

# EXECUTIVE SPONSOR WHAT IS THE CFD?



The Washington State Combined Fund Drive (CFD) provides a service for state and higher education employees by creating an easy and enjoyable experience of giving through payroll contribution and fundraising events.

## It's Easy

You can donate to your favorite charity using our fast and convenient Online giving tool.

## It's Safe

The CFD encrypts and protects your donation details using the best technology available.

## It's Your Choice

With more than 4,000 local, national and global charities, you're sure to find a nonprofit that connects with you.

## It's Tax Deductible

All donations made through the CFD are considered tax-deductible.

## It's Sustainable

The member charities of the CFD rely on the steady revenue that comes from CFD donors.

## Payroll Contribution

- Over **16,000 employees** use this option every year.
- You can **choose** to give as little as \$1 per paycheck, either a monthly contribution, one-time donation, a personal check or a limited-time gift.
- You can check your donation and **change it anytime** through our encrypted and safe Online portal or use a paper contribution form.

## Fundraising Events

- More than **900 state employees volunteer** across Washington to fundraise events large & small for charities in their communities.
- You too can **join in, or help out**, with these charitable events and pay with cash, check, or even a one-time credit card contribution.

# EXECUTIVE SPONSOR MAKING AN IMPACT



## Community Impact

- More than 1,700 charities in our communities and around the world are disbursed donations from the CFD.
- More than 60% of the donations made through payroll contribution stay in the county from which the employee resides, making the CFD one of the strongest local philanthropic programs your employees can take part in.
- The CFD has raised \$5 million or more each of the past 13 years, making the program the third highest in the country.

## Workplace Impact

Volunteering not only benefits the community, but it also strengthens your office as well. Recent surveys of employees who volunteered in their workplace revealed that:

- **64%** said volunteering with their co-workers strengthened their relationships.
- **94%** of people who volunteered said it changed their overall mood.
- **76%** say it makes them feel healthier to volunteer for charity
- **61%** surveyed believed that taking part in charity work enhanced their wellness.