

## King County Combined Fund Drive Steering Committee Minutes

Tuesday, April 2, 2019 Green Lake Conference Room

9:00 a.m. – 10:30 a.m.

**In attendance:** Kerri Fuller (UWCFD), Jolyn Mason (UWCFD), Mike Morris (DSHS), and Jose Armando Munguia (UWKC)

**Via telephone:** Jessica Hatch (DSHS); Tracy Jahr (DSHS)

### Welcome & Introductions

#### Action Items follow up:

- Philip will review the data and systems on his end to make sure everything is working the way it should. He has an upcoming meeting to help set priorities for the coming year. - Outstanding
- Jolyn will send out the 2018 numbers for the committee to review - Done
- Jolyn will send Ev CC Coordinator into to Tracy- Done

### Recognition Event – Debrief

General notes: 133 registered, at least 72 attended. We had lots of leftovers, but the caterer also brought an extra tray of fried rice. The venue wasn't easy to get to for everyone. Go back to beer/wine/cider. Of the early birds registered (57), 32 showed up. People stayed and we had lots of help with set up and clean up.

- People liked:
  - Venue
  - Theme
  - Food
  - Décor
  - Good speaker
- Areas for improvement:
  - Award distribution was bumpy. Have a helper with Mike & Ann give awards and certificates
  - Have nominees come up and be recognized and then go sit down and then invite the winners up
  - Add entertainment
  - Watch the door better

### Committee Sign Up

- Jose Armando and Tracy volunteered to be part of the Training Subcommittee. Jolyn will send around the sign-up sheet and the job descriptions to the whole committee. It is our hope that every committee member will serve on one or more committees.

### Outreach and Learning

- Program Highlight – United Way of King County CRE
  - Jose Armando shared the service information from CRE. 1,600 people were served.
    - 199 visited the DSHS van
    - 12 companies were onsite conducting interviews
    - Farestart provided 1,900 meals

- Topics/organizations for 2019
  - Suggested organizations – Seattle Angels, Office Moms & Dads, Lauren McGowan (UWKC), and Be The Match. Jolyn will confirm all suggested charities are part of the CFD and will send out a request for suggestions for other organizations via email to the whole committee.

### **Budget – Kerri**

- Bottom line – we are currently slightly under budget.
- The state is focusing on keeping costs low and so there will be no increase to our budget this year.

### **State Report**

The below is a report from Jolyn. We didn't have a state rep call in for this meeting.

- Campaign this year is 9/30-12/6
- 35<sup>th</sup> anniversary this year
- Working on new theme and materials
- Want to be a better resource for volunteers in this campaign and engaging in more focused work with volunteers
- Will continue to focus on cultivating relationships with higher ed

### **Other**

- Jolyn reached out to:
  - Brianne – can't rejoin committee right now, but will come back if she can
  - Bonnie – she can't call in for this meeting but will try to call in for future meetings
  - SnoPUD – they are interested in learning more about what we do and how we support the campaign. Jolyn will follow up.

### **Member check in**

- Jose Armando – Excited about the new quarter of grad school starting and enjoying the nice weather.
- Kerri – ramping up for the fall campaign and planning lots of spring events. Went to Portland for the weekend with her sisters and her best friend.
- Jolyn – Joey's school play was great and she is looking forward to heading to Portland for Spring Break.
- Jessica – Accepted into MSW program at UW this fall! Working on suitable placement pilot project for kids in foster care. Planning caregiver picnic at Woodland Park in July. Also, recently returned from a trip to New Zealand.
- Tracy – Transferred into a new job and busy learning the new role. Building a sizable shop on their property.
- Mike – Busy at work. Went to Portland last weekend.

**Next Meeting:** May 7, 2019, 9:00 AM - 10:30 AM Ballard Conference Room