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**WASHINGTON STATE COMBINED FUND DRIVE  
ADVISORY COUNCIL MEETING**

June 8, 2018  
10:00 AM – 12:00 PM

**Welcome and introductions:**

Philip Kerrigan called the meeting to order and welcomed all in attendance.

**Attendance:**

Council Members Present: Imelda Ang (Department of Labor & Industries/WFSE Union Representative)  
Jim Cooper (United Ways of the Pacific Northwest), Seth Miller (Department of Retirement Systems),  
Chris Wells (United of Thurston County, and Polly Zehm (Department of Ecology).

Staff Members Present: Dawn Baker, Jerika Ferguson, Trova Heffernan, Stephanie Horn, Philip Kerrigan  
and Heather Lucas.

**Minutes review:**

The minutes from the February 23, 2018 meeting were reviewed and accepted.

**Advisory Council review:**

Philip updated those in attendance on the changes to the council membership.

- Drue Larson and Karen White have stepped down.
- Sarah Lloyd from SafePlace and James Reddick a State Employee retiree will be joining the council.

**Quarter 1 Review:**

- **Disbursement details**
  - Heather Lucas handed out a sheet with the disbursed amounts and administrative percentages from 2015 through 2017 for the committee members to review. The 1<sup>st</sup> quarter administrative percentage was 11.50% and the 2018 Annual Administrative percentage is projected to be about 9.01%.
- **Retiree giving update**
  - Heather also handed out information on how retiree giving has increased since the new “opt out” policy took effect in October 2017. So far the amount of donors as more than doubled and keeps increasing every month.



Secretary of State

*Kim Wyman*

Making a World of Difference

- **Leadership breakfast review and ideas**

- Food was okay.
- Audio/visual was good in the room.
- Venue was more open than the Hotel RL.
- Parking was still rough, need to allow more time for people to park and make it into the breakfast.
- Too many speakers this year, one went way too long.
- Charity speakers need to be kept to 3-5 minutes.
- Maybe have one charity speaker and a charity video instead of two charity speakers.

**Marketing:**

- Jerika Ferguson introduced the theme for this year's campaign: Find your why.
- Jerika handed out the coasters and samples of lanyards, thank you and rack cards to everyone.
- This year there will also be new rack cards designed specifically for Human Resources to use in new employee packets.
- Jerika presented the four finished posters. We will be doing 11 X 17 this year instead of the 18 X 24 size.

**Roundtable Discussion:**

- Philip brought up the idea of the CFD putting on an event similar to the Community Resource Exchange held in King County and opened up the idea for discussion.
  - Working towards having it in 2020.
  - Great idea, would need lots of coordination but would be worth it.
  - A planning committee would need to be started that includes: CFD as the committee chair, public sector employees, private businesses, private nonprofits, and union representatives.
  - Possible locations are: the Farmers Market downtown Olympia, St. Martin's college, the Capitol building and the Thurston County Fairgrounds.
  - Location would need to be on a bus line for access to those without a vehicle.
  - Lots of volunteers would be needed.
  - Could possibly partner with the homeless count done in January.
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- Would need to talk to key service agencies to see if it is something they are interested in helping out with or if they can help with it.
- What would the overhead costs be?
- Would need to get sponsors for the event.
- Provide a panel discussion to talk about the issue of homelessness and how to possibly solve it.
- Possibly design that year's campaign theme around the event.
- Send a survey out to state employees to gauge interest.
- Would need to be communicated well to all parties involved.

**Adjournment:**

