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Meeting Minutes
Washington State Combined Fund Drive
Advisory Council
January 22, 2016
10:00 am – 12:00 am

Welcome and introductions:

Stephanie Horn called the meeting to order and welcomed all in attendance.

Attendance:

Council Members Present: Imelda Ang (WFSE Union Representation), Kerri Everly (University of Washington CFD), Paul Knox (United Way of Thurston County), Drue Larson (Central Washington University), Melanie Manista (NW Spay and Neuter Center), Dave Nelsen (Department of Retirement Systems), Karen White (Community Health Charities) and Polly Zehm (Department of Ecology)

Staff Members Present: Stephanie Horn, Philip Kerrigan, Heather Lucas, and Dawn Sanquist.

2015 Year-in-Review:

- Philip Kerrigan handed out the 2015 Annual Giving Campaign statistics and 2015 expense report.
- A discussion was opened up for things to improve in the year to come.
 - Provide a statement on the website about the CFD general fund with and ask for donations to it.
 - Have new employee orientations include CFD info
 - Maybe have a volunteer spotlight that would highlight someone involved in the campaign or that is volunteering for a member charity – could be an employee or retiree
 - Look into getting interns to work on the website and videos

2016 Year-to-Come:

- Philip handed out the 2016 Annual Plan.
 - The theme is Giving Matters and will be customizable to fit individual campaigns
 - CFD is working with Department of Retirement Systems to have contributions automatically roll over into retirement – making it an opt out instead of opt in transaction. A July start date is anticipated.



Secretary of State

Kim Wyman

Making a World of Difference



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- A discussion was opened up for ideas on trainings in 2016.
 - Try to get more leadership support in outlying counties
 - Have the charity speakers before the break
 - Have trainings located at a charity with a tour afterwards
 - Have a segment for new coordinators to connect with veteran coordinators to discuss what has worked and what hasn't along with getting ideas for their campaign

Adjournment:

Stephanie thanked all for coming and adjourned the meeting.



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