King County Combined Fund Drive Steering Committee Minutes

Tuesday, January 10, 2017 Greenlake Conference Room 9:00 a.m. – 10:30 a.m.

In Attendance: Curtis Bronson (WSDOT Alaskan Way Viaduct), Mike Morris (DSHS), Julian Yaeger (UWKC), Alex Stone (Summit Assistance Dogs), Jolyn Mason (UWCFD), Kerri Everly (UWCFD) Attendance via phone – Philip Kerrigan (Washington State CFD)

Welcome

Action Items Follow-up

 Per Mike's request, Philip will check with Matthew about conferencing systems we might be able to use. <u>Jolyn continues to follow up with Matthew to set this up going</u> forward.

Award outreach to Supervisors

 Philip to send supervisor names of current coordinators for us to reach out to about nominations for recognition awards. Jolyn asked Heather for the list and the list Heather had is the one Jolyn had. <u>Asked Philip for the list again.</u>

Kickoff Breakfast 2017

Jolyn is reaching out to venues to develop a plan and budget for this event. <u>She will</u>
try and have the information available for the next meeting.

Nomination Reviews

 Most of the meeting was spent reviewing the nominations and selecting the winners in the various categories.

Review 2016 Meeting Calendar and Membership Roster

• We moved the calendar review to our next meeting. <u>Jolyn will reach out to all new members and confirm their continuing interest in being on the committee.</u>

February D/C Event in Shoreline

 Philip will be staffing the event both days and Curtis will be able to help on the second day.

Recognition Event & Nominations

 Planning meeting is after this one. The #1 award Choice was Polar. Kerri will order them. Jolyn has confirmed the caterer and is working on getting parking squared away. <u>Jolyn will send committee members catalyst survey for beverage donations</u>.

Budget

o Kerri handed out an updated budget and we are looking good financially.

• State Report

- o Marketing, Development, Volunteer Outreach & Overall News
 - The Thurston County Event is 2/16

- Final numbers are in and the total pledged is \$5.3 million which is up from last year ©
- Working on setting up focus groups for Millennials. Most likely after the recognition events are over.
- Sending out a survey to all state employees about the CFD. <u>Philip will send a copy of the survey to Kerri.</u>

Member check in

We skipped member check in due to time constraints, but Kerri reported out that the UW Campaign raised \$2.28 million this year – a 4% increase over last year. Julian reported that Rae Rein, our LE for the campaign, has joined the fundraising team at the UW.