

King County Combined Fund Drive Steering Committee Minutes

Tuesday, June 6, 2017 Ballard Conference Room

In Attendance: Curtis Bronson (WSDOT Alaskan Way Viaduct), Jolyn Mason (UWCFD), Kerri Everly (UWCFD) Mike Morris (DSHS)

Attendance via phone – Philip Kerrigan (CFD)

Special Guest: Barb Bocek – Northwest Harvest

Welcome

Action Items Review:

- Will ask again about green vs. red peppers
- Jolyn will look into the cost of providing bottles of juice.
- Jolyn will email Mike the training dates.

Outreach & Learning

Northwest Harvest

Last year, the CFD raised \$141,000 – 630,000 meals for Northwest Harvest (NH). They operate 375 programs statewide. In Washington State, 1 out of 5 children and 1 out of 8 adults are hungry.

As an organizations, NH is examining ways they can expand their programs and engage more communities in the operation of existing programs with support for NH. Hunger is spreading out of the city and into areas where services are not as readily available. Suburbs are becoming a high hunger/low service area. Wage stagnation and other external factors are pushing more clients to food banks. Recently, NH received a grant for their first mobile food bank allowing them to serve 8 more neighborhoods a month.

To learn more about the amazing work Northwest Harvest is doing, visit their website – www.northwestharvest.org.

Coordinator Training

- Training Rooms are all booked
- Kerri and Jolyn are working on curriculum for this year's training. The focus will be on providing easy, executable strategies to make the campaign easy and fun.
- Jolyn will email Mike the training dates.

KC Kickoff Breakfast

Heard back from caterer:

- The meal comes with potatoes
- There isn't breakfast meat, but one of the scrambles has sausage
- Will ask again about green vs. red peppers
- Can get rolls without nuts by the dozen. Will order half with and half without nuts.
- Water is available for \$1 a bottle. We will bring our own water
- Orange Juice is \$15 a gallon. Jolyn will look into the cost of providing bottles of juice.

Budget

- 2nd to last report for the year! Added May copy charges and will bring 2017 budget to the next meeting.

Other

- Will be adding “Other” as a new category each month as a catch all for each month’s meeting.
- Shared the proposed T-Shirt design idea with the committee. Discussed color of shirt. Members there voted for charcoal grey.
- Changing the committee name to SnoKing and working on growing our committee membership in Snohomish County.

State Report

Marketing, Development, Volunteer & Outreach Status Report

- Designing and executing materials for fall campaigns. Will be featuring Soup Ladies and Summit Assistance Dogs.
- Trainings for Campaign Leaders have started and will continue this month. Will focus on recruiting committee members for county committees and make sure we have access to unit supervisors and campaign leaders too.
- Events are ramping up – things will start going strong in July.

Member check in

Kerri – Just back from Birch Bay and looking forward to trip to Grayland in July

Jolyn – John’s got his final jazz band concert this year and they are good!

Curtis – is doing the Masquerade Ball photo booth one more time this year. Is looking forward to celebrating his anniversary in Seaside for Solstice.

Philip – Nothing new to add.

Mike – Trying to figure out when to go on vacation. Enjoyed the UWKC softball tournament.

Next Meeting: August 1, 2017, 9:00 AM - 10:30 AM Green Lake Conference Room