



Fundraiser Ideas

Event Title	Event Notes
Charity Mingle and Raffle – Kittens and Cupcakes/Pupcakes (service pups and cupcakes)	<p>The coordinator procured items from local business for the raffle and also procured cupcakes from Trophy Cupcakes. Three charities were invited to be on hand for a one hour meet and greet. Tickets were sold for the donated items which were raffled off for UWCFD.</p> <p>For Pupcakes, Summit Assistance Dogs was invited to bring puppies for employees to pet and visit with. Costco donated gift cards which were used to purchase cupcakes. A suggested minimum donation of \$5 was requested at the door. Cupcakes were served at the door and folks were seated. A charity rep from Summit spoke at the event and then employees were excused by row to pet the pups.</p>
Photo Contest	<p>Choose a topic for the photo contest such as pets, vacation, silly pictures, etc. If you would like to make the contest anonymous, assign each photo a number rather than the name of the person submitting. Each numbered photo has a corresponding coin jar. Make a sign asking people to vote for their favorite photo by placing coins/dollars into the jar. The photo and coin jar with the most money wins the contest. All of the money goes to your favorite charity! You can also award the top three winners a cool prize procured from a local business or a charity giveaway.</p>
Snack Cart	<p>Purchase goodies such as cookies, popcorn, candy bars, fruit, etc. to sell at a small markup in your department. Decide whether you want to run the cart in the morning or the afternoon and the number of days per week you want to run the cart. When someone wants to buy a snack, give them the option to pay via a onetime gift using a giving form in the amount of their purchase. Turn in giving forms after each visit from the snack cart.</p>

Clothing/Blanket/Shoe/Food Drives	Identify the length of the drive, set-up barrels around your department/neighborhood departments and advertise the details including drop-off locations to coworkers. Count or weigh the collected items to use in thank you messages. If possible, invite the recipient charity to be present when turning collected goods over.
Coin Jar Collection	Give each coordinator or team member a coin jar to place at an active location and choose a recipient charity to which to donate the proceeds. Fundraiser can be part of a campuswide effort or in your department only.
Bake Sales/Breakfast Bake/ Pie-A-Thon	Ask coworkers in your department to volunteer to bring goodies to contribute to a bake sale. Post signage in neighboring departments and other high traffic areas. Choose an area which will maximize sales such as a high-traffic area in your department. Have a "fill-your-plate" option for \$5 and have coffee or juice available for sale as well. Let employees use either cash, credit cards or giving forms to pay for treats. Include savory items in your bake sale to appeal to the early lunch crowd and have it run until 1:00 p.m. to get those looking for an after lunch dessert.
Photo Booth/Themed Photo Booth	<p>WSDOT employees were invited to cast aside their daily personas and dress up in pirate clothing and “Get their pirate On”. Coordinator Curt “Captain Sharkbyte” Bronson created a Pirate’s Alley using signage similar to New Orleans’ French Quarter. He also brought in a huge back drop of pirate ships fighting, “Long Dead Silver”, the skeleton pirate, pirate chests full of booty, lots of pirate and period clothing, swords, period pistols, ale tankards and rum bottles, and anything and everything someone could possibly need to make them feel like a pirate. Employees were encouraged to bring their children or grandchildren to the event which promoted CFD payroll deduction.</p> <p>Come up with your own themed photo booth as well!</p>
Chili/Cake/Cookie/Pie/Cook Offs/Bake Offs	Promote the cook off and charge an entry fee for each pot of chili entered into the contest. Other ways to charge are to ask tasters to pay a fee for each chili taste and vote. Give three tickets to be used to vote for the top three items. You could also ask for a flat fee, suggested donation or allow anyone to participate regardless of donation. Give people the option to pay using cash, credit card or a giving form. Designate a

	<p>coworker to be on the judging panel and ask a charity representative as well. Create categories for the judges such as: spiciest, judge's favorite, crowd favorite. etc. Prizes: the winner can choose the charity that will receive the total funds raised. You can also get prizes donated from local businesses.</p>
Tabling	<p>Set-up a table with UWCFD giving forms, charity guides and charity giveaways - pens, key chains and post-its. It is ideal to do a tabling event in conjunction with another event such as an employee informational fair or flu shot clinic. Setting up a table in any high traffic area like a cafeteria or other place where employees gather is equally as effective. It is also helpful to invite a charity representative to help staff the table (ones with pets are always popular or find out which were the most popular charities from last year's campaign and invite them.) If time permits, it can be effective to have consecutive tabling events over two or three days.</p>
Silent Auction	<p>Define and promote auction date. Get items donated from businesses or ask coworkers to create specialty baskets filled with themed items. For example: movie basket, emergency kit basket, art basket, spa basket, etc. Ask employees to bid on items, give them the option to pay using cash, credit card or giving form.</p>
Balloon Popping for Giving Forms	<p>Each employee who is giving or turns in a giving form, increases contributions, etc. gets to choose a balloon with a prize written on a slip of paper inside. Let them choose a balloon to pop for their prize. You might consider limiting the number of balloons during the campaign to save on energy and resources. Prizes can include charity giveaways.</p>
Media (Book/CD/Movie)/Garage Sale	<p>Ask employees in your department to donate gently used or new media including tapes, CDs, DVDs, games, books and/or magazines or host a garage sale which accepts other items. People can pay with cash, credit card or a one-time gift on their giving forms. Invite a charity representative to attend the sale to answer questions and share materials. Donate leftover media to a homeless shelter or a teen center.</p>
Pizza/Spaghetti/Feast-Style Luncheon/Baked Potato Feed	<p>Hold a special luncheon, get pizzas donated or ask your leadership to donate them. Ask for a suggested donation for the meal and invite a charity speaker to give a short presentation during the lunch. Other options can include holding informal luncheons</p>

