ANOTATED AGENDA
WASHINGTON STATE COMBINED FUND DRIVE
ADVISORY COUNCIL SPECIAL SESSION
July 10, 2015
9:00 – 11:00 AM

• Welcome and introductions – Stephanie Horn

• WAC review – Heather Lucas
  • Presentation of WAC edits, deletions and additions
  • Discussion

• Roundtable Discussion: Campaign Statistics – ALL
  • Overview of the current method of campaign statistic collection
  • Discussion: the method moving forward

• CFD Campaign news – Philip Kerrigan
  • Marketing
  • Development
  • Volunteer outreach

• Questions/Comments – ALL