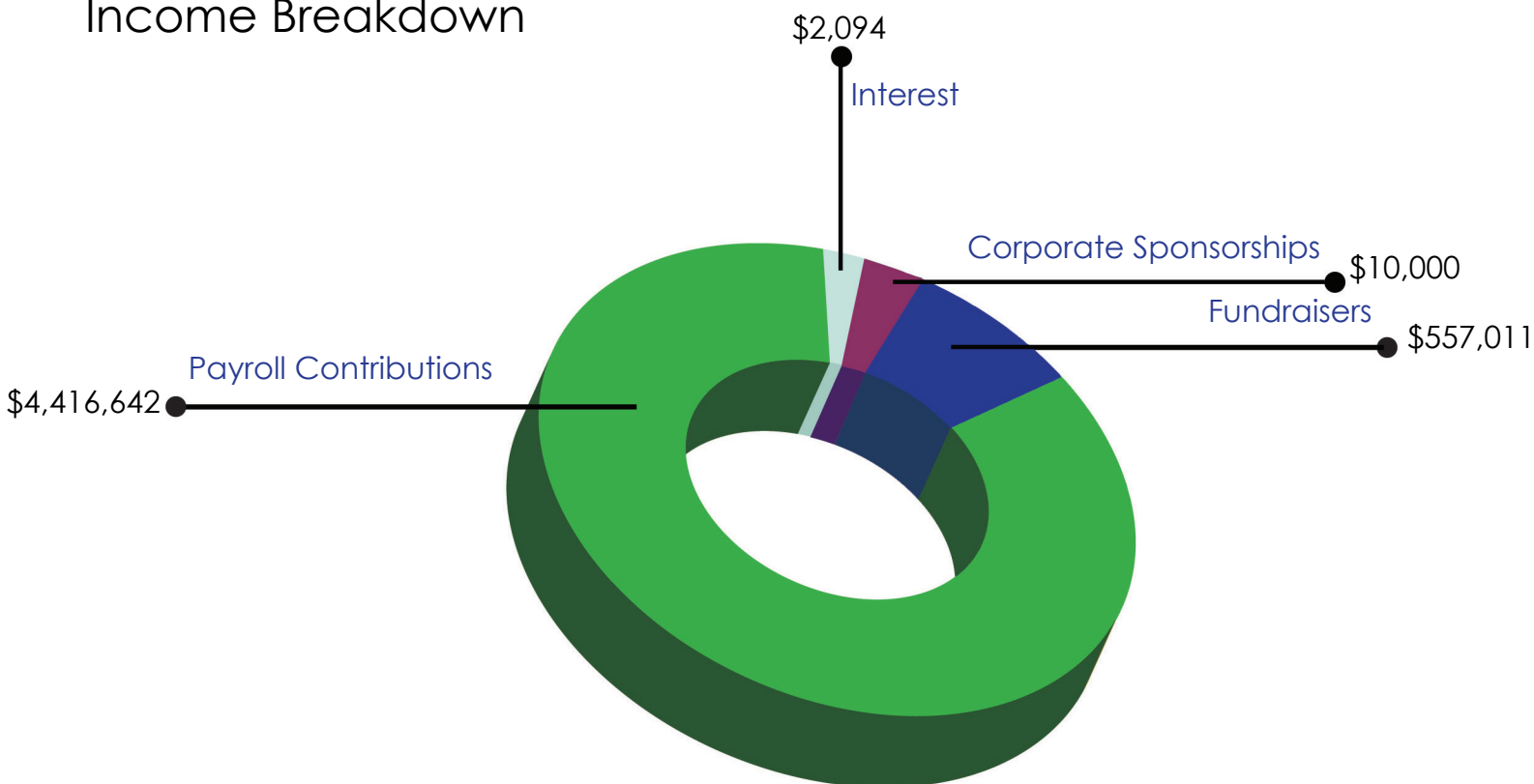


INCOME

Income is generated for the Combined Fund Drive in four different ways. The main source of funds that come through the CFD are payroll contributions. Donations collected at agency fundraising events, along with sponsorship agreements made with corporate partners and interest generated on the money housed in the CFD bank account all make up the total income the program reports.

Income Breakdown



The total income for the Combined Fund Drive in 2014 was:

Payroll Contributions

This is all income from contributions made through any employee paycheck. Monthly, one-time and limited time contributions are tracked through this, along with personal checks.

\$4,416,642.06

Fundraisers

Volunteers in agencies around the state hold fundraisers to raise money for the CFD and charities in their communities. These are the funds that are collected as a result of those events.

\$557,011.15

Corporate Sponsorships

The CFD also pursues partnerships with businesses and institutions that cater to state employees. These funds are collected and counted toward the income for the year.

\$10,000.00

Interest

As with any bank account, the CFD accumulates interest on the money it accrues. This is tracked on a monthly basis and reported in one lump sum at the end of the year.

