

King County Combined Fund Drive Steering Committee Agenda

Tuesday, May 2, 2017 Ballard Conference Room

9:00 a.m. – 10:30 a.m.

In Attendance: Curtis Bronson (WSDOT Alaskan Way Viaduct), Jolyn Mason (UWCFD), Kerri Everly (UWCFD) Mike Morris (DSHS), Philip Kerrigan (CFD), Lauren Lane (Ronald McDonald House) & Julian Yaeger (United Way of King County)

Attendance via phone – Jessica Hatch (DSHS)

Welcome

Action Items Review:

- Jolyn to confirm there is meat & potatoes with breakfast, ask about the kind of peppers in the scramble, see if we can get some rolls with no nuts and find out about adding the cost of juice and water to the menu.

Outreach & Learning

Julian shared the great work that the United Way of King County is doing. Currently, they have 4 focus areas and are funding programs to support them:

1. People Have Homes
2. Students Graduate
3. Reconnecting Youth
4. Families Are Financially Stable

Surprising things that were shared, we have over 10,000 homeless people in Seattle and we have the 3rd largest population of homeless after New York and Los Angeles.

Here is a link to their blog which features some great information about the work they are doing to address fundamental issues in King County - <https://www.uwkc.org/news-and-stories/>. You can also check out their website for more info - <https://www.uwkc.org/#what-we-do>. Julian has some great resources available if you'd like to see them. Thanks Julian!

Budget

-No real changes to the budget, but food costs for our March meeting were added.

Breakfast

-FareStart is \$14 per person at a minimum. The committee decided to move forward with Fresh Betty. They asked Jolyn to confirm there is meat & potatoes with breakfast, ask about the kind of peppers in the scramble, see if we can get some rolls with no nuts and find out about adding the cost of juice and water to the menu.

State Report

Marketing, Development, Volunteer & Outreach Status Report

MARKETING:

- Developing campaign materials
- Alex is a subject of one of the posters

DEVELOPMENT:

- Starting the process of procuring items now
- Pursuing potential sponsors for Casino Night

VOLUNTEER OUTREACH:

- Campaign Leader Trainings are scheduled for June. Dates will be sent to everyone

OTHER EVENTS:

- Leadership Breakfast is next week

Member check in

- Curtis – Had VIP tickets to Cirque du Soleil and it was a great experience
- Kerri – Starting UW Coordinator recruitment and have a T-Shirt sale coming up
- Julian – Taking annual birthday trip to Carmel – without his son who will be staying in Mount Vernon with Grandma
- Jessica – Hosting a chili cook-off on 5/11 to benefit the CFD. Preparing for Brave Conference (focused on 12-18 year old girls in foster care) and taking on a supervisory position in the Children's Administration. Is going to Oahu on Thursday for a family girls trip.
- Lauren – Men in Kilts – RMHC's last big spring fundraiser is over and it was a big success. School is over on June 3rd!
- Jolyn – Had a great trip to the peninsula over spring break and has a science fair coming up.

Next Meeting: June 6, 2017, 9:00 AM - 10:30 AM Ballard Conference Room