



<http://www.statelib.wa.gov/sdl>

SOUND BITES

Here are some sound bites (talking points) that you can use when speaking to your community or the media about the Statewide Database Licensing Project.

- For about 20 cents per person per year -- less than the price of a postage stamp -- every resident of Washington has access to thousands of magazine, journal, newspaper, and reference articles through various types of libraries.
- An online database is an organized collection of magazines, journals, newspapers, and other resources with an easy-to-use search engine.
- Thanks in part to the Statewide Database Licensing Project online services are available 24 hours a day, 365 days a year -- even when the library is closed.
- You can access our electronic databases remotely from home or your business. All it takes is a computer, a web browser, a phone line, an Internet connection, and a password provided by the library.
- Through the Statewide Database Licensing Project, a student can use the same databases at the public library as those used at school. When in college, the student will find the same databases there.
- Unlike surfing the Internet, these databases provide safe, efficient access to information from reliable, pre-selected sources.
- Using the Statewide Database Licensing Project databases, children can use their computers to find information and avoid the hazards connected with searching Internet web sites.
- SDL provides children access to reliable information from known and trusted publications, such as Ranger Rick and World Almanac for Kids.
- SDL levels the playing field for citizens living in rural Washington. Now they have access to the same quality information previously expected only in urban libraries.
- SDL makes the cost of offering electronic databases affordable for Washington libraries. Washington taxpayers save hundreds of thousands of dollars through aggregated group purchasing.
- Our library customers / students can search, view, download, email or print the complete texts of magazine and newspaper articles.