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**WASHINGTON STATE COMBINED FUND DRIVE
ADVISORY COUNCIL MEETING**

August 23, 2019
10:00 AM – 12:00 PM

Welcome and introductions:

Philip Kerrigan called the meeting to order and welcomed all in attendance.

Attendance:

Council Members Present: Bonnie Jacques (Department of Social & Health Services) and James Reddick (Retired State Employee and the PARC Foundation).

Staff Members Present: Dawn Baker, Jerika Ferguson, Heather Hirotaka, Philip Kerrigan and Heather Lucas.

Minutes review:

The minutes from the May 17 2019 meeting were reviewed and accepted.

2019 Second Quarter Disbursement review:

Heather Lucas handed out a sheet with the disbursed amounts.

Marketing & Outreach:

- **Masquerade ball:**
 - Tickets are \$85 per person general admission and \$125 per person for VIP admission.
 - 156 total have been purchased so far – 73 general admission and 83 VIP admission.
 - An email will be sent out to volunteers next week regarding the ball.
- **Training update:**
 - Benton/Franklin, Clark, King, Thurston, Whatcom and Yakima have been completed.
 - Still have: Clallam, Grays Harbor, Pierce, Thurston and Spokane to do.
 - While in Whatcom, CFD met with charities to try and get Well Fed, Well Read going up there next year.
- **Events Calendar:**
 - First round of the Online Football Auction starts next Monday – Thank you James Reddick for the WSU tickets.
 - DSHS Golf for Veterans and the DRS Nerd Herd run are both happening on September 14th, 2019 – CFD staff will be attending and helping at both events.



Secretary of State

Kim Wyman

Making a World of Difference

- For the First Week to Give, WSECU provided us with \$10,000 in Starbucks cards and we are anticipating the need to purchase more. Promotion will run September 30th – October 6th and Double Days will be happening on the Thursday of the promotion again this year as well.
- Friday Flix videos are about halfway done, there's about six more to film. Jerika Ferguson is also doing about 65 30-40 second charity videos to post on Instagram throughout the campaign.
- Last week to give will include the Giving Tuesday grams again to help wrap up the campaign.

Discussion:

Philip decided to have a small discussion but mainly table the topics until next meeting when more members were present.

- Reporting: Tighten up the reporting so it is cleaner and smoother.
- New Initiatives:
 - CFD Giving Widget
 - Charity Symposiums: Yes, charities need more information on the CFD.
 - CFD Giving App
 - 2020 Focus Group: possible ideas are – retirees, male donors and donors in general.

Adjournment:

