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Meeting Minutes
Washington State Combined Fund Drive
Advisory Council
October 10, 2014
10:00 am – 12:00 pm

Welcome and introductions:

Stephanie Horn called the meeting to order and welcomed all in attendance. Stephanie began the round of introductions and went over the minutes from the last meeting.

Attendance:

Council Members Present: Kerri Everly (University of Washington CFD), Suzanne Klenk (WSECU), Paul Knox (United Way of Thurston County), Karen White (Community Health Charities of Washington and Idaho) and Polly Zehm (Department of Ecology)

Staff Members Present: Stephanie Horn, Philip Kerrigan, Heather Lucas, and Dawn Sanquist.

2014 Third Quarter review:

30th Birthday Party

- Philip Kerrigan gave the following highlights on the CFD birthday party.
 - Around 750 people attended
 - Over \$7,000 was raised
 - Governor Inslee attended and spoke to attendees
 - Weather and crowd were good which led to a positive energy throughout the event
 - A small 30th flag was flown under the big 12th man flag
 - For the first time ever, there was a beer garden in the flag circle

Packing and shipping supply orders

- This year we packed and shipped supplies in house instead of contracting it out.
- Bulk of mailing were done in September.
- Supplies were campus mailed to those who had mailstops and sent FedEx to those who did not.
- About 80-100 orders were sent out each week.



Secretary of State
Kim Wyman

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Local Coordinator trainings

- King County trained about 200 people.
- Attendance went up about a third for most locations.
- Thurston County had to change venues because so many signed up.
- Lots of new volunteers this year.
- Veteran coordinators are excited about the online changes.
- Some of the smaller counties in remote locations went down in attendance, Karen White said it was the same way for the Federal Campaign in those areas.

Roundtable Discussion -The Role of Federations in the CFD:

- Philip handed out paperwork that explains what a federation is in the CFD system.
- Currently there have been reports of federations and larger national charities with smaller more localized chapters not sending all or most of the funds to their specified charities.
- Philip opened up the discussion for possible ways to handle federations that are not going by the CFD guidelines in disbursing these funds and some suggestions below are:
 - Send the quarterly disbursement reports to both the federations and their member charities
 - Have federations disclose their funding/fee structure to member charities
 - Have federations check a "box" on the application that says their fee structure cannot go over a set ceiling and if it does, the federation absorbs the additional amount
- It was decided by the council to further discuss and research the issue before making any changes at this time

Adjournment:

Stephanie thanked all for coming and adjourned the meeting.



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