-up**

- Jolyn will follow up with Tracy on the status and plan for outreach for new members – Jolyn needs to do this.

**Volunteer Recognition forms**

- Jolyn sent out nomination forms to coordinators and supervisors. Philip sent out links to forms as well.

**Recognition Event**

- Date & Location – Mountaineers – 3/20/2019
- Theme - Luau
  - Best/Most Unique/Ugliest shirt contest
  - Send actual paper invites to nominees with a Hawaiian theme
  - Jolyn will reach out to George L and L&L re: catering
  - Jolyn will reach out to Polynesian Dancers at UW
  - Jolyn will reach out to Jeff/Mountaineers to get a speaker
    - 5:30-6 – mingle/games
    - 6:00 – 7:30 program
- How to increase attendance
  - Start reaching out in January – Jolyn will work with Jerika on her awesome save the date flyer to make sure all info on it is correct.
  - Offer a door prize for early registration and let people know they must be present to win. Need to register by 3/1/2019
  - Jolyn will send nomination forms to all coordinators and all supervisors she has contact info for.
  - We'll ask Philip to include a list of nominees in one of his volunteer emails to recognize all nominees broadly.
  - Invite Secretary Wyman to event

**Other**

- Follow up re:training
  - Update names for location (e.g. Downtown Seattle/UWKC)
  - Add a September Training

**Budget**

- Added printing costs to budget
- Jolyn will send the cost information of the Mountaineers deposits to Kerri.

**Subcommittee Reports**

- *Training, Recognition, and New Member Recruitment*  
Nothing to report

## State Report

- *Marketing*

Not much to report. Haven't talked about 2019 themes. Jerika is reviewing materials and costs. Still don't have quantities quite nailed down and working on getting materials and orders in right sized portions/quantities.

- *Development*

Twin Star and WSECU meetings are coming up and it is likely they will return as sponsors for 2019. We'll ask WSECU for more SBUX cards this year. Planning on re-pitching UWMC on Seahawk ticket sponsorship @ \$2,500. If they don't come in at that level, the state will break up tickets and pitch individual game ticket sponsorship.

- *Volunteer Outreach & Overall News*

This is the Last Week to Give! On Giving Tuesday, donors could send e-cards and invite recipients to donate too. This promotion raised \$1,000. The Apple Cup Fundraiser resulted in a tie with \$460 going to each foundation.

Snohomish County PUD is now part of the program. The staff at the state office will send a list of PUD Coordinators to Jolyn. Jolyn will invite to the recognition event.

We are over last year's total by \$50K and are already above \$5 million. Final report will come out on 1/10. We discussed some data issues and Philip will review the data and systems on his end to make sure everything is working the way it should. The UWCDFD staff is working on data and system analysis at their end too.

The CFD Staff retreat is coming up on 12/19-12/20.

## Member check in

**Kerri** – Is going to be a grandma again in January. Son's fiancé is expecting a baby boy on 1/19! She's also looking forward to her upcoming vacation.

**Mike** – Nothing to report.

**Jolyn** – looking forward to the break over the holidays.

**Next Meeting:** Feb 5, 2019 9:00 AM - 10:30 AM Ballard Conference Room