

King County Combined Fund Drive Steering Committee Agenda

Tuesday, August 1, 2017 Ballard Conference Room

In Attendance: Curtis Bronson (WSDOT Alaskan Way Viaduct, Lauren Lane (Seattle Ronald McDonald House), Kerri Everly (UWCFD), Mike Morris (DSHS)

Attendance via phone – Philip Kerrigan (CFD), Jerika Ferguson (CFD), Leslie Williams (DSHS, White Center CSO), Estefanie Laygo (DSHS, White Center CSO), Veronica Lopez (DSHS)

Action Items Review:

- Will ask again about green vs. red peppers – asked, not answered

Outreach & Learning

Coordinator Training

- Kerri shared information about this year's coordinator gifts. They are blue spiral notebooks with the superhero CFD logo on the front. A lime green CFD pen will be inserted in the pen holder on the front of the notebook.
- Kerri reviewed the Quick Guide with information on running a campaign, timelines for completing tasks, key dates and the Fast Facts on the back cover which coordinators can use to do a CFD presentation.
- Kerri shared that the t-shirts have been ordered. They will be charcoal gray with the superhero CFD logo on the front and a print of two safety pins and "pin cape here" on the back.

KC Kickoff Breakfast

- Kerri shared that the venue and caterer are confirmed and the invoices have been sent to Philip. Philip said paying the invoices is on his to do list, and that he would pay them in full.
- Kerri said she would send the signup sheet out to committee members to volunteer to help with the event.

Budget

- Kerri shared that this year's budget is \$7,500 for expenses.
- She passed out a copy of the budget showing one expense to date for coordinator gifts in the amount of \$361.74.
- She will update the budget for next month with the expenses for the venue and caterer for the kickoff breakfast.

Other

State Report

Marketing, Development, Volunteer & Outreach Status Report

- Campaign supplies have been proofed, ordered and are being shipped. They include wrist bands that say Embrace Your Cape, balloons, guides, pens, and contribution forms. You can't order pens, but can call the state office directly to request them for events.
- The First Week to Give website is being developed. FWTG will run Oct. 2-8, Monday-Sunday, to give everyone in the state an opportunity to participate. Two ways to earn a \$5 Starbucks card: Give a \$5 one-time or ongoing pledge or increase an existing pledge by \$5, OR log one hour of volunteer time with a CFD member charity during the promotion. Once card per employee.

- The Golf for Veterans Tournament is up on the website.
- The Masquerade Ball information will be up next week.
- Podcasts which started a month ago are going great.
- Currently working on the charity videos for Friday Flix. Two have been shot and still need to shoot two more.
- Philip reported that they have reached out to UW Medicine as a potential sponsor. They are interested in sponsoring the online football ticket auction next year
- The Golf for Veterans Tournament will feature hole sponsors at \$200 per hole with a charity at each hole
- Casino Night will feature \$200 table sponsors
- They are working on the 2018 sponsor list now
- Volunteer Outreach has begun. Their first training is today in Bellingham followed by King, Snohomish, Chelan and Spokane next week. They will bring any preordered supplies with them to the trainings, but probably not to the first Sno-King training next week. They will also bring samples of the supplies to showcase.
- They are really excited for the upcoming Sno-King Leadership Breakfast.
- Run CFD 5K event will be held Sept. 23, at the Capitol Lake in Olympia, to raise money for food-filled backpacks for homeless kids.
- Jerika will send flyers for all of the events to Kerri who will forward them to the committee.

Member check in

- **Leslie:** She has worked with Treehouse for the past 10 years. She is a former foster mom and now an adoptive mother. Treehouse provides resources and is a positive influence for foster kids.
- **Estephanie:** She is helping Leslie with the Combined Fund Drive. She helped collect donations for the Tiny Homes project and collected four boxes of items to be used by the occupants of the tiny homes. Small homes for the homeless are built with room for a bed, table and TV with electricity until they can move into a larger apartment or home. It is a temporary solution that keeps homeless people sheltered. You can see tiny homes on Othello painted in many bright colors.
- **Veronica:** works out of DSHS headquarters, but is working in the White Center CSO to help get morale up among the employees and get them involved in the community. She helps employees feel more satisfied with their jobs and learn about resources available to the community, as well as resources available to the employees.
- **Philip:** It is CFD craziness! His family has made plans to visit Germany in November and their daughter to meet her grandma. He has also been busy doing yard work – in the hot weather!
- **Jerika:** Her brother is expecting a baby and she is working on being the “Good Aunt” even though her sister-in-law is trying to claim the title!
- **Curtis:** He finally got his group together to start planning their charity fair and silent auction event. They are looking for a date for the event. Curtis is looking to the group for new ideas, and they are getting the planning underway. He will need assistance from Jolyn with scheduling 6-8 charities for the fair. Curtis volunteered to help with the UWCFD charity fair and silent auction on October 10.
- **Kerri:** She’s super busy getting ready for the fall campaign. She just got back from camping at the ocean in Grayland and has a sunburn and mosquito bites, but it was a lot of fun.

Next Meeting: September 12, 2017, 9:00 AM - 10:30 AM Ballard Conference Room