	weekly/every other week during the campaign and inviting a series of charity speakers.
Halloween Mystery	Hold the event during the week leading up to Halloween. Participants will have to donate to get clues to solve the mystery. Whoever solves the mystery first wins a prize; prizes could include allowing the winner to designate the recipient charity.
State Fair	Can't get away for the Puyallup Fair? Bring the fair to your office. Have "state fair" themed activities such as a coin toss, bean bag toss, jelly bean count, and a pie contest. Consider having a silent auction to boost proceeds to charity. Rent a popcorn or snow cone maker and sell the goodies to your coworkers. Invite UWCFD member charities to set-up informational tables. Promote the event through flyers, emails and to neighboring departments. Have giving forms and credit card payment forms on hand to let attendees bid on auction items.
Brown Bag Presentations/Coffee hour	Schedule a variety of charity speakers to speak at lunch time during the campaigns. Brownbag presentations are an awareness event and do not require employees to donate. Ensure that giving forms and charity guides are available to the audience. Hold a drawing for prizes.
Dining for Dollars	Partner with a local restaurant for a lunchtime or evening event where part of the proceeds will be donated to charity. Promote the date to coworkers to get the maximum benefit.
Trivia Contest	Trivia contests are a fun and interactive way to raise money for charity. You can partner with a local pub, hold it during your lunch hour or after work. Identify your teams, choose trivia categories, set reasonable entry fees, and designate a charity of choice or let the winning team choose the recipient charity. At UW, coordinators held a trivia night and wrote their own trivia questions that reflected the nature of their department's work.
Sweat Shirt Raffle	Get a high-end or vintage sweatshirt (or other item such as a quilt) and sell raffle tickets throughout the campaign. Let employees pay for tickets via one-time payroll deduction, credit card or cash.

Cuff Em & Stuff Em - Cookbook and Fair	Washington State Criminal Justice Training Commission and the Washington State Patrol partnered to develop The Cuff Em & Stuff Em Cookbook and Food Fight event. They procured recipes from their coworkers and held a design contest for the cookbook cover. They culminated the cookbook creation with a Food Fight. The Food Fight included a potluck, cookbook sales and a charity fair. Employees paid with cash, credit card or giving form.
Holiday/Themed Potlucks	Host a themed potluck such as Harvest Festival, Thanksgiving, Crazy Hat, Ugly Holiday Sweater day, etc.) Create a contest for ugliest sweater, etc. Have charity info, charity guides, giving forms available. Invite a charity speaker.
Cat Cafe	Cat Café had kittens from MEOW Cat Rescue and was café themed. Donated coffee and pastries were served for a donation. The event raised awareness and money for the charity. A great thing about the event was that it brought both students and employees together for a great cause. This was the first time this event was held and both the department and charity want to make it an annual event. People also were able to bring in food, toys, etc. to directly benefit the cats.
UWCFD Library Blog	<p>Each week during the campaign, the blog, <i>CFD Corner</i>, started with <i>Campaign News and Events</i>, continued with <i>Charity Highlight</i> and ended with <i>Bonus</i> features. For extra incentive, readers were asked a question and the answer could be found in the blog. If the question was answered correctly, they were entered to win a giveaway prize.</p> <p>The <i>Campaign News and Events</i> section highlighted all events and important dates of the UWCFD campaign. A link to giving forms, registrations, flyers and other unique links to let people know about, and engage with, all events of the UWCFD.</p>
IT Pop Up Shop	A member of the HRIS team came up with the idea of making computing experts available for appointments. Anyone could bring in any kind of laptop or device with a problem or how-to question. Appointments were in 15 minute increments and HRIS provided personalized IT help for a donation. HRIS is planning to do it again next year, and dependent upon workload at the time, is considering expanding service beyond HR employees to other UW employees in order to expand their fund

	raising efforts.
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