\$2,094.36

TOTAL INCOME

\$4,985,747.57

EXPENSES

Like any other nonprofit, the Combined Fund Drive has expenses that help administer the program on a statewide level. The program has two different classification of expenses.

Operational Expenses

The CFD has operational costs that are accrued throughout the year. Below are the costs for 2014:

Employee Salaries	\$178,718.27
-------------------	--------------

Employee Benefits	\$63,239.56
-------------------	-------------

The Combined Fund Drive currently pays the salaries and benefits of four employees:

- Outreach & Executive Services Deputy Director (1/2 salary)
- CFD Program Manager
- Program Specialist
- Resource Coordinator

Purchased Services Contracts	\$162,180.26
------------------------------	--------------

To help administer the program statewide, the Combined Fund Drive entered into contractual agreements with four different organizations:

- University of Washington
- Department of Social and Health Services
- Spokane United Way
- United Way of Thurston County

General Supplies	\$4,983.96
------------------	------------

Communications (telephone)	\$1,018.10
----------------------------	------------

Rent and Utilities	\$4,604.24
--------------------	------------

Facilities and Services	\$1,657.92
-------------------------	------------

Data Processing	\$3,831.36
-----------------	------------

Shipping and Postage	\$10,466.79
----------------------	-------------

Employee Development and Training	\$464.00
-----------------------------------	----------

IT Equipment and Software	\$7,226.11
---------------------------	------------

Travel	\$19,208.23
--------	-------------

Other Goods and Services	\$48,571.02
--------------------------	-------------

Total Operational Expenses	\$506,169.82
-----------------------------------	---------------------

Fundraising Expenses

The CFD also incurs costs associated with marketing materials and fundraising events. Below are the fundraising costs in 2014:

Printing and Reproduction	\$28,564.68
---------------------------	-------------

The Combined Fund Drive creates publications and purchases promotional materials to assist volunteers in raising awareness. Some examples include:

- Posters
- Brochures
- Charity Guides
- New Employee Rack Cards
- Retiree Rack Cards
- "I Give" campaign items (index cards, signs, etc.)

Marketing and Advertising	\$19,715.05
---------------------------	-------------

To raise awareness during the campaign, the CFD also purchases promotional items to give out at events. Some examples include:

- "I Give" wrist bands
- Balloons
- CFD shirts for sale
- "I Give" buttons

Fundraising Event Costs	\$32,487.29
-------------------------	-------------

The CFD conducts fundraising events throughout the year to help lower administrative costs. Some of these event include:

- CFD 30th Birthday Party
- Football Kickoff Online Auction
- 2014 Golf for Veterans Tournament
- 2014 Masquerade Ball

Reimbursements to Agencies	\$16,889.31
----------------------------	-------------

Volunteers of the Combined Fund Drive are entitled to reimbursement through the standard statewide reimbursement process. Some examples of costs for reimbursement include:

- Chili Cookoff supplies
- Purchases for softball tournaments
- Silent auction purchases

These purchases are typically made during the campaign. Volunteers seek reimbursement from his/her respective agency. Many agencies wait until the end of the giving campaign to send in a reimbursement request to the CFD.

Total Fundraising Expenses	\$97,656.33
-----------------------------------	--------------------

Operational and fundraising expenses are tracked on a monthly basis and added together at the end of the year to acquire the total expenses of the Combined Fund Drive.

Total Operational Expenses	\$506,169.82
----------------------------	--------------

Total Fundraising Expenses	\$97,656.33
----------------------------	-------------

TOTAL EXPENSES	\$603,826.15
-----------------------	---------------------

THE BOTTOM LINE

The staff of the Combined Fund Drive work hard to keep program costs as low as possible to ensure that our member charities get as much of the donation that has been specified for them as possible.

The aggregate administrative costs of running the Combined Fund Drive in 2014 were calculated to reflect the following:

Total Income	\$4,985,747.57
--------------	----------------

Total Expenses	\$603,826.15
----------------	--------------

ADMINISTRATIVE COSTS 12.11%

To ensure that the Combined Fund Drive isn't taking eleven cents of every dollar from our member charities, all administrative costs are deducted from the CFD Non-Specified Fund first. This fund is replenished on a quarterly basis through payroll contributions made to the program, fundraising events and funding collected from our corporate partners.

Total Expenses	\$603,826.15
----------------	--------------

These are the total expenses during 2014 to for the program.

MINUS

CFD non-specified fund amount	\$402,059.15
-------------------------------	--------------

This is the total amount of money raised for the CFD Non-Specified Fund during (this will be used to pay for all expenses first)

EQUALS

Total Remaining Admin Fees	\$201,767.00
----------------------------	--------------

This is the total remaining funds that will be charged to charities.

Total Disbursed to Charities	\$4,783,980.57
------------------------------	----------------

PERCENT CHARGED TO CHARITIES 4.05%

What does that mean for your dollar?



Percent charged to charities 4.05%

That means that more than 95% of your dollar went to the charity it was intended for in 2014.