

# OPPORTUNITIES FOR SUCCESS IN THE CFD

The following are opportunities are for your charity to be better involved with the CFD. Head to [www.cfd.wa.gov](http://www.cfd.wa.gov) for more details and direct sign-up links.



## FRIDAY FLIX VIDEO SHOOTS

Our videos are sent to over a 1,000 CFD volunteers through an e-mail blast, posted on CFD social media, and on our video web page.

**This video sign-up is a first-come-first-serve bases.** There are a limited amount of slots each season.



## SPEAKERS BUREAU

Speak directly to potential donors and volunteers in state agencies. This format gives our volunteers the chance to connect with you and your charity's mission!

**This option is available to sign-up anytime.** Our CFD Volunteers will be able to find your organization's information to ask your organization to come speak directly to their staff.



## PODCASTS FOR GOOD

Speak with the CFD about who you serve and what is happening in the communities around us. This podcast is posted on our website, iTunes and Google Play, our social media pages and through e-mail blasts.

**These podcast sign-ups are on a first-come-first-serve bases.** There are a limited amount of slots each season.

**Have you been featured on Podcasts for Good or Friday Flx?  
Ask for our logo for your website and we will send you a direct link!**

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## SEND US YOUR EVENTS

Place your events on our Events Calendar page by sending [cfid@sos.wa.gov](mailto:cfid@sos.wa.gov) an e-mail with:

- Your charity's name
- Date
- Time
- Location
- Link to event

## EVENT BOOTHS AND CFD VOLUNTEER EVENTS

There are opportunities to set-up a table and mingle with CFD donors and volunteers.

Here are just a few:

- Public Service Recognition Week (May)  
With over 120,000 state employees around Washington, this is a good week to recognize public servants on your social media. Let them know that state employees can give through their paycheck to your organization through the CFD. (Use your 7-Digit CFD number!)
- CFD Masquerade Ball (October)
- LNI Charity Fair (September)
- King County Kickoff Charity Fair (September)

There are a ton of other opportunities with CFD Volunteers around the state. Make sure you sign-up for the Speaker Bureau so they can find you and invite your organization to engage with our state employees.

## ADD US TO YOUR PUBLICATION AND WEBSITE

Each CFD Member Charity receives a unique 7-digit charity code from the CFD, giving Washington state employee donors the ability to find your organization easily through our CFD search engine and start giving to you to today.

### TIP:

Request a one-click link for your organization to use to on your website with one of our CFD Badges. This will help state employees know that you are connected to the program and gives an easy and sustainable method of giving right from their paycheck.