

FINANCIAL PICTURE EXPENSES

Like most nonprofits, the CFD has expenses that administer the program on a statewide level. The program has two different classifications of expenses: operational and fundraising.

Operational Expenses

Below are the operational costs of 2018 that accrue throughout the year:

Employee Salaries	\$261,133.74
Employee Benefits	\$104,551.85

The CFD Staff includes four FTEs and half the salary and benefits of Community Programs Deputy Director of the Office of the Secretary of State.

Purchased Services Contracts	\$267,458.58
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Purchased Services Contracts are to help administer the CFD program:

- University of Washington
- Department of Social and Health Services

General Supplies	\$7,812.88
Communications (telephone)	\$1,364.68
Rent and Utilities	\$4,942.01
Data Processing	\$3,999.28
Shipping and Postage	\$1,530.83
Employee Development Training	\$1,680.98
Travel	\$17,791.85
Equipment & Software	\$1,216.36

The Office of the Secretary of State supports the CFD by providing fiscal and IT processing services. This service is noted through a monthly fee.

Fiscal Services	\$36,000.00
Other Goods and Services	\$3,209.43

Total Operational Expenses	\$712,692.47
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Fundraising Expenses

Below are fundraising costs of 2018 associated with marketing material and fundraising expenses:

Printing & Reproduction	\$7,409.96
Marketing & Advertising	\$1,117.61

The CFD creates publications and purchases promotional materials to assist volunteers raising awareness. Examples include:

- Posters
- Lanyards
- Balloons
- Charity Guides

Fundraising Event Costs	\$75,191.22
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The CFD conducts fundraisers to help lower administrative costs. Examples include:

- 2018 Football Kickoff Online Auction
- 2018 Masquerade Ball

Reimbursements to Agencies	\$19,939.29
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CFD Volunteers are entitled to reimbursement through the standard statewide reimbursement process. Examples of reimbursement items include:

- Chili Cookoff supplies
- Purchases for softball tournaments
- Silent auction purchases

CFD Volunteers seek reimbursement from their respective agency. Many agencies wait until the end of the giving campaign to send in a CFD reimbursement request.

Total Fundraising Expenses	\$103,658.08
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\$712,692.47
Total Operational Expenses



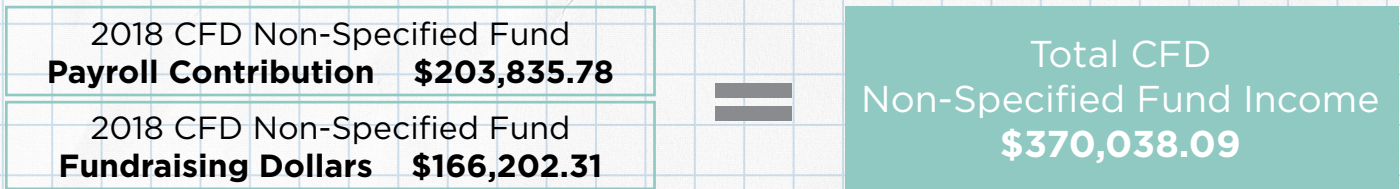
\$103,658.08
Total Fundraising Expenses

\$816,350.55
Total Program Expenses

CFD NON-SPECIFIED FUND

In addition to promoting and raising funds for thousands of charities, the CFD works to raise money for the CFD Non-Specified Fund through promotions and events. Donors can choose to give through payroll contributions and fundraising events for the CFD Non-Specified Fund.

Any administrative costs associated with running the CFD are deducted from the CFD Non-Specified Fund first. Any remaining costs are charged to our member charities through a quarterly administrative fee.



FINANCIAL BOTTOM LINE

Why do we say “average charge to charity”?

The CFD splits its remaining costs among member charities that receive funds from specified payroll contribution income that donors choose. The costs are administered as a percentage of the whole. The more a charity receives in specified contributions, the higher costs are when disbursing to their organization. Charities not receiving funding are not charged an administrative fee.

