

EXECUTIVE SPONSOR COMBINED FUND DRIVE



HOW TO TALK ABOUT CFD

Thank you for being an Executive Sponsor! Without your support the CFD would not be where it is today. Here are some easy tips about us and how we operate. We hope this tool will help you when discussing CFD to new and current employees.

Our mission: To empower Washington public employees and retirees to strengthen their communities through the funding and support of charities.

Easy tips:

1. Allow your lead volunteers to speak to the rest of your management team about the power of the CFD and their plans for this year's Annual Giving Campaign.
2. Make sure your Local Coordinator in other offices are supported by their unit supervisor. The Ethics Board allows CFD volunteers to conduct CFD events using state time and resources (ethics Opinion 00-09).
3. Make a quick announcement before the campaign showing your support for your volunteers and the great work they're doing.
4. Come to events whenever you can. Your presence will show your volunteers that you support their efforts.

WWW.CFD.WA.GOV

Thank you for supporting the Washington State Combined Fund Drive, located in Olympia, Washington. The Combined Fund Drive is registered with Washington State's Charities Program as required by law and additional information is available by calling 800-332-4483 or visiting www.sos.wa.gov/charities.