

FINANCIAL PICTURE EXPENSES

Like any other nonprofit, the Combined Fund Drive has expenses that help administer the program on a statewide level. The program has two different classification of expenses: operational and fundraising.

Operational Expenses

The CFD has operational costs that are accrued throughout the year. Below are the costs for 2017:

Employee Salaries	\$246,073.33
Employee Benefits	\$95,550.92
Purchased Services Contracts	\$262,413.28

To help administer the program statewide, the Combined Fund Drive entered into contractual agreements with different organizations:

- University of Washington
- Department of Social and Health Services

General Supplies	\$8,804.13
Communications (telephone)	\$1,453.10
Rent and Utilities	\$4,142.45
Data Processing	\$5,737.97
Shipping and Postage	\$3,412.51
Employee Development Training	\$1,999.17
Subscriptions	\$107.45
Travel	\$14,750.51
Fiscal Services	\$36,000.00

The Office of Secretary of State supports the Combined Fund Drive by providing fiscal processing services throughout the year. This service is noted through a monthly fee.

Other Goods and Services	\$12,137.79
Total Operational Expenses	\$692,582.87

Operational and fundraising expenses are tracked on a monthly basis and added together at the end of the year to acquire the total expenses of the Combined Fund Drive.

Fundraising Expenses

The CFD also incurs costs associated with marketing materials and fundraising events. Below are the fundraising costs in 2017:

Printing & Reproduction	\$11,836.28
-------------------------	-------------

The Combined Fund Drive creates publications and purchases promotional materials to assist volunteers in raising awareness. Some examples include:

- Posters
- General Campaign Rack Cards
- Charity Guides
- New Employee Rack Cards
- Retiree Rack Cards

Marketing & Advertising	\$7,869.66
-------------------------	------------

To raise awareness during the campaign, the CFD also purchases promotional items to give out at events.

Some examples include:

- Balloons
- Wristbands
- CFD pens

Fundraising Event Costs	\$77,880.18
-------------------------	-------------

The CFD conducts fundraising events throughout the year to help lower administrative costs. Some of these events include:

- Football Kickoff Online Auction
- 2017 Golf for Veterans Tournament
- 2017 Masquerade Ball

Reimbursements to Agencies	\$14,842.44
----------------------------	-------------

Volunteers of the Combined Fund Drive are entitled to reimbursement through the standard statewide reimbursement process. Some examples of costs for reimbursement include:

- Chili Cookoff supplies
- Purchases for softball tournaments
- Silent auction purchases

These purchases are typically made during the campaign. Volunteers seek reimbursement from their respective agency. Many agencies wait until the end of the giving campaign to send in a reimbursement request to the CFD.

Total Fundraising Expenses	\$112,428.56
-----------------------------------	---------------------

Total Operational Expenses
\$692,582.87

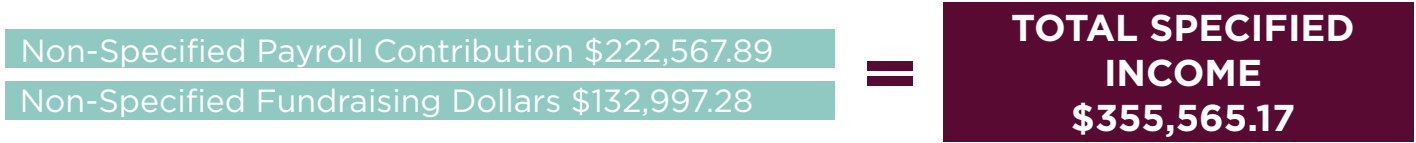


Total Fundraising Expenses
\$112,428.56

TOTAL EXPENSES \$805,011.43

NON-SPECIFIED FUND

In addition to raising fund for charities throughout our community, the CFD also works to raise money for the non-specified fund. Hundreds of donors give thousands of dollars through payroll contributions and fundraising events. Any administrative costs associated with running this program are taken from this fund first. Any remaining costs are charged to our member charities.



FINANCIAL PICTURE **BOTTOM LINE**

How does the CFD help keep its administrative costs low?

The program and its volunteers raise money for its non-specified fund. All expenses are taken from this fund first. The total remaining costs are charged to our member charities.



TOTAL REMAINING COSTS \$449,446.26

Why do we say average charge to charity?

The Combined Fund Drive splits its remaining costs among the charities receiving funding from specified income. The costs are administered on a percentage of the whole. Meaning the more a charity receives in specified contributions, the more their percentage will be when disbursing to their organization.

