



Top Photo: Reuters/Adam Hunger; courtesy the Thomson Reuters Foundation – AlertNet

HURRICANE SANDY RELIEF

World Vision responds to unprecedented storm

REACHING VULNERABLE FAMILIES AFTER HURRICANE SANDY

Hurricane Sandy slammed into the U.S. East Coast on the night of October 29, battering everything in its path with torrential rains, 80 mph winds, and record-breaking storm surges. The fifth largest storm in U.S. history, Sandy was three times stronger than last year's Hurricane Irene, leaving extensive flooding and damage as well as loss of power throughout the region.

Even before Hurricane Sandy made landfall, World Vision relief teams were ready to respond with relief supplies—flood clean-up kits, personal hygiene items, emergency food kits, tarps and blankets—to help the hardest hit survivors in New York, Washington D.C., and Appalachia. Sadly, World Vision's recently opened distribution center in the South Bronx was significantly flooded during the storm. Three to four feet of water damaged relief supplies that were pre-positioned to aid vulnerable families. "Honestly, it brought tears to my eyes when I saw it," said Tim Reeve, World Vision's Bronx storehouse manager, who was among the first to survey the damage.

Additional supplies from World Vision's national response center in North Texas are currently being dispatched to these areas.

Please help families and children in greatest need receive relief supplies.

Cash donations are urgently needed to replenish critical supplies. World Vision's goal is to raise \$5 million to help 83,000 of the most vulnerable people impacted by this devastating storm. Will you partner with us in this effort? Your generous gift of any amount will help us provide much needed relief items such as **flood clean-up kits, personal hygiene kits, food kits, blankets, and tarps.**

MEETING OVERWHELMING NEEDS

World Vision is known internationally as an organization able to meet unexpected and often overwhelming needs in times of natural and man-made disaster. We leverage our global experience to effectively respond to crises here at home. World Vision's Domestic Disaster Response Program prepares for and responds to disasters in the



World Vision's new distribution site in the South Bronx was hit hard by Hurricane Sandy. Three to four feet of flood water destroyed pre-positioned relief supplies and offices.

HURRICANE RELIEF

United States. We plan for disasters, develop emergency networks, train communities to respond, solicit donated essential items for rapid deployment, and support our network of churches and strategic partners as they respond to critical needs. We also offer cash grants to meet special needs in the wake of a disaster.

In times of crisis, families and communities turn to familiar and local organizations for help. World Vision serves as a key partner during disasters. We convene, coordinate, and support the efforts of local community and faith-based organizations, equipping them to effectively respond. Our ongoing presence at sites across the U.S. provides a solid foundation for launching and sustaining longer-term restoration efforts.



High winds from Hurricane Sandy brought down many trees and branches in the greater New York area.

THANK YOU

Thank you for considering a generous gift that will bring relief, recovery, and renewal to children and families struggling to get back on their feet after Hurricane Sandy. World Vision is grateful for your support.



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World Vision is a Christian humanitarian organization dedicated to working with children, families, and their communities worldwide to reach their full potential by tackling the causes of poverty and injustice. Motivated by our faith in Jesus Christ, we serve alongside the poor and oppressed as a demonstration of God's unconditional love for all people. World Vision serves all people, regardless of religion, race, ethnicity, or gender.